

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

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A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minute!

- A Team gathering**
Define who should participate in the session and send a invite. Share relevant information or pre-work ahead.
 - B Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
 - C Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
- [Open article](#)

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.







5 minute

PROBLEM

A farmer should predict climatic conditions, decide what to grow & when to grow, should know the overall crop yield turnover

Key rules of brainstorming

To run an smooth and productive session

- | | | | |
|---|-----------------|---|-------------------------|
|  | Stay in topic. |  | Encourage wild ideas. |
|  | Defer judgment. |  | Listen to others. |
|  | Go for volume. |  | If possible, be visual. |

Write down any ideas that come to mind that address your problem statement.

10 minute

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing.

Types of soil	Monsoons that alter	Quality of soil
	Interval between crops	

Crop Type	Yield prediction	Pests and Control
	Crop Diseases	

Environmental Condition	Crop Growth Rate	Irrigation type
	Varied Crop Growth	

Resistance of crop to disease	Soil Fertility	Usage of organic manure
	Crop Rotation	

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minute

Types of soil	Soil Fertility	Quality of soil
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Crop Type	Varied Crop Growth	Crop Growth Rate
Interval between crops	Crop Diseases	Crop Rotation

Environmental Condition	Monsoons that alter	Irrigation type

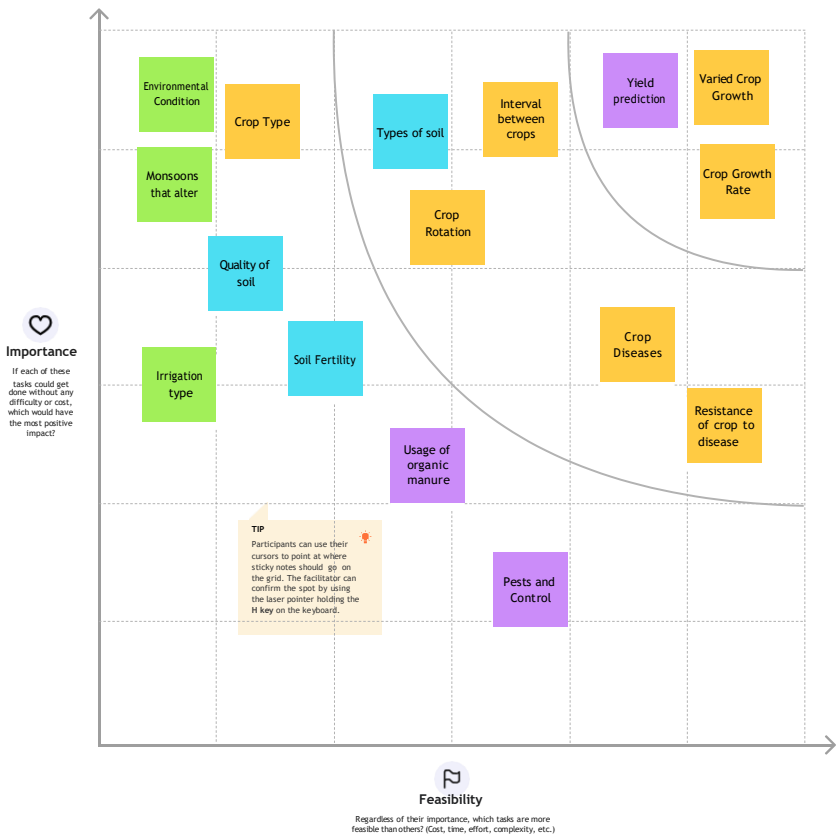
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graph TD
    A[Yield prediction] --- B[Usage of organic manure]
    A --- C[Pests and Control]
    B --- C
  
```

The diagram consists of three purple rectangular boxes arranged in a triangle. The top box is labeled "Yield prediction". The bottom-left box is labeled "Usage of organic manure". The bottom-right box is labeled "Pests and Control". Each box is connected to the other two by a solid black line, forming a complete graph.

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minute



You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a **view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint
 - Define the components of a new idea or strategy.
 - [Open the template](#)
 - Customer experience journey map
 - Understand customer needs, motivations, and obstacles for an experience.
 - [Open the template](#)
 - Strengths, weaknesses, opportunities & threats
 - Identify strengths, weaknesses, opportunities and threats (SWOT) to develop a plan.
 - [Open the template](#)

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of this template to
kickstart your work

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