

Project Design Phase-II
USER JOURNEY MAP

Date	3 October 2022
Team ID	PNT2022TMID53257
Project Name	Project - A Novel Method for Handwritten Digit Recognition System
Maximum Marks	4 Marks

User Journey Map

A NOVEL METHOD FOR DIGIT RECOGNITION SYSTEM

	AWARENESS	RESEARCH	SELECTION	DELEIVERY	FOLLOW UP
DOING	Talk with friends Watch advertisements	Check reviews of the app Reach out to regular users	Create account Get to know of the usage 	scan in images / input images and run the app	Write up review about the app
THINKING	Understanding that people of all ages use this app	Find out the best method to input handwritten digits	Pay attention to making the UI interactive	Test runs the app with known test cases	Contact the app owners in case of wueries
TOUCHPOINTS	Through advertisements Through tech blogs	Review pages Internet - papers	 Downloading the app, entering meta data into it	Getting identified result	Other options that the app could deliver
WEAKNESSES	Worried about wastage of data / leak oi meta data	Is new to downloading apps from the internet and using them 	Download error internet unavailability	Bugs in the app No new uploads of features	No responsive customer care
OPPURTUNITIES	more advertising on various platforms Success of previous versions to create a brand	Good user reviews on websites Close friends	A pre installed dataset to avoid minimal errors	Better expanded idea of what actually is happening inside the code with an elaborate UI to the user	Ask close of kins to try the app and give feedback on the website.

