

PROJECT DEVELOPMENT PHASE

SPRINT -4

Date	18 November 2022
Team ID	PNT2022TMID08890
Project Name	Global Sales Data Analytics

- Story can help you inform and engage you audience.
- We can use stories in IBM COGNOS ANALYTICS to create scenes that visualizes our data and to tell a narrative.
- A story is a type of view.
- A story is composed of a set of scenes that are displayed in sequences over time.
- Stories can be used to provide our data with a visual narrative.
- Effective data story telling can also:
- Help businesses learn about its audience wants and needs.
- Eliminate the risk exposures to unknown processes.

Creating Story

1 .Uploading DataSet in IBM Cognos .

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us3.ca.analytics.ibm.com/bi/?perspective=home

IBM Cognos Analytics with Watson | 1 item open

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Hello. Welcome to Cognos Analytics with Watson.

You can get started right away by taking a look at our introduction video, product tour and Getting Started tab.

Watch video Take a product tour

Quick launch

Upload data
Upload or drag and drop spreadsheets, csv files, and other data sources.

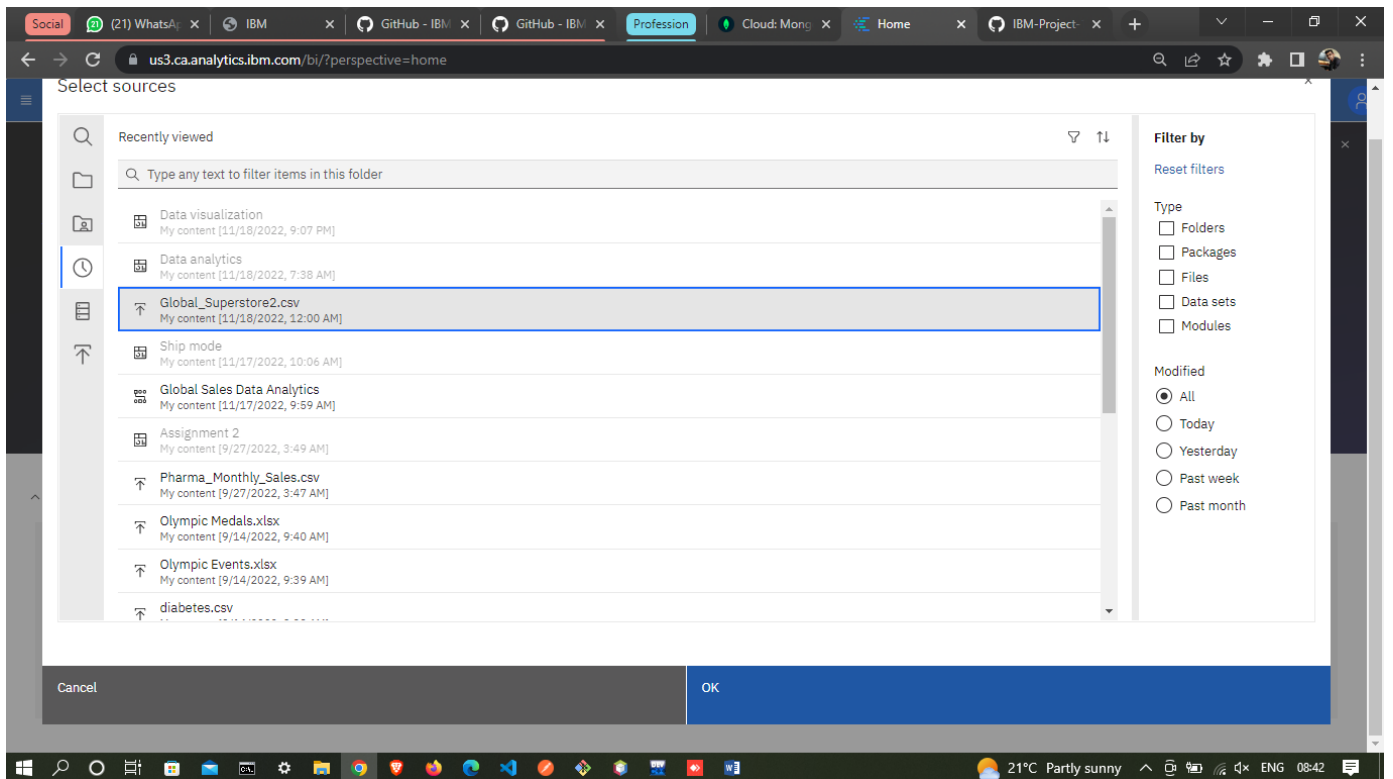
Prepare data
Use data modules to clean and connect data from multiple resources.

Exploration
Quickly find unbiased answers by identifying trends in your data with data exploration.

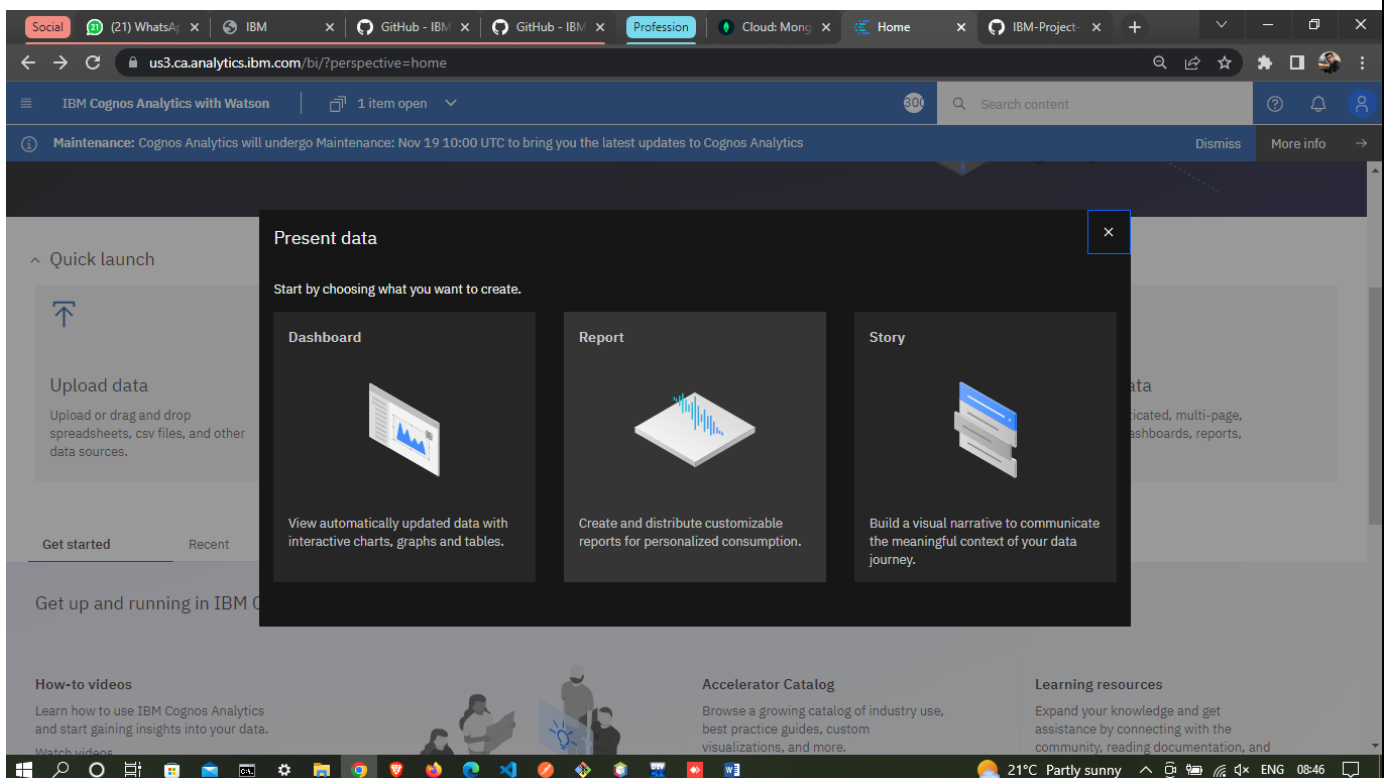
Present data
Create sophisticated, multi-page, multi-query dashboards, reports, or stories.

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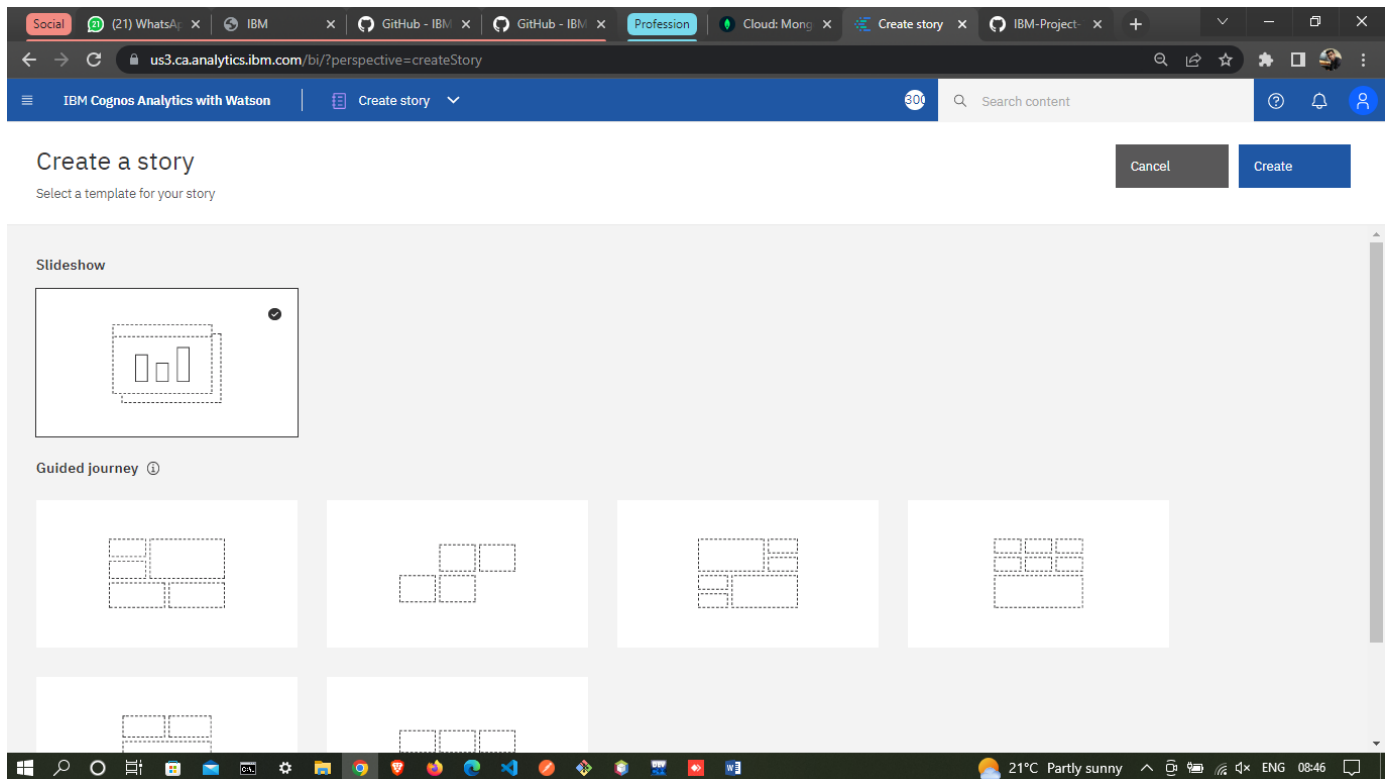
2. Prepare Data module for given Dataset .



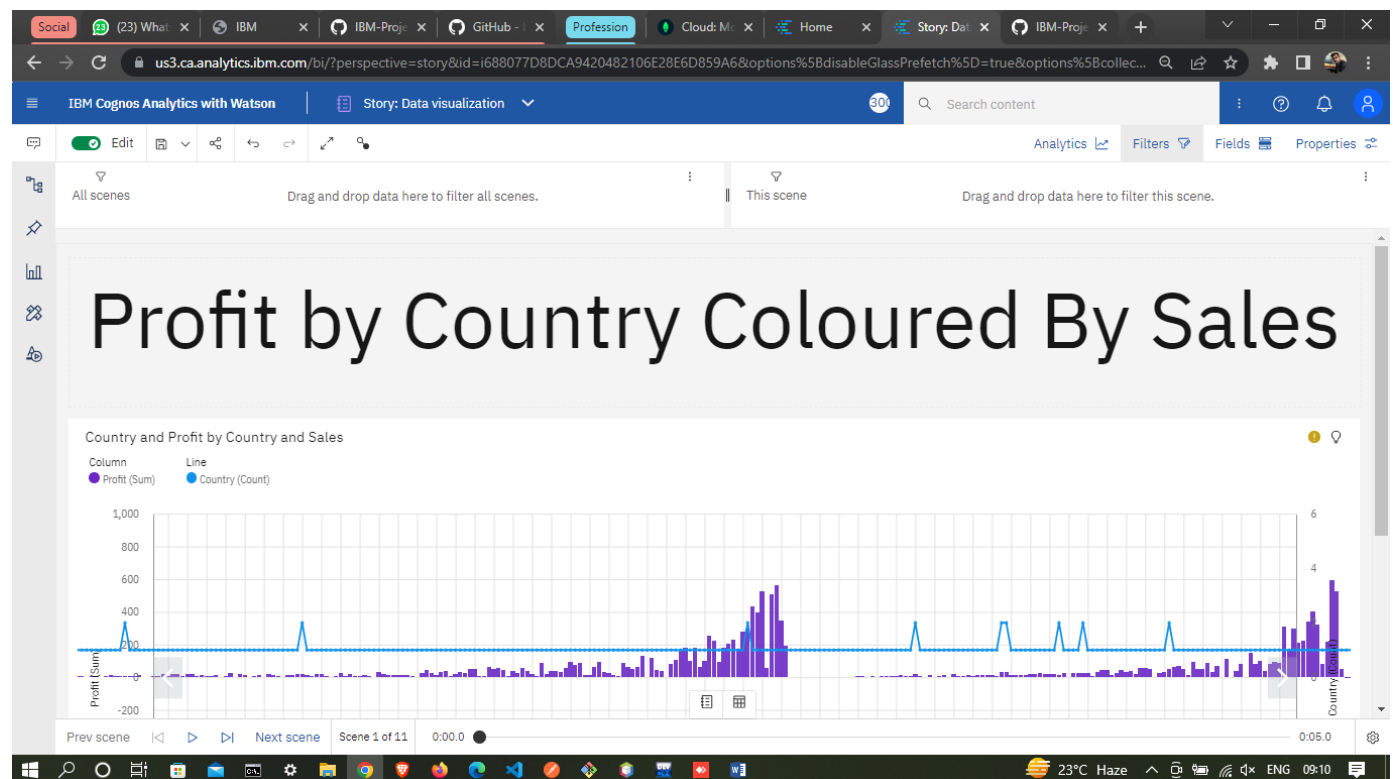
3 .Present Data to Make Report .



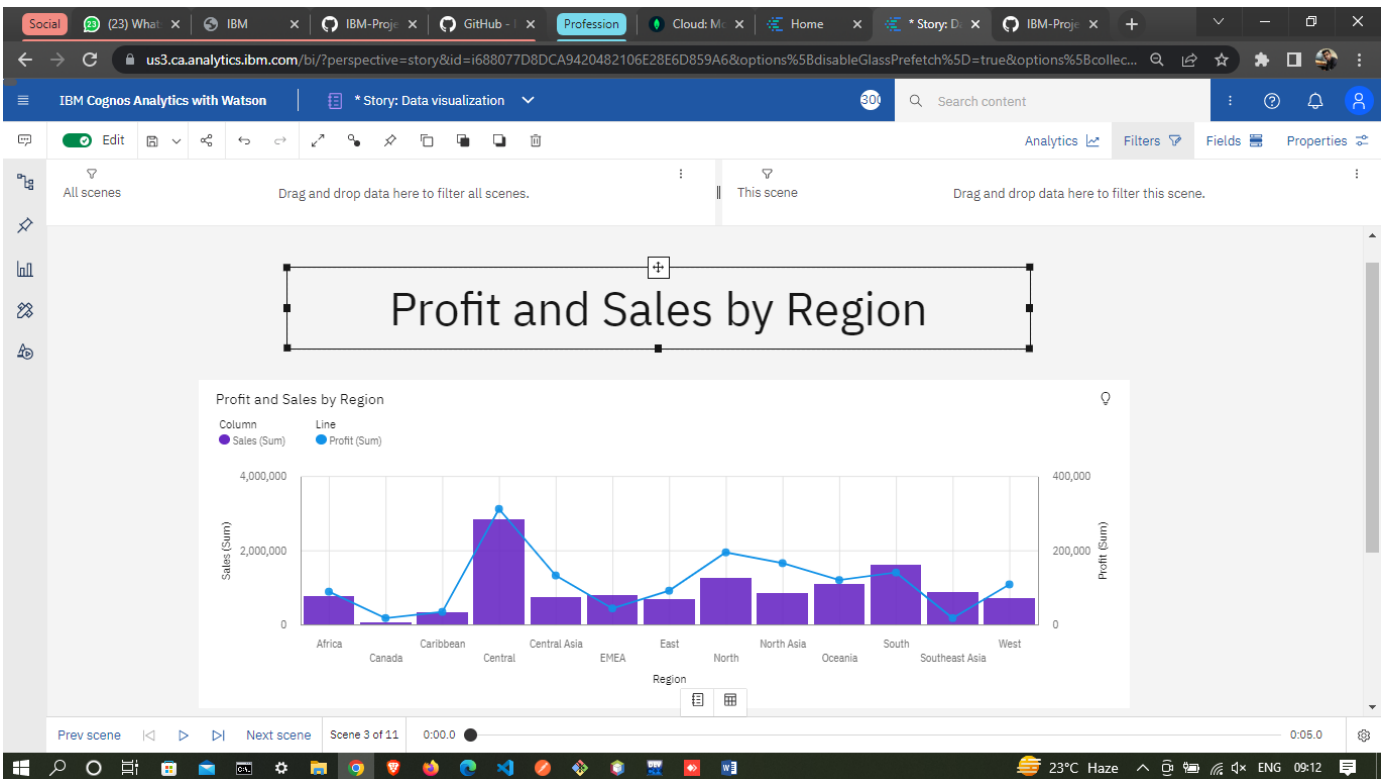
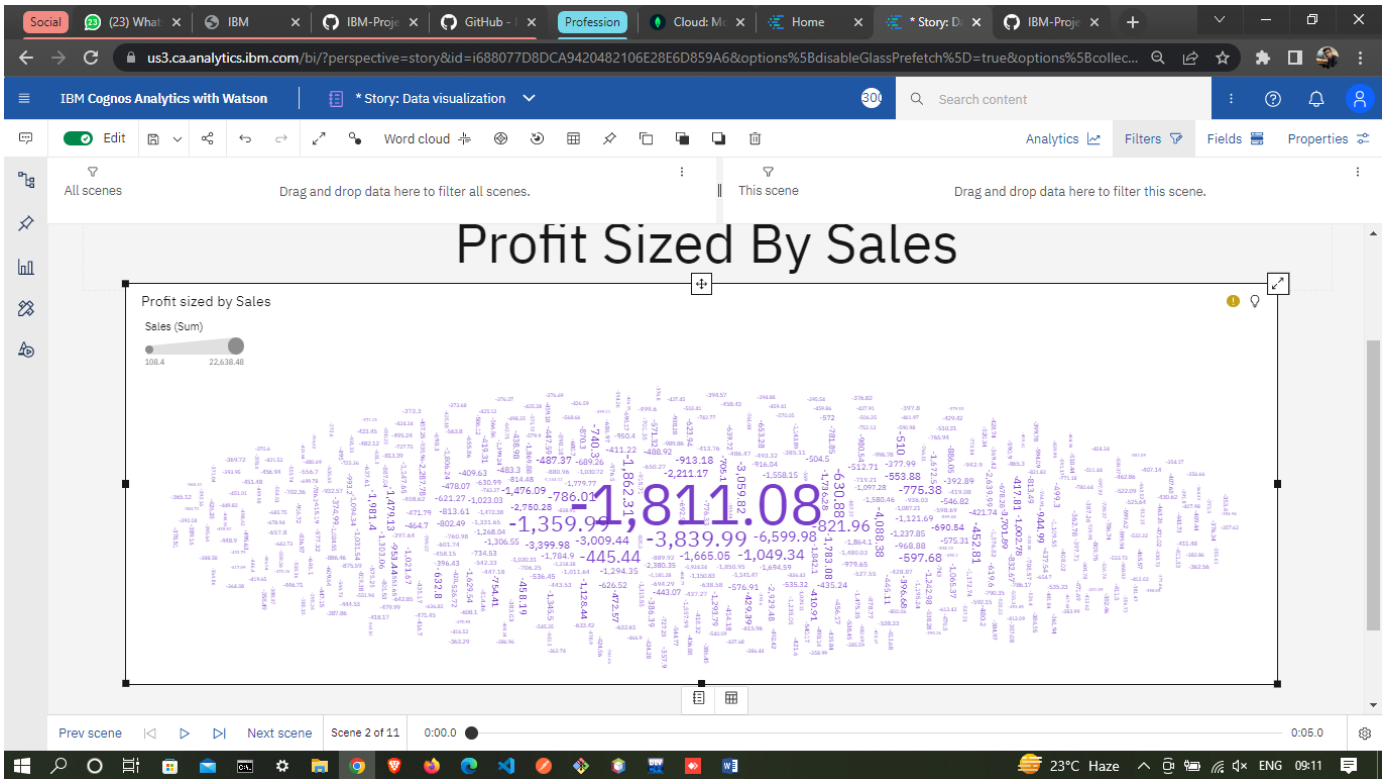
4 .Create a Story for Dataset .



5 . Select Source and import given Dataset .



6 .Create Your Report .



6. Export the story As PDF

