

IDEATION PHASE

BRAINSTORMING & IDEA PRIORITIZATION

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

**How to prevent and alert
while trespassing the
containment zone?**



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

MANIMOZHI.N

Geofence should be created to identify the containment zone

Zones should be differentiated to identify the intensity of infection

There should be continuous monitoring of an individual's location

Provide notification alert if the user has entered the geofenced region

NANCY PRICILLA.R

Containment zone should be mapped in the google map

Geofence should be up-to-date

Provides daily Covid-19 case statistics

Should notify about the nearby vaccination center

HARSHINI.P

Provides precautions to be taken while travelling

Provides remedies to be taken during quarantine

Frequent update of location along with the nearby hospital

Information about the Covid-19 should be from verified sources

DEEPIKA.S

Containment zone should be monitored 24x7

Alternate route should be provided to prevent trespassing the zone

Admin can add geofences at the affected locations by using latitude and longitude

Should keep user away from Covid-19 fake information

3

Group ideas

Take turns sharing your ideas while clustering sticky notes have been grouped, give each cluster a title. If a cluster is bigger than six sticky notes, try and see if you can group them further.

⌚ 20 minutes



Once all clusters are identified, give each cluster a title.

Based on Geofence

Geofence should be created to identify the containment zone

Geofence should be up-to-date

Admin can add geofences at the affected locations by using latitude and longitude

Based on Containment zone

Zones should be differentiated to identify the intensity of infection

Containment zone should be mapped in the google map

Containment zone should be monitored 24x7

Based on location

There should be continuous monitoring of an individual's location

Frequent update of location along with the nearby hospital

Alternate route should be provided to prevent trespassing the zone

Based on notification

Provide notification alert if the user has entered the geofenced region

Should notify about the nearby vaccination center

Based on information

Provides remedies to be taken during quarantine

Provides daily Covid-19 case statistics

Provides precautions to be taken while travelling

Should keep user away from Covid-19 fake information

Information about the Covid-19 should be from verified sources

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

