



# Plasma Donor Application

<div><div>SCENARIO</div><div>Browsing, booking, attending, and rating a local city tour</div></div>					
	<div><div>!</div><div>Entice</div><div>How does someone initially become aware of this process?</div></div>	<div><div>➞</div><div>Enter</div><div>What do people experience as they begin the process?</div></div>	<div><div>↻</div><div>Engage</div><div>In the core moments in the process, what happens?</div></div>	<div><div>➞</div><div>Exit</div><div>What do people typically experience as the process finishes?</div></div>	<div><div>🕒</div><div>Extend</div><div>What happens after the experience is over?</div></div>
<div><div>👤</div><div>Steps</div><div>What does the person (or group) typically experience?</div></div>	<div>Patients can view eligible donors.</div>	<div>The patients in need of plasma have to register themselves with Our Plasma Donating Application</div> <div>The donors will also register themselves with platform.</div>	<div>The alert message is sent to the patient about the availability of donor .</div>	<div>Once the patient has received the plasma his/ her name is removed from the website.</div>	<div>It returns to the home page.</div>
<div><div>👥</div><div>Interactions</div><div>What interactions do they have at each step along the way?</div><div><div>■ <b>People:</b> Who do they see or talk to?</div><div>■ <b>Places:</b> Where are they?</div><div>■ <b>Things:</b> What digital touchpoints or physical objects would they use?</div></div></div>	<div>The donors can see the details of patients and go there and donate their blood/plasma</div> <div>The patients are alerted when the perfect match of the required plasma group is available .</div>		<div>Contact donors/ users based on request</div>	<div>Donors would have donated plasma based on request</div> <div>Request is met with availability of eligible donors</div>	
<div><div>💡</div><div>Goals &amp; motivations</div><div>At each step, what is a person’s primary goal or motivation? (“Help me...” or “Help me avoid...”)</div></div>	<div>Help people get plasma at the right time so that their lives can be saved.</div>	<div>To avoid the risk of a person losing his/her life as plasma is one of the vital component of blood.</div>			
<div><div>😊</div><div>Positive moments</div><div>What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?</div></div>	<div>This website allows to create an awareness among the young generation of people who are fit and healthy can make themselves a good plasma donor who donates plasma at regular intervals of time and saves many lives.</div>	<div>Having contact with direct requestors/ donors is time efficient</div>	<div>Donating/receiving plasma at dire state</div>	<div>This website allows to create an awareness among the young generation of people who are fit and healthy can make themselves a good plasma donor who donates plasma at regular intervals of time and saves many lives.</div>	
<div><div>😞</div><div>Negative moments</div><div>What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?</div></div>	<div>When the patient he himself needs to register with the website ,process which takes sometime can frustrate or make people angry.</div>	<div>When the patient he himself needs to register with the website ,process which takes sometime can frustrate or make people angry.</div>	<div>When the patient he himself needs to register with the website ,process which takes sometime can frustrate or make people angry.</div>	<div>When the patient he himself needs to register with the website ,process which takes sometime can frustrate or make people angry.</div>	
<div><div>💡</div><div>Areas of opportunity</div><div>How might we make each step better? What ideas do we have?</div></div>	<div>Send request to only those who live nearby</div>			<div>Receive E- certificates/badges</div>	