

1. CUSTOMER SEGMENT(S)

CS

Who is your customer?

- Our main customers are the farmer who can use our product and make benefits.
- The gardeners and other nature activist are our secondary customer.
- People who couldn't afford for a Consultant for choosing crops and fertilizers.

6. CUSTOMER CONSTRAINTS

CC

What constraints prevent your customers from taking action or limit their choices of solutions?

- This is basically a web application, Which is Supported in almost all devices.
- It makes the people easy to understand and.
- The solution to their problem got easily.

5. AVAILABLE SOLUTIONS

AS

Which solutions are available to the customers when they face the or need to get the job done?

- By using the AI will end up the existed problem, by provide results.
- This can be affordable to all kind of people
- Its Supports in Desktop devices

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

Which jobs-to-be-done (or problems) do you address for your customers?

- Its provides a good fertilizer recommendation for their crops.
- Its analyzes the disease which affects their plants.
- Its shows a set of crops which suitable for their soil and their climate.

9. PROBLEM ROOT CAUSE

RC

What is the real reason that this problem exists?
What is the back story behind the need to do this job?

- The traditional way are high cost.
- Farmers want to get results instantly.
- To improve Production in low cost and easy.
- Traditional way not contains a easily understandable graphical representation of results.

7. BEHAVIOUR

BE

What does your customer do to address the problem and get the job

- Lots of money are saved by using our product
- Its saves a time and makes their process faster.
- It improves their field growth with our product.
- It provide best solution to the farmer before the disaster happening in the field.

3. TRIGGERS

TR

- To make the farmers feel satisfied and make agri profitable.

4. EMOTIONS: BEFORE / AFTER

EM

- Farmer feel more comfortable by using product

10. YOUR SOLUTION

SL

- By Building a AI, ML based web application make their issues resolved in seconds.
- Make their expensive process affordable.
- Minimize the Time for analyze their problem and provide results in low time.
- Easy Graphical representation makes a better understanding by everyone.

8. CHANNELS of BEHAVIOUR

CH

ONLINE

- Their Data analyzed early with help of cloud rendering

OFFLINE

- Its improves their crops production and reduces the losses.