

PROBLEM

How might we built an plasma donor application which would take the donor details, store them and inform them upon a request.

?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Person 1

create a better user interface to interact with the donors and the recipients

A person who has recovered from Covid can donate his/her plasma to a person who is infected with the coronavirus.

users can either raise a request for plasma donation or requirement.

User has to Upload a Covid Negative report to be able to Donate Plasma.

Person 2

immediate concern and long term concern can be given

displaying the advertisements regarding the availability

Easy access of app so that all old age person can use

Notifying the user regarding their orders and availabilities

Person 3

Donor need to take RT-PCR test before donating plasma

User can avail plasma through phone calls

Orders can be tracked

Motivating donors through Ads to donate plasma

Person 4

Rewarding the donors if they are donating plasma for first time

According to patience condition Plasma can be provided

Healthy food provided to the donors

Improve camp for blood donors