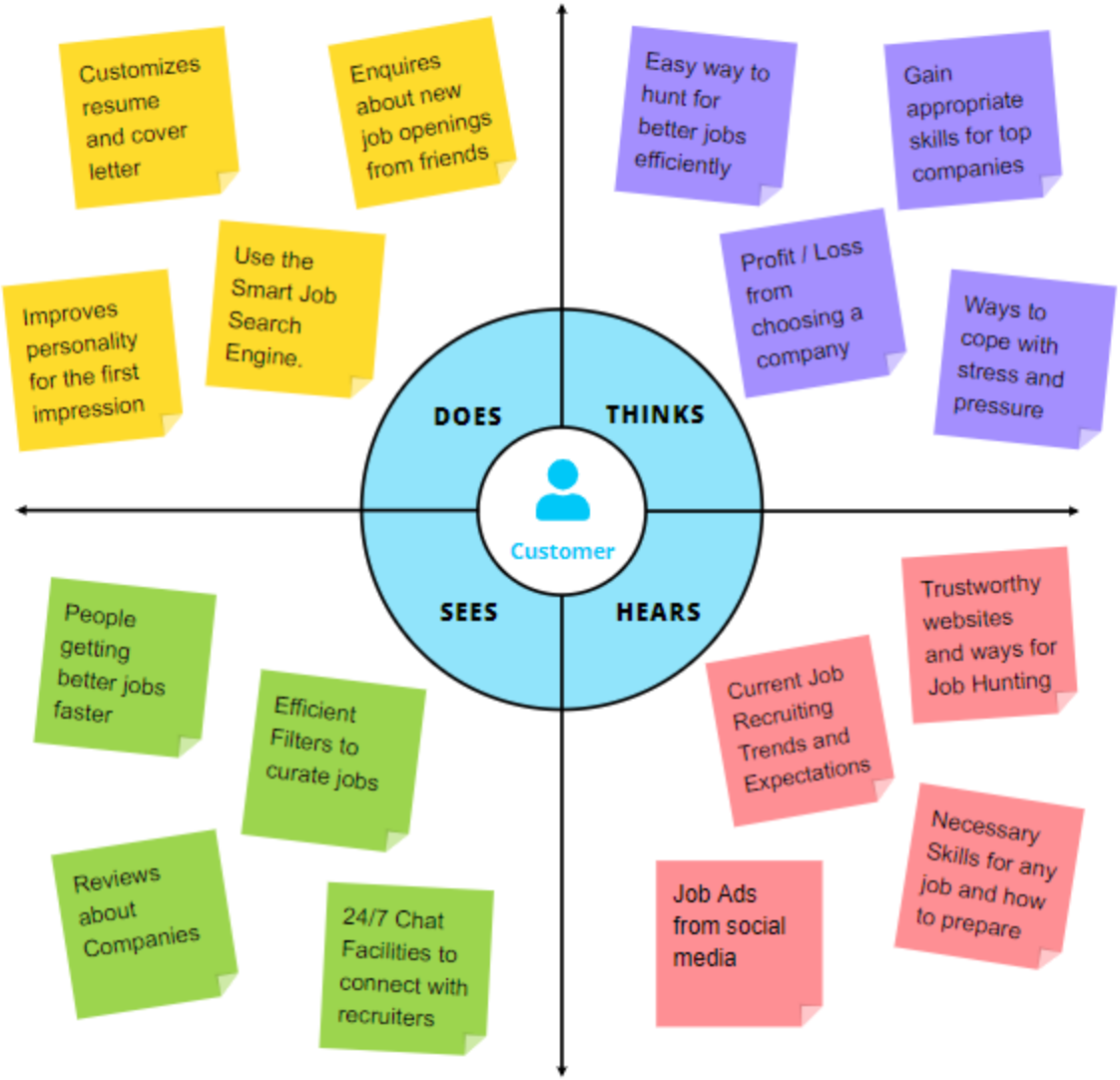
Empathy Map



PAINS

- High Job Competition.
- Don't have a Professional Network.
- Fear of Fake Job Offers.
- Lack of Skills.

GAINS

- Find the Right Job for given skill set.
- More Opportunities for getting a Job.
- Easy to hire Best Fit Candidates.
- Frequent Job Alerts.