

What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

I want a list of colleges in which I will be eligible to get admission

I want to save money in putting applications in various colleges

Will I get admission in a particular college?

Discover universities and courses across the world

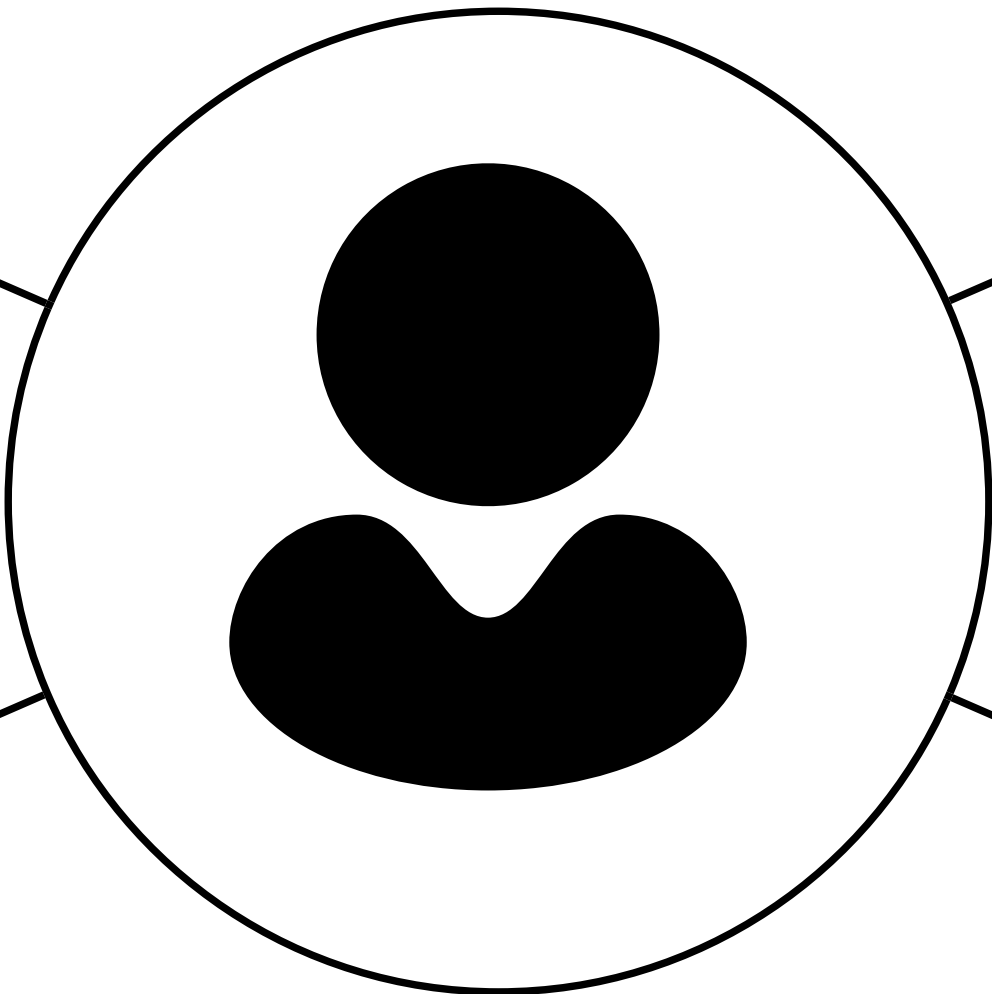
What do they
HEAR?

what friends say
what boss say
what influencers say

I will not get admission in this college

My cut off mark is not good enough to get admission in top colleges

I'm wasting my time and money in putting applications in colleges in which the possibility of me getting admitted is low



simple user interface

Chatbot to help users

Updated list of colleges will be shown always

Get admissions in top colleges

What do they
SEE?

environment
friends
what the market offers

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

Recommend this website to friends and family

seek help from chatbots

explore more colleges

PAIN

fears
frustrations
obstacles

Accuracy of the results is not guaranteed

Will the chatbots give effective answers?

What if the student does not get admission in the shortlisted college?

GAIN

"wants" / needs
measures of success
obstacles

Chatbot

Relief from confusion

Able to choose the college suitable for them