



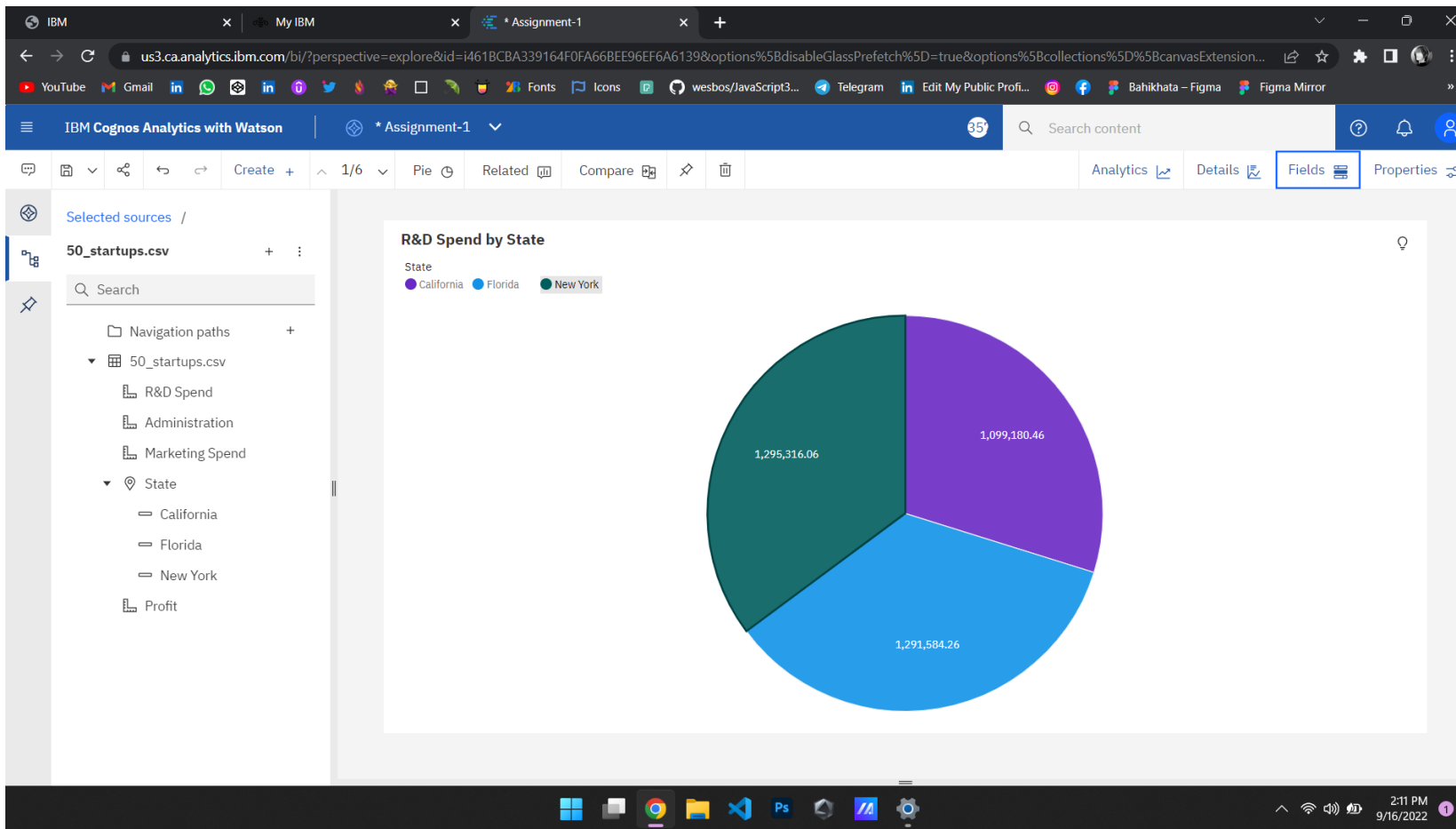
IBM ASSIGNMENT-1 VISUALIZING THE DATA-SET

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ENGINEERING AND
TECHNOLOGY.

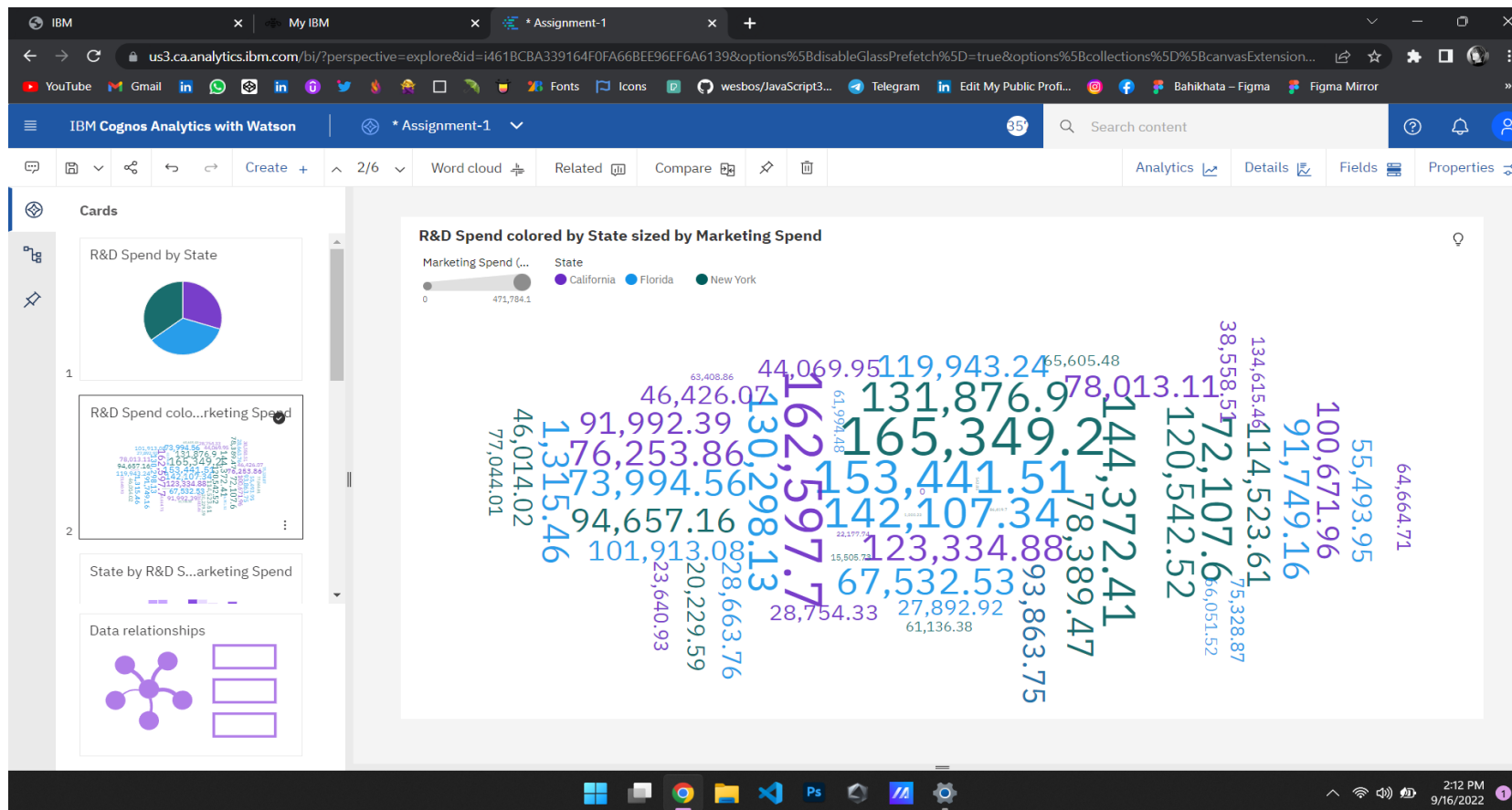
IBM COGNOS ANALYTICS WITH WATSON

- R&D Spend by state.
- R&D spend colored by state sized by marketing spend.
- State by R&D spend colored by marketing spend.
- Marketing spend by R&D colored by R&D spend.
- Profit by R&D spend colored by R&D spend.
- R&D spend, profit, R&D spend
- summary

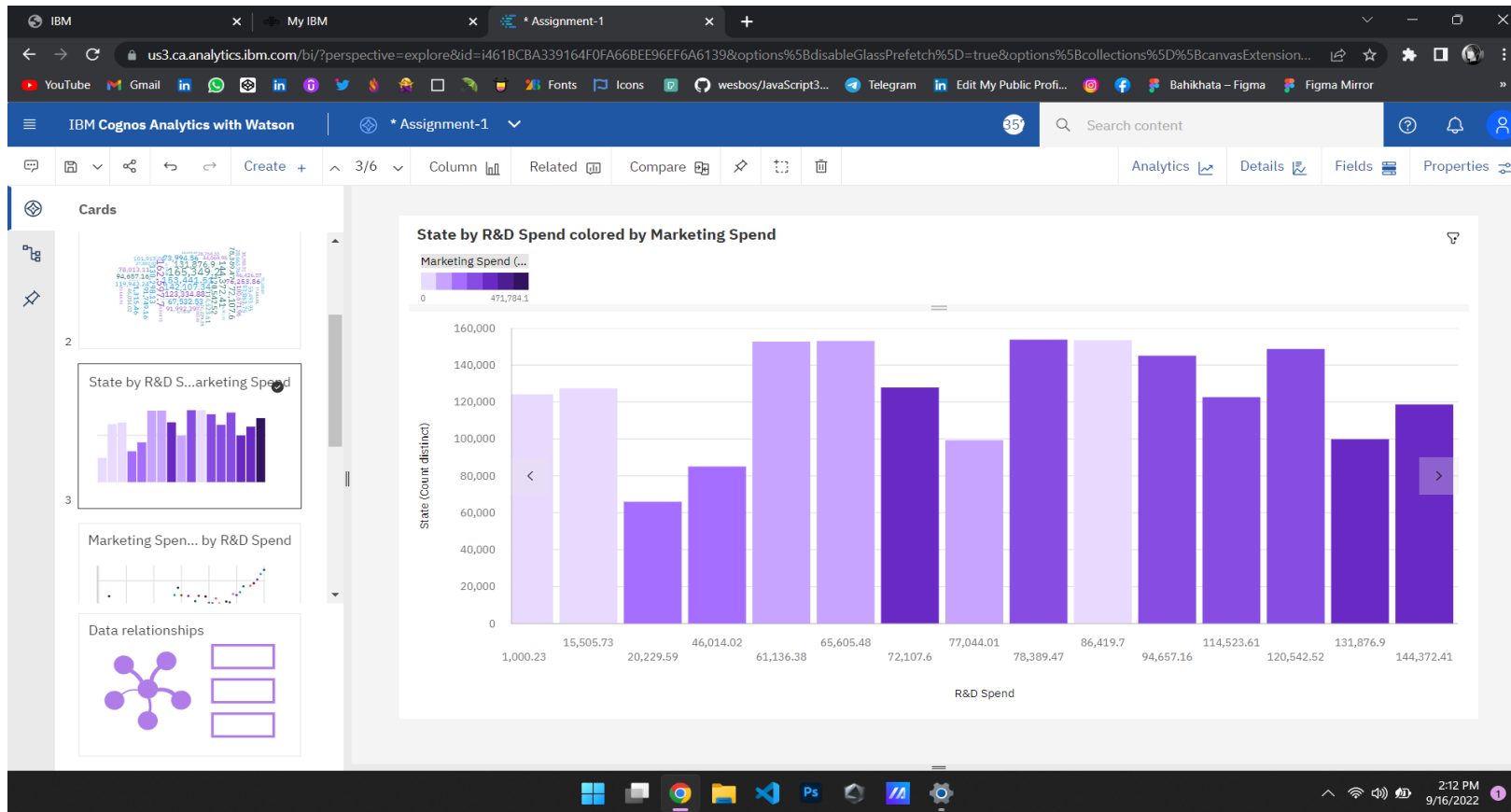
R&D SPEND BY STATE



R&D SPEND COLORED BY STATE SIZED BY MARKETING SPEND

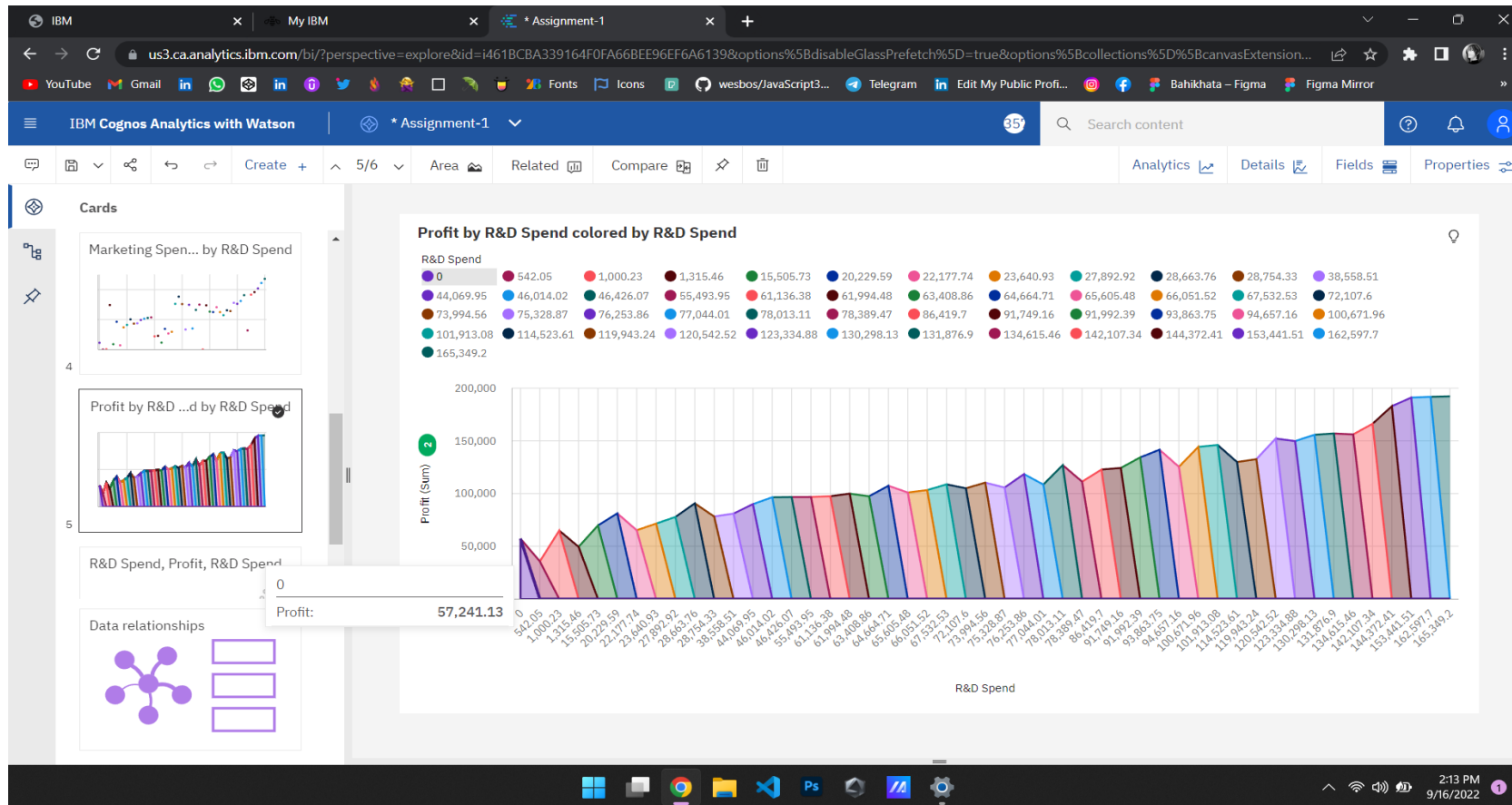


STATE BY R&D SPEND COLORED BY MARKETING SPEND



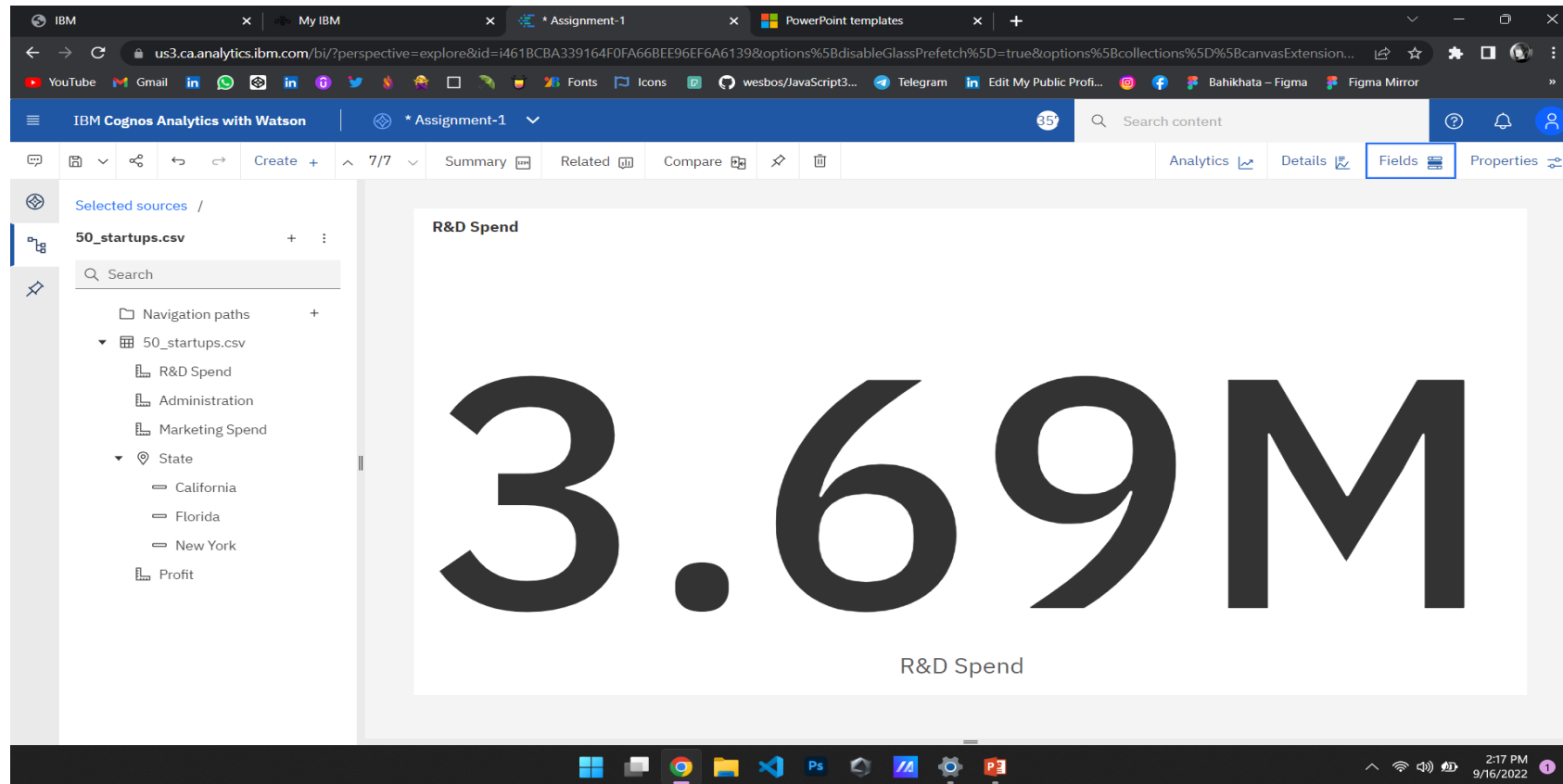


PROFIT BY R&D SPEND COLORED BY R&D SPEND





SUMMARY



LINK TO OPEN MY DATA VISUALIZATION IN THE COGNOS ANALYTICS.

https://us3.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2FData%2BExploration%2FAssignment-1&subView=model000001834565ecf6_00000004