

## Project Development Phase Delivery of Sprint-1

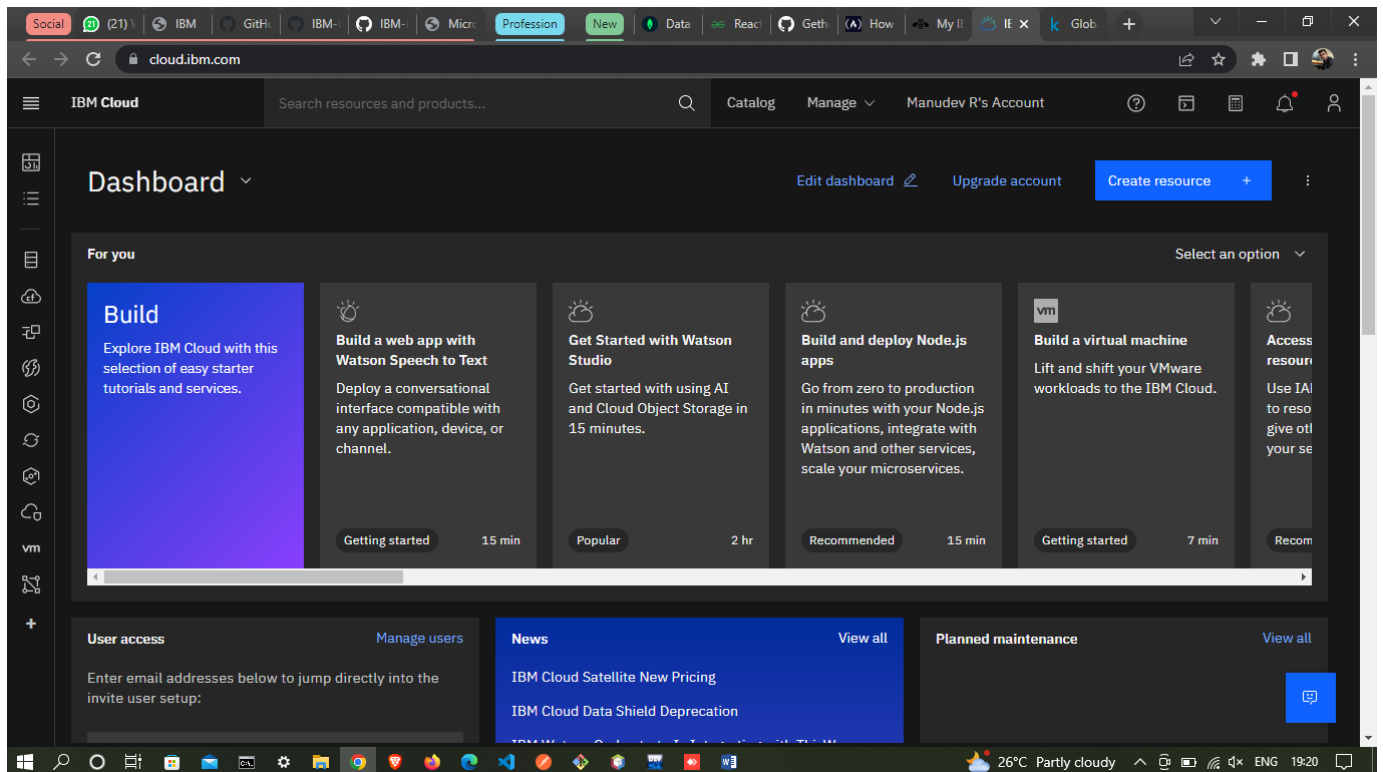
Date	17 November 2022
Team ID	PNT2022TMID08890
Project Name	Global Sales Data Analytics
Team Leader	KARTHIKEYAN K

### PROJECT DEVELOPMENT PHASE:

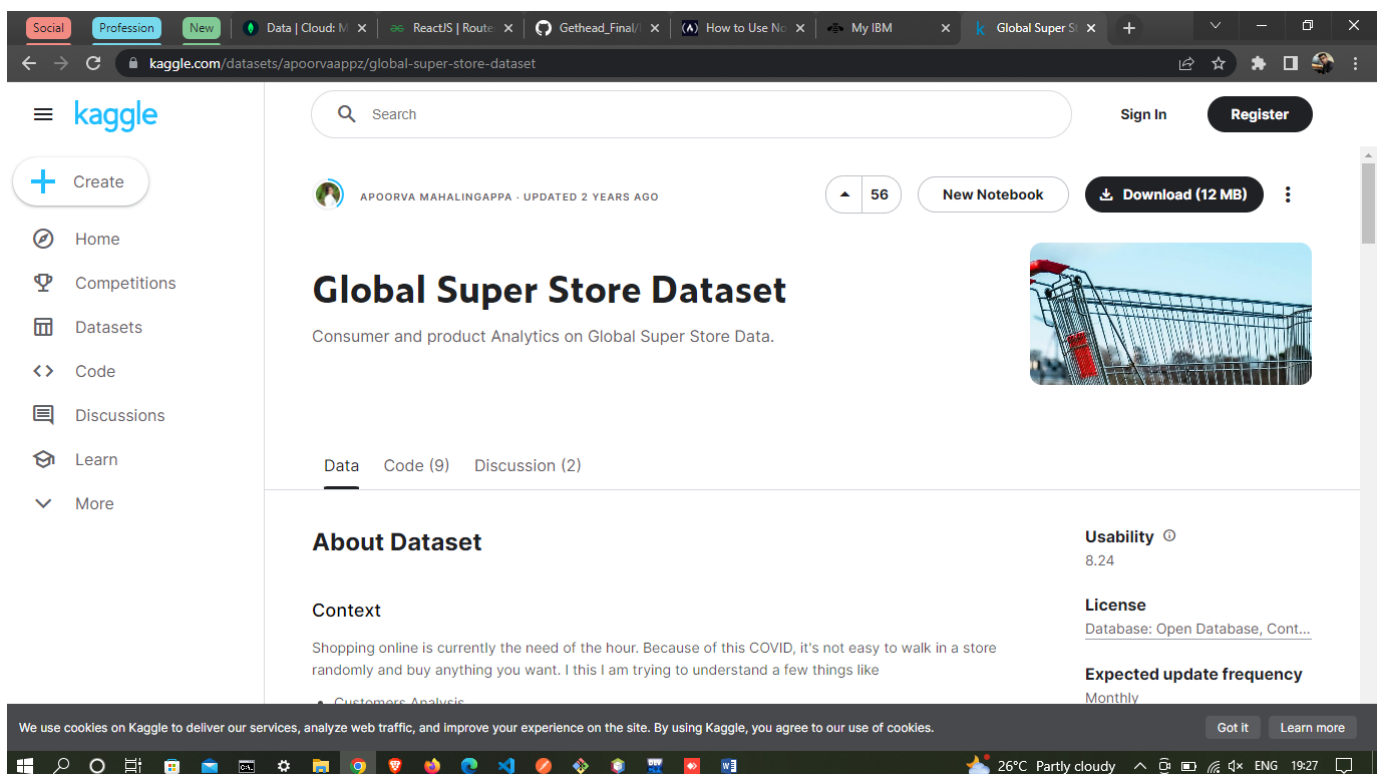
The screenshot shows a web browser window with the URL [careereducation.smartinternz.com/Student/guided\\_project\\_workspace/1684](https://careereducation.smartinternz.com/Student/guided_project_workspace/1684). The page displays the 'PROJECT DETAILS' for 'Global Sales Data Analytics'. The project is categorized as 'Data Analytics' and is at an 'INTERMEDIATE' level. The 'Skills Required' are 'Exploratory Data Analysis, IBM Cloud'. The 'Project Description' states: 'Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.' The 'Technical Architecture' diagram shows a person icon connected to an 'IBM' logo, which is connected to a database icon. The 'TASK & PROGRESS' section shows a list of tasks: 'Solution Requirements', 'Project Objectives', 'Project Flow', 'IBM Cloud Account', 'IBM Cognos Analytics', 'Working With The Dataset', 'Data Visualization Charts', 'Ideation Phase', 'Project Design Phase - I', 'Project Design Phase - II', 'Project Planning Phase', and 'Project Development Phase'.

### IBM COGNOS SIGNIN

The screenshot shows the IBM Cognos Analytics website. The header includes the IBM logo and navigation links: 'Products', 'Solutions', 'Consulting', 'Support', and 'More'. The main content area features the title 'IBM Cognos Analytics with Watson' and the tagline 'Your trusted Watson co-pilot for smarter analytics and confident decisions.' Below this, there are two buttons: 'Start free for 30 days' and 'Book a meeting'. A 'Sign in' button is located in the top right corner, and a 'Start trial at no cost' button is located in the top right corner. The footer includes a 'Let's talk' button.



## DOWNLOADING DATASET FROM KAGGLE

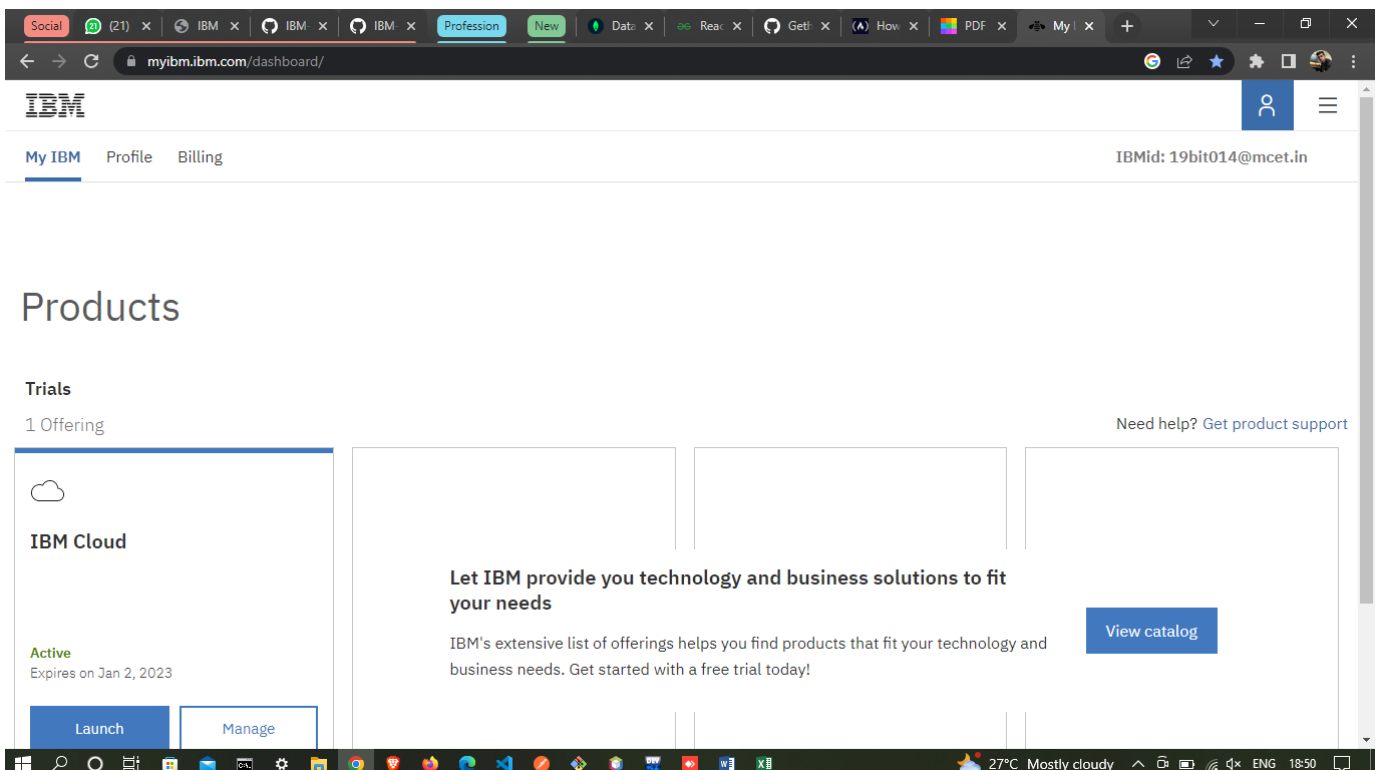


## DATA COLLECTION DOWNLOAD DATA-SET ON THE COGNOS FOR FURTHER PROCESS, DOWNLOAD LINK IN GIVEN BELOW:

[https://www.kaggle.com/datasets/apoorvaappz/global-super-store-dataset?resource=download&select=Global\\_Superstore2.csv](https://www.kaggle.com/datasets/apoorvaappz/global-super-store-dataset?resource=download&select=Global_Superstore2.csv)

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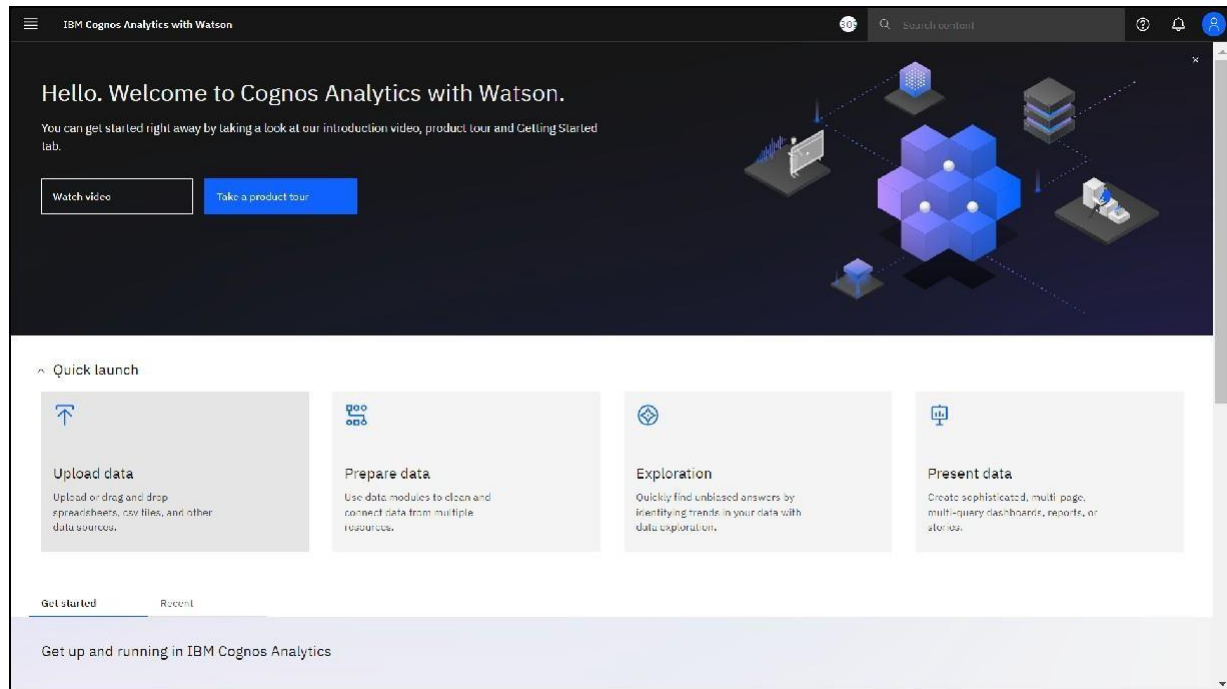
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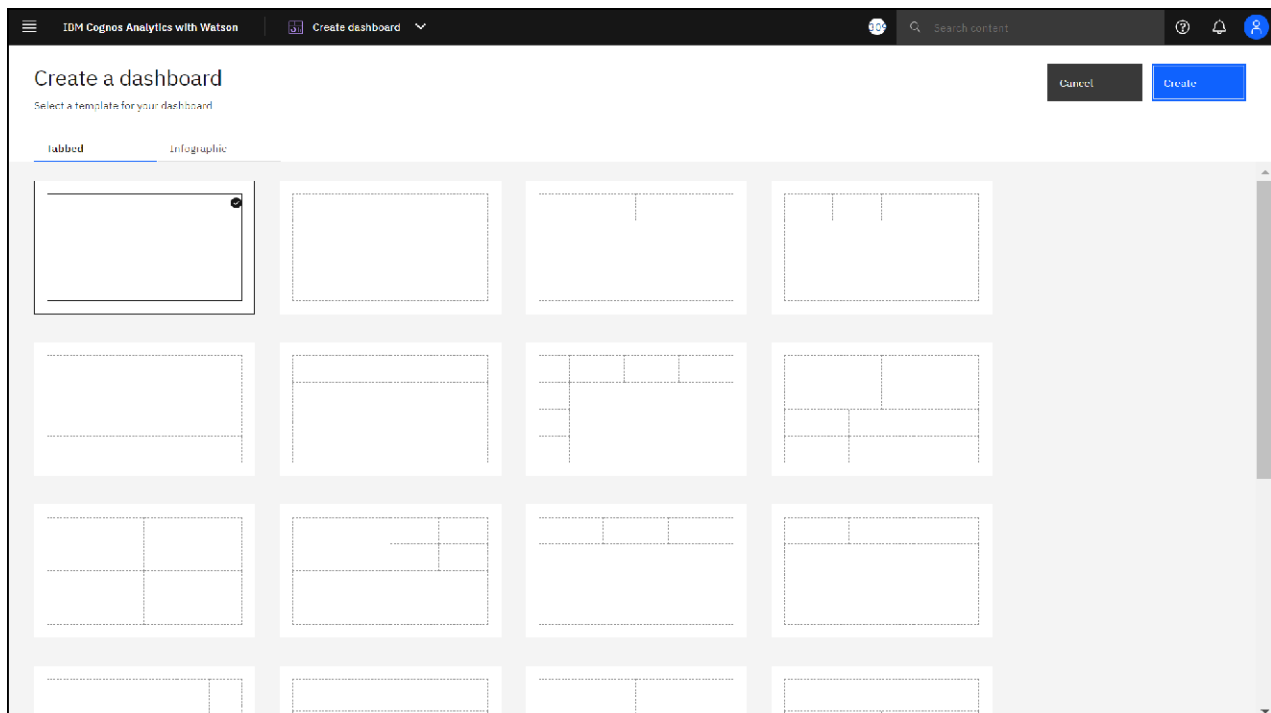
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## UPLOADING DATASET IN IBM COGNOS ANALYTICS:



## CREATING NEW DASHBOARD:



# UNDERSTANDING THE DATASET:

