Problem-Solution Fit canvas

Define CS, fit into CL · Explore AS, differentiate

1. CUSTOMER SEGMENT(S) `CS`

Persons who are interested to know about their calories intake in their diet chart.

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES `CL`

The calorie values can be uploaded and it can be made visible in the online mode. It will be easy for those people who feel it is difficult.

5. AVAILABLE SOLUTIONS PLUSES & MINUSES `AS`

The user can provide the best consultant among different cities and they will get a premium nutrition consultant facilities.

Focus on PR, tap into BE, understand RC

2. PROBLEMS / PAINS + ITS FREQUENCY `PR`

- Following improper diet.
- Health issues.
- Looking tired.
- Worrying about obesity.

9. PROBLEM ROOT / CAUSE `RC`

Easy access of internet is available, since the food is deliverable at the door step, people started consuming more fast foods and junk foods. There is an inadequate knowledge about the calorific diet.

7. BEHAVIOR + ITS INTENSITY `BE`

It is easy to maintain their health. Based on the person's BMI value he/she can get the dietary plan. The nutritional information are very authentic and it can be trusted.

Focus on PR, tap into BE, understand RC

Identify strong TR & EM · Extract online & offline CH of BE

3. TRIGGERS TO ACT `TR`

We can advertise the premium option for the user. And he/she should have a nutrition guidance.

4. EMOTIONS BEFORE / AFTER `EM`

The users who have been helpless, depressed with their health can become motivated, confident and enjoy their life happily.

10. YOUR SOLUTION `SL`

In our project,
1. The user can take the picture of the food.
2. Then they should upload the image.

3. After this the user can check the nutrition value of the food.

8. CHANNELS of BEHAVIOR `CH`

ONLINE
The food picture can be uploaded and the calorie values of can be found.

OFFLINE
The user can view their diet chart and they can follow it.

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