

# IBM ASSIGNMENT 1

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KEERTHIVASAN A

510919104020

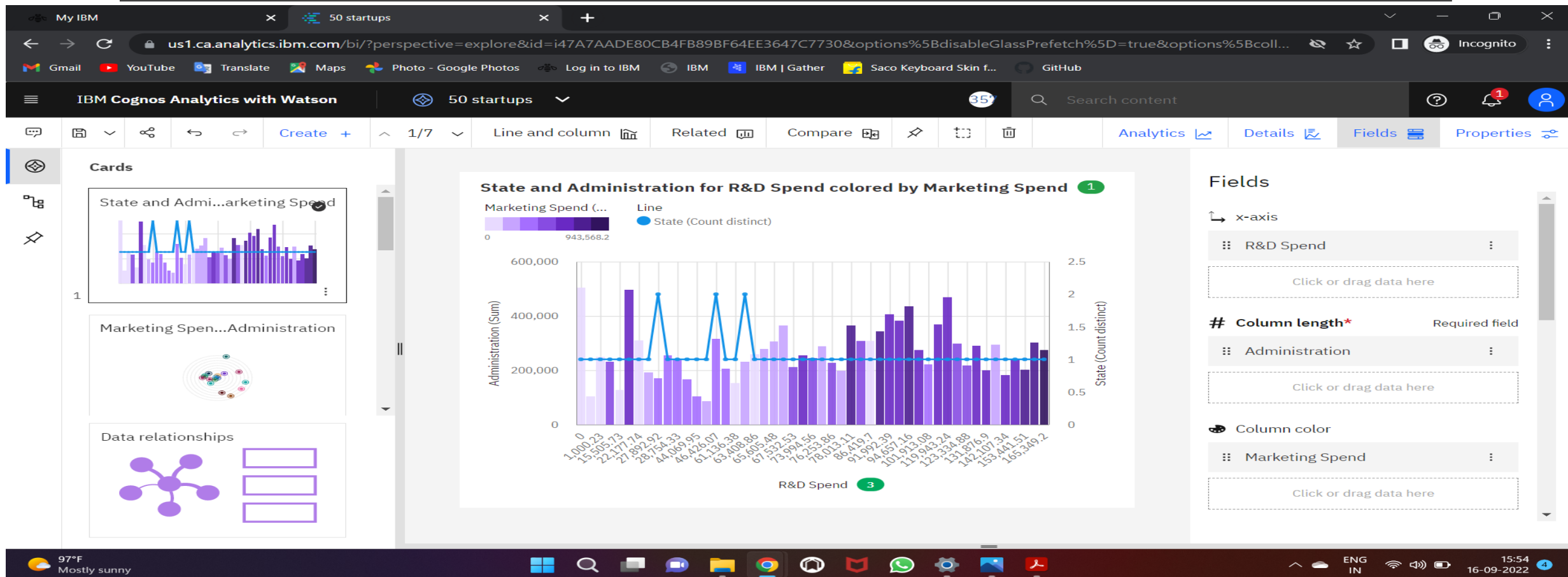


# IBM COGNOS ANALYTICS WITH WATSON

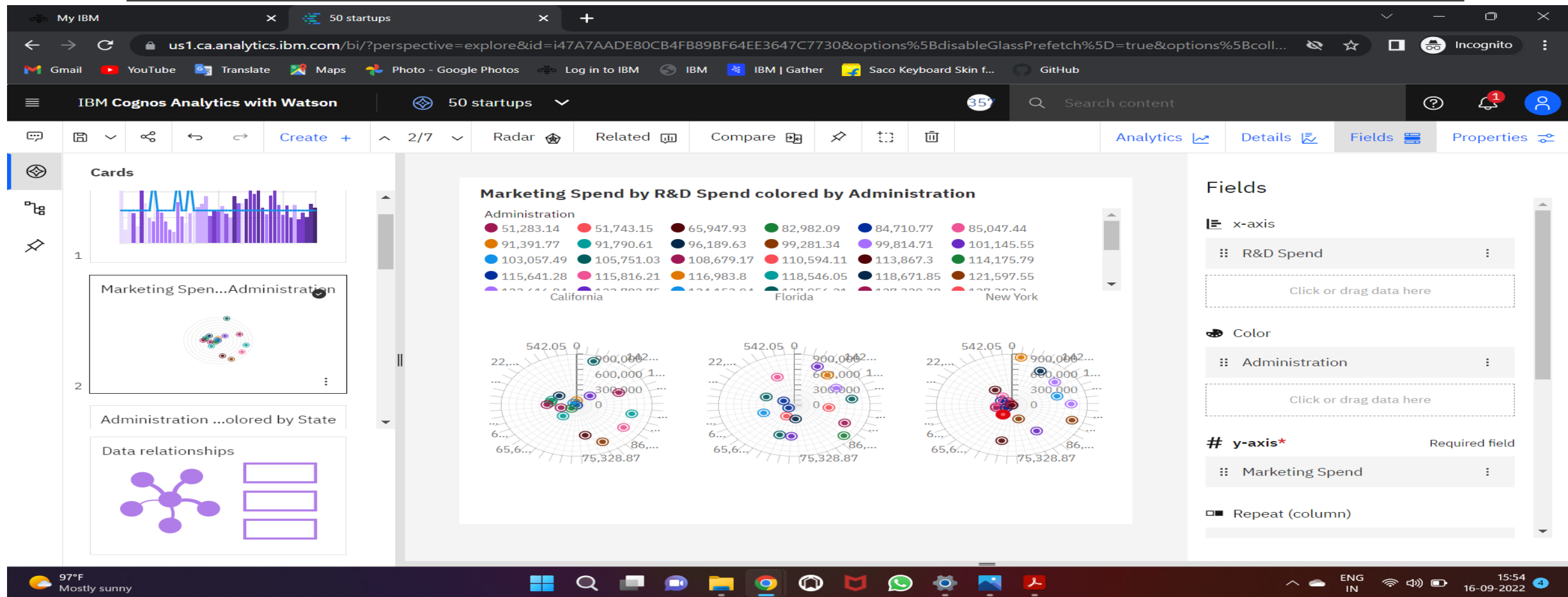
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- ❖ State and Administration for R&D Spend colored by Marketing Spend
- ❖ Marketing Spend by R&D Spend colored by Administration
- ❖ Administration by Marketing Spend with points for R&D Spend
- ❖ Administration and Marketing Spend for R&D Spend colored by State
- ❖ State compared to Administration by R&D Spend colored by State

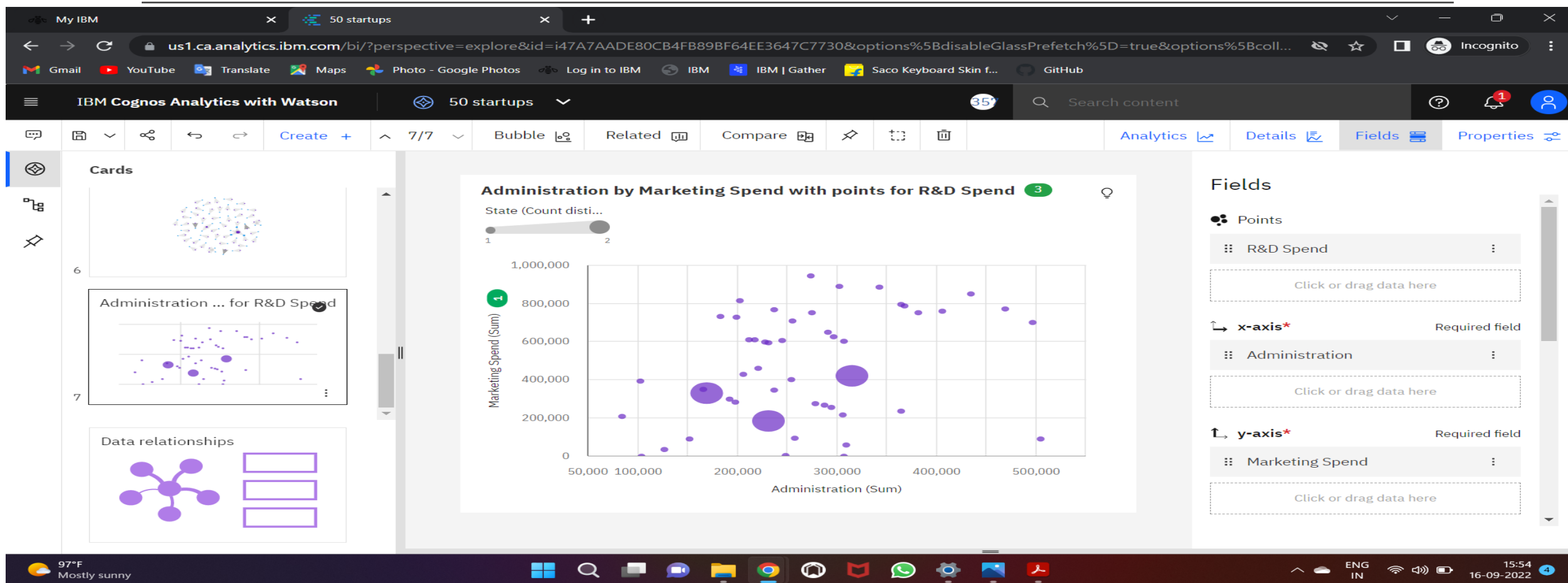
# State and Administration for R&D Spend colored by Marketing Spend



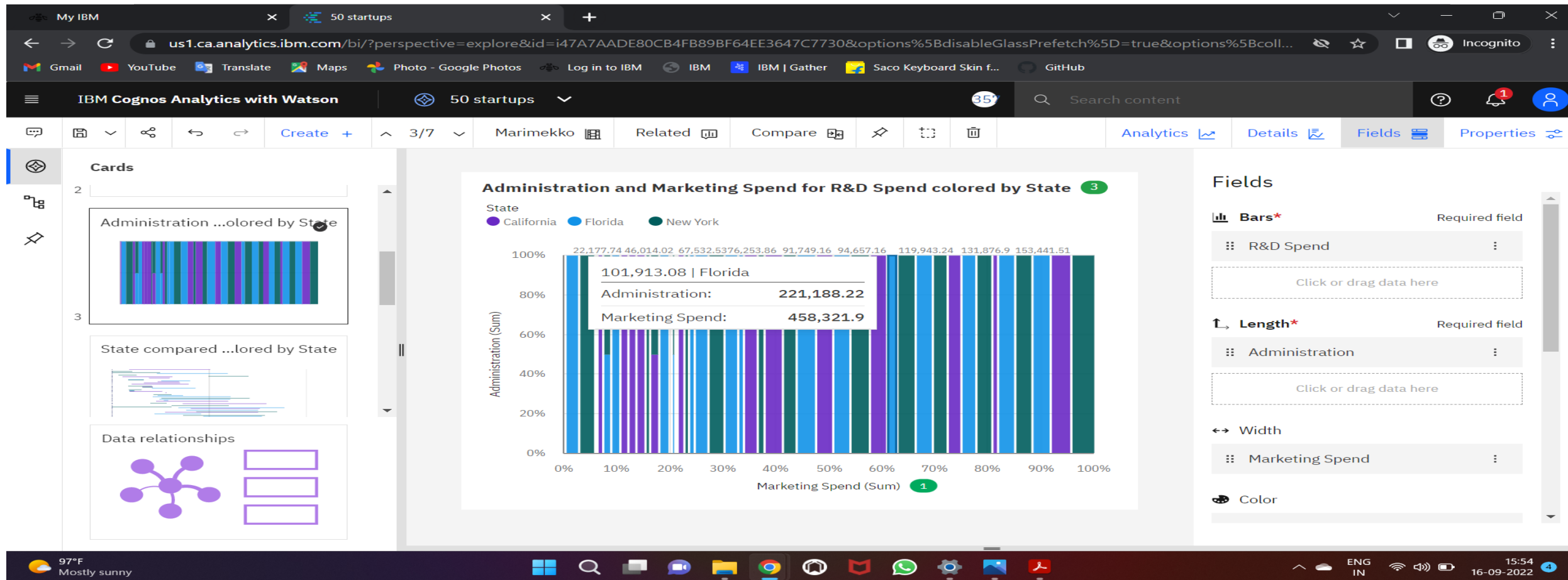
# Marketing Spend by R&D Spend colored by Administration



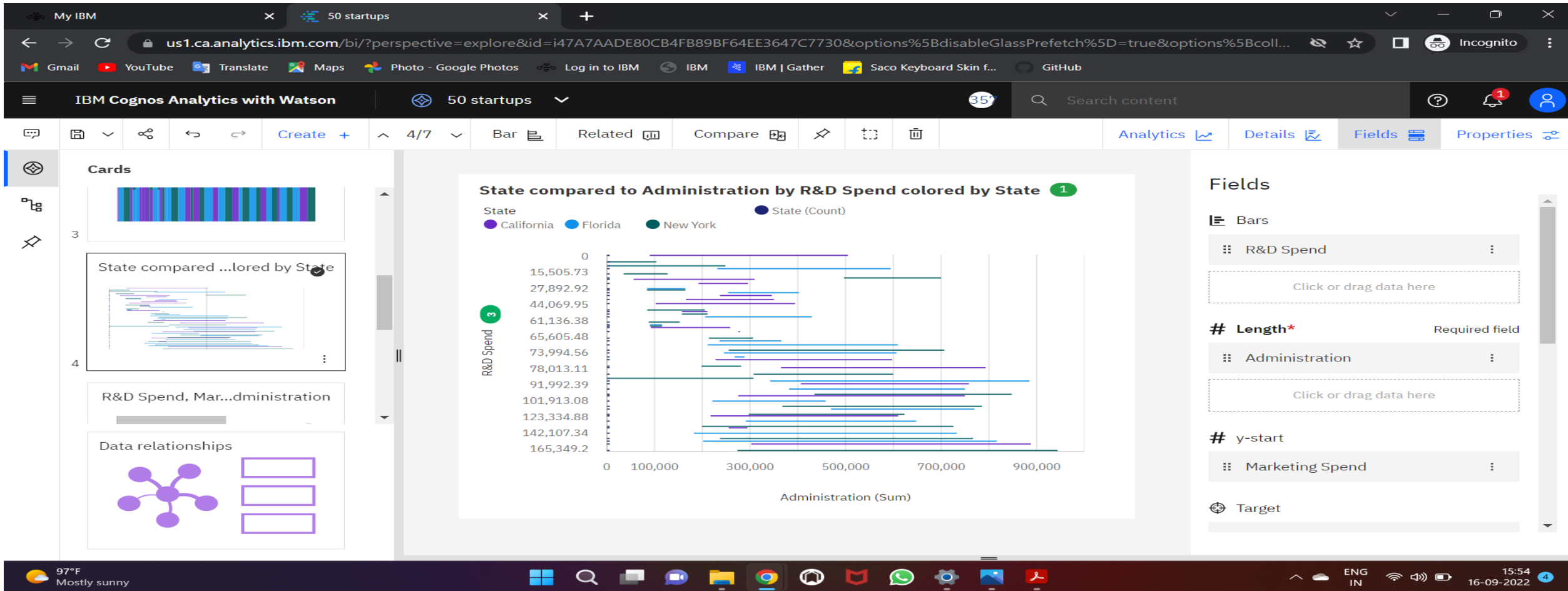
# Administration by Marketing Spend with points for R&D Spend



# Administration and Marketing Spend for R&D Spend colored by State



# State compared to Administration by R&D Spend colored by State





# LINK TO OPEN MY DATA VISUALIZATION IN THE COGNOS ANALYTICS

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[https://us1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my\\_folders%2Fdata%2Bmodule%2F50%2Bstartups&subView=model0000018345bd768f\\_000000004](https://us1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2Fdata%2Bmodule%2F50%2Bstartups&subView=model0000018345bd768f_000000004)