

## AWARENESS

Create awareness about the necessity and importance of maintaining a healthy lifestyle. Explain how food consumption on a nutritional basis contributes to the major part in maintenance of healthy life style.

Create awareness about our nutrition assistant application is done in social media and by recommendations.

Explaining the idea and the concept of our application , how it helps and guides you in developing and maintaining your nutritional plan.

## WEBSITE SEARCH CONSIDERATION

Our Application mainly focusses in developing a dietary plan to help you maintain a healthy diet. It has connections with the dieticians and nutrition experts for your consultancy.

The target audience is the health seekers who want to maintain a healthy diet and fitness comes next.

The healthy food and its nutritional value is listed and provided.

## DECISION

Analyses the food and provides its nutritional value easily.

Recommends the related foods based on nutritional value of the food.

Optimizes the nutritional value of food and provides better result.

## VALUE REALIZATION

Helps people to maintain a healthy lifestyle.

Helps to identify the nutritional value of each food.

Enlightens you about nutrition present in food and about diet as many people think its overrated ,it makes you feel that its basic to maintain healthy diet as it shows the nutrition value of foods for you to understand how some foods if

regularly consumed, how much dangerous they can turn out to be for your health.

## ADVOCACY

Provides user friendly environment.

Shares the experience by user reviews and feedback.

Manages feedback and provides proper and better results for users.