



The Empathy Map

Customer Perspective:

Designed for :

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Iteration:

INVENTORY MANAGEMENT

Think and feel?

Maximize the profit, Always have the inventory in stock and make sure inventory does not overstock

Hear?

To Bring different variety of inventories while meeting the organisation's economic needs

See?

How to convince the customer to purchase the product and satisfy the requirements

Say and do?

Manage the inventory effeciently and reduce working capital

Pain

To maintain inventory with minimum capital-cost and minimum inventory-loss

Gain

To get customer satisfaction while reaching the economic revenue

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