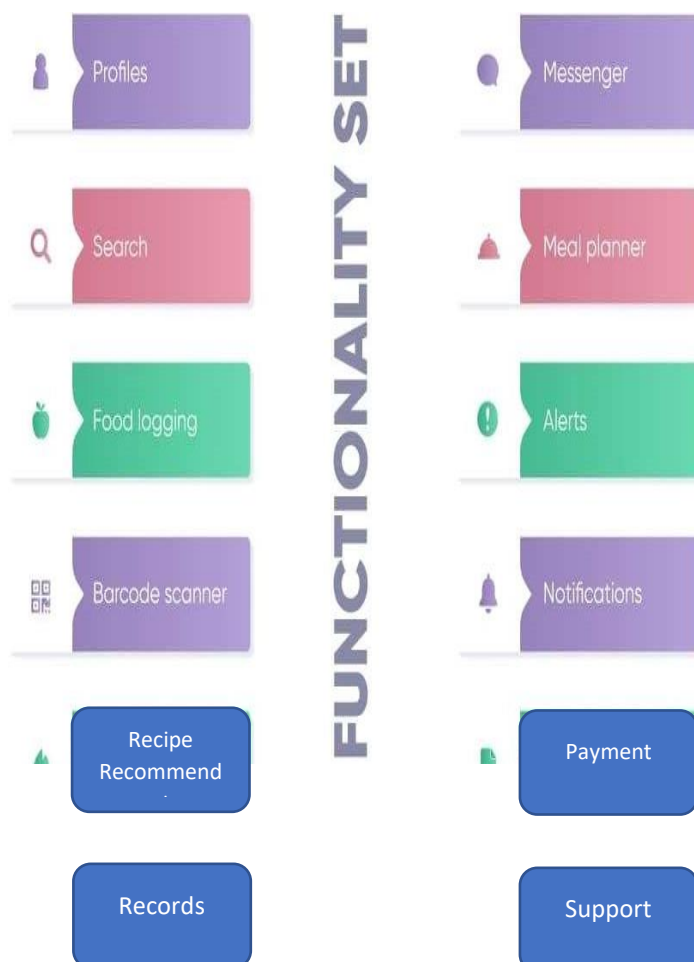# KEY FEATURES AND FUNCTIONALITY

Just like any other web or mobile application, our nutrition assistant app has a certain functionality set and a number of basic features that helps its users to improve their physical condition and make their health tracking platform a better user friendly area.The basic functionality set includes,but not limited to:

- Profiles;
- Search;
- Food logging;
- Barcode scanner;
- Calorie calculator;
- Messenger (if the app implies communication with a nutrition specialistor a friend);
- Recipe recommendations;
- Meal planner;
- Alerts;
- Notifications;
- Records;
- Payment;
- Support.

Diet chart. Without an appropriate diet charta nutrition application may not be entirely useless, but it won't be maximally useful for its target audience, and thus,won't bring a desired number of loyal users.A diet plan is the base and is what a user wants, a proper guide for a

proper health.Moreover, if a diet chart has flaws in its logics it may turn into a bad experience when people don't get desired result they expect from using the nutrition application. Thus, we make sure that our nutrition app is developed by utmost care.

Healthy food recommendations. If you intend to build the best healthy meal planning app you need to include such feature as recommendations on nutrition.And that's what we do.These recommendations can be in a form of a live consulting with a chosen specialist who also uses the app or it may be an automatically generated diet advice built using Artificial Intelligence and Machine Learning technologies.

FUNCTIONALITY SET

- Profiles
- Messenger
- Search
- Meal planner
- Food logging
- Alerts
- Barcode scanner
- Notifications
- Recipe Recommend
- Payment
- Records
- Support

Consultancy feature. Many people don't seek apps as they don't trust it.When they can communicate with experts for suggestions and their insecurities ,they seem to trust the app more.The app connects users with qualified nutrition experts that users chose.And that's a very main required feature to gain the trust of users.