Problem-Solution fit canvas 2.0

Purpose / Vision

1. CUSTOMER SEGMENT(S) CS

The persons those who are in need of plasma for themselves or for their friends and family members and the persons who donate the plasma are the customers for this application

6. CUSTOMER CONSTRAINTS CC

The constraints are the unawareness about the benefits of plasma donation and the fear of donating blood.Having practices of alcohol consumption and other genetic disorders

5. AVAILABLE SOLUTIONS AS

At earlier time, Hospital needs to send the request to the blood bank for the availability of respective group of blood, and it is more time consuming .Now with this application anyone can send the request and get the donors as soon as possible.

2. JOBS-TO-BE-DONE / PROBLEMS J&P

The jobs to be done are to create an user interface which consists of the Registration page in which a new user can register, login page and the stats page to display the count of the donors and the request page s.

9. PROBLEM ROOT CAUSE RC

Due to covid 19 the need of plasma is high, where the demand for donors arises, and we need to notify the available donors for the emergency purpose.

7. BEHAVIOUR BE

The people should encourage plasma donation and develop their helping tendency to needy people.All they need is to volunteer themselves in social activities and awareness programs

3. TRIGGERS TR

The need of plasma to save the lives in the covid situation and also by creating the awareness for plasma donation

10. YOUR SOLUTION SL

If we are in need of plasma ,we can request for the donors in the request page of the application and if we are the donors we can register with our details

8.CHANNELS of BEHAVIOUR CH

ONLINE

The customer should register into this application through mobile with help of internet connection

OFFLINE

Creating awareness to youngsters Using contact with people,putting out notices,and advertisements .

4. EMOTIONS: BEFORE / AFTER EM

Before people are not much aware about the application and donors list but now people can send a request to the donor directly and other possible option also available

Ext online&offline CH of

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