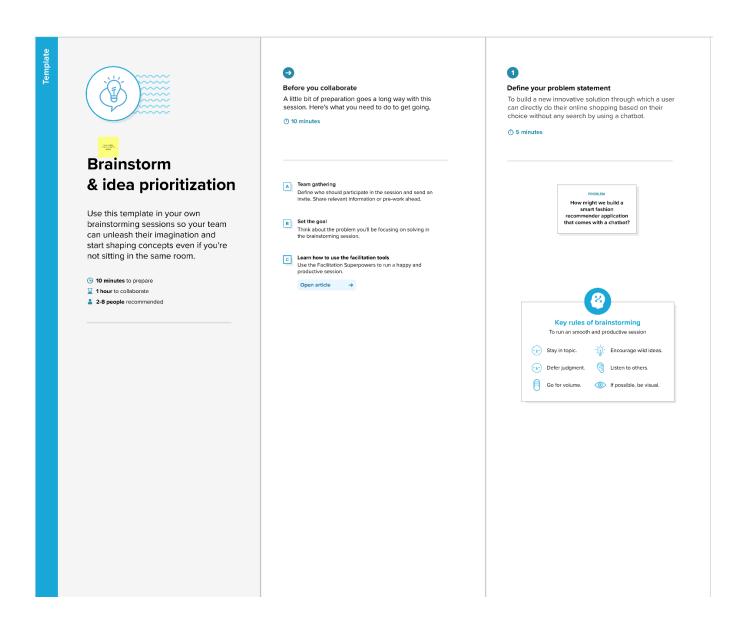
# Ideation Phase Brainstorm & Idea Prioritization Template

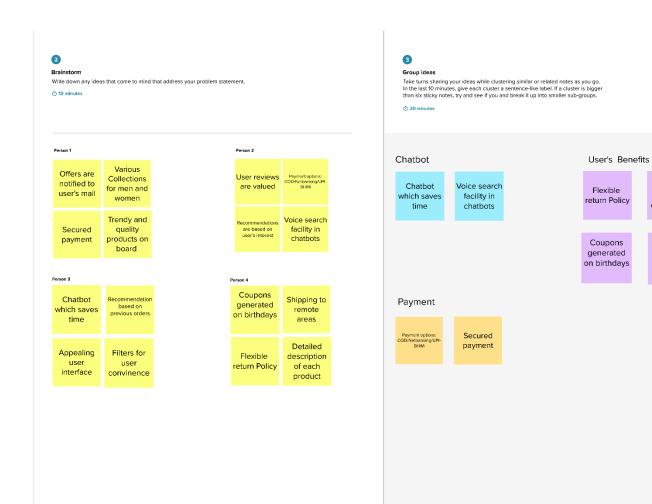
Date	19 September 2022
Team ID	PNT2022TMID32664
Project Name	Project - Smart Fashion Recommender Application
Maximum Marks	4 Marks

#### **Brainstorm & Idea Prioritization:**

## Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Step-2: Brainstorm, Idea Listing and Grouping



Filters for

user

convinence

Offers are

notified to user's mail

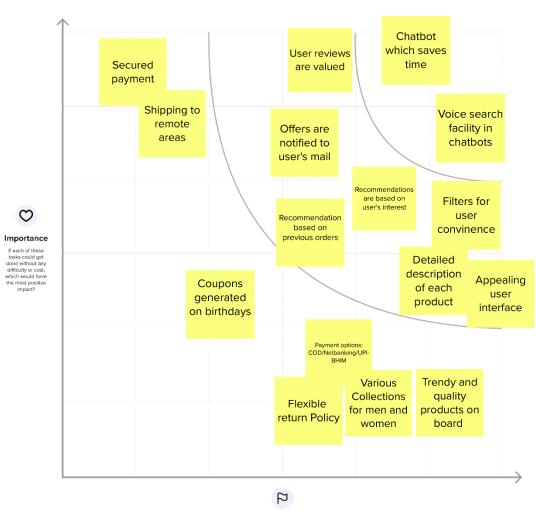
## Step-3: Idea Prioritization



#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)