

Ideation Phase

Define the Problem Statements

Date	20 October 2022
Team ID	PNT2022TMID22029
Project Name	Estimate The Crop Yield Using Data Analytics
Maximum Marks	2 Marks

Problem Statement :

Problem Statement (PS)			
Increasing Innovation & Productivity	Reduce Wastage	Prioritize and develop a strategic roadmap that includes short-term and long-term goals	Develop a Blueprint
Develop an analytics vision and set target maturity levels for core processes	Enrich Data	Analyse Data	Improving supply chain management
Collect data	Understand challenges	Clean data	Enrich data
Understand how the data analytics platform will support the overall business strategy of the organization	Improve Profit	Collect reliable data	Standardize Data

TOP THREE IDEAS

- Develop an analytics vision and set target maturity levels for core processes.

- Increasing Innovation, Productivity & Reduce wastage.
- Understand how the data analytics platform will support the overall business strategy of the organization.