


# Ideation Phase

## Brainstorm & Idea Prioritization

### Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

Share template feedback

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### Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article ➔

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### Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Detecting Parkinson's Disease Using Machine Learning



### Key rules of brainstorming

To run a smooth and productive session

🗣️ Stay in topic.


💡 Encourage wild ideas.

⏸️ Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.



### Need some inspiration?

See a finished version of this template to kickstart your work.

Open example ➔

## Step-2: Brainstorm, Idea Listing and Grouping

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### Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

**TIP**

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

#### Aruna A P

Website will accept only clear images

Need to draw the spiral or wave for detection

One who feel difficulty in writing can upload the drawn images

Person of any age can upload their drawn images

#### keerthika E

The system should be trained with variety of test case

Voice detection - Patients voice may get softer, breathier and horse over time

Handwriting detection - Patients writting will be small and cramped this condition is called micrograhia

Patient's details will be maintained securely.

#### Deepakkumar G

Patients face difficulties like stiffness and tremours in hand, arms,legs etc

Patients need a periodic treatment called levoda (meditation)

Patients can periodically note the change by periodical analysis

Early detection is only way for curing

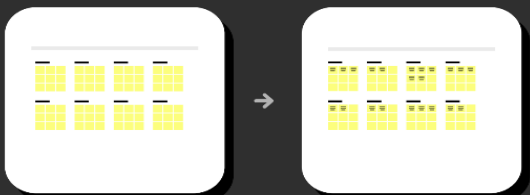
#### Abilash S

Patients can easily feel the change by their change in speed of work

Percentage of patient been affected are visible.

Data will be shared only with the doctors and data privacy is maintained

Analysis history will be maintained



## Step-3: Group Ideas

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### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

#### Based on the website

Website will accept only clear images

Need to draw the spiral or wave for detection

One who feel difficulty in writing can upload the drawn images

Person of any age can upload their drawn images

#### Based on the Symptoms

Patients face difficulties like stiffness and tremours in hand, arms, legs etc

Patients can easily feel the change by their change in speed of work

Early detection is only way for curing

#### Based on Detection

Voice detection - Patients voice may get softer, breathier and horse over time

Handwriting detection - Patients writing will be small and cramped this condition is called micrographia

Patients need a periodic treatment called levoda (meditation)

Percentage of patient been affected are visible.

#### Based on Data

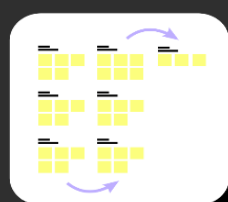
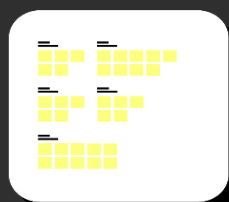
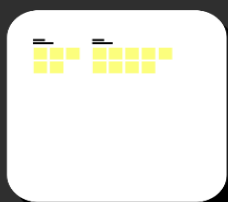
Patient's details will be maintained securely.

Data will be shared only with the doctors and data privacy is maintained

The system should be trained with variety of test case

Patients can periodically note the change by periodical analysis

Analysis history will be maintained



# Step-4: Idea Prioritization

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## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



→

## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

### Quick add-ons

- A Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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