



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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**Before you collaborate**  
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.  
10 minutes

- A** Team gathering  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
  - B** Set the goal  
Think about the problem you'll be focusing on solving in the brainstorming session.
  - C** Learn how to use the facilitation tools  
Use the Facilitation Superpowers to run a happy and productive session.
- Open article



**Define your problem statement**  
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

**PROBLEM**  
we are proposing an application which will help the job seekers to give suggestions on the jobs based on the skills

**Key rules of brainstorming**  
To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.



**Brainstorm**  
Write down any ideas that come to mind that address your problem statement.  
10 minutes

**Asawat P**  
making job description  
Providing job notification  
Selection process  
Interviews are more for early process  
Users can search the job listing location

**Arum T**  
All time service including chatbot  
Users can search the job listing location

**Barath R**  
All time service including chatbot  
Users can search the job listing location

**Bineesh J**  
All time service including chatbot  
Users can search the job listing location

**TIP**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!



**Group ideas**  
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.  
20 minutes

**Notification**  
Providing job notification  
All time service including chatbot

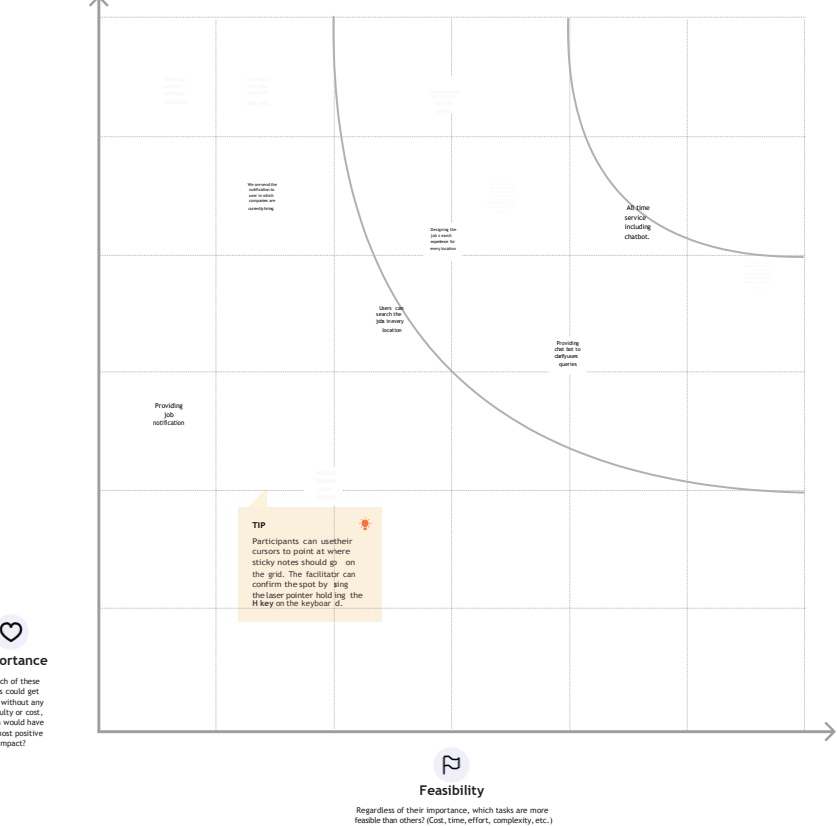
**Skills**  
Chat bot  
All time service including chatbot

**Subscription**  
Users can search the job listing location

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



**Prioritize**  
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.  
20 minutes



**Importance**  
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

**Feasibility**  
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

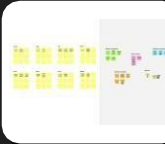


**After you collaborate**  
You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A** Share the mural  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
  - B** Export the mural  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.
- Keep moving forward
- Strategy blueprint**  
Define the components of a new idea or strategy.  
Open the template
  - Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
Open the template
  - Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
Open the template

Share template feedback



**Need some inspiration?**  
See a finished version of this template to kickstart your work.  
Open example