Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID32657
Project Name	PERSONAL EXPENSE TRACKER APPLICATION
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/templates/customer-problem-statement/ **Example:**

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Trying to be Figure out of how and where I spend money.	Collecting and Classifying the Expenses	I don't find a proper application	The website is slow and don't find a proper app	Very frustrated
PS-2	Want to know the areas what are the unnecessary expenses that I do.	Collecting and Classifying the Expenses	It takes a Long Time and lot of calculations.	The website is not responsive and doesn't have a mobile version	Very Stressful