

# **ASSIGNMENT – 1**

## **ANALYTICS FOR HOSPITAL'S HEALTH – CARE DATA**

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510919104021**



# **IBM COGNOS ANALYTICS WITH WATSON**

**+ Marketing Spend by R&D Spend colored by State**

**+ Marketing Spend by R&D Spend colored by State**

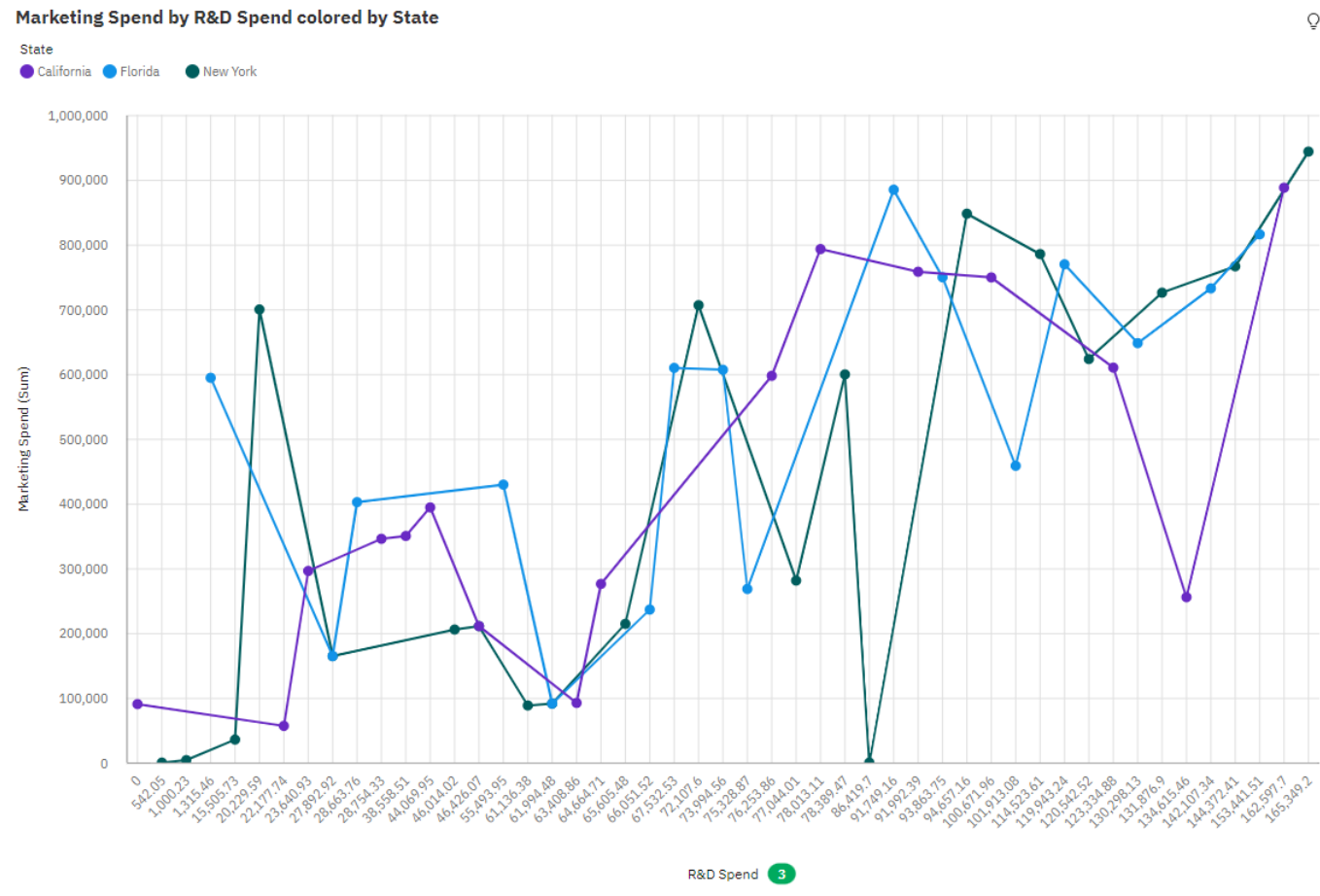
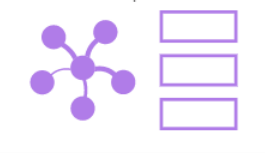
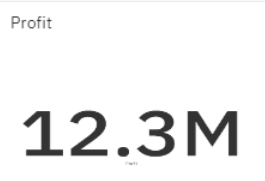
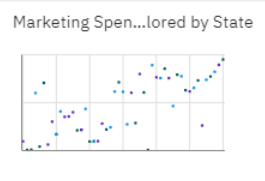
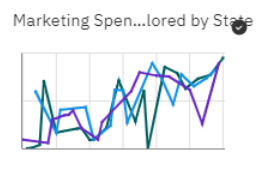
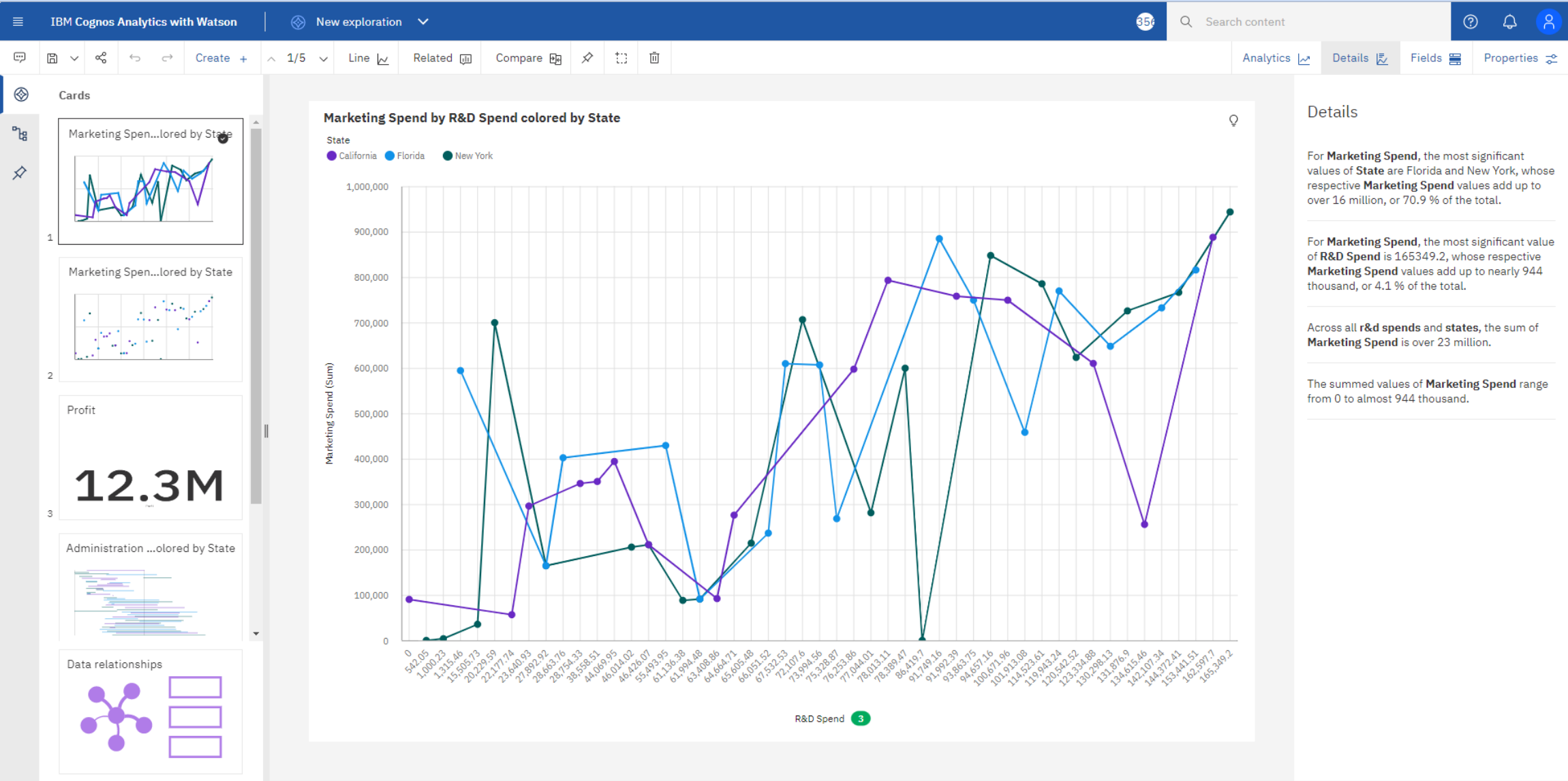
**+ Profit**

**+ Administration by R&D Spend colored by State**

**+ R&D Spend by State**



# Marketing Spend by R&D Spend colored by State



Details

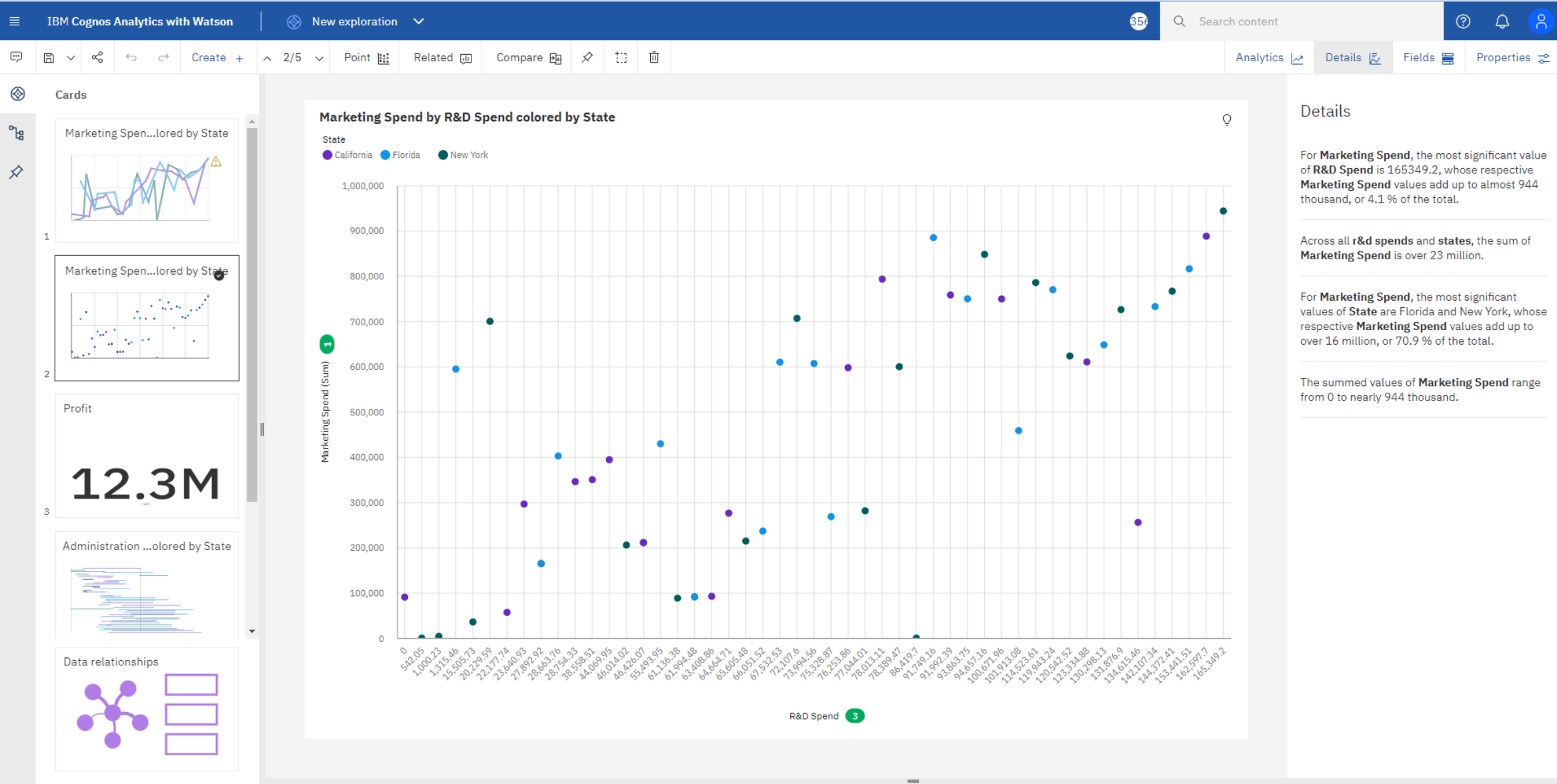
For **Marketing Spend**, the most significant values of **State** are Florida and New York, whose respective **Marketing Spend** values add up to over 16 million, or 70.9 % of the total.

For **Marketing Spend**, the most significant value of **R&D Spend** is 165349.2, whose respective **Marketing Spend** values add up to nearly 944 thousand, or 4.1 % of the total.

Across all **r&d spends** and **states**, the sum of **Marketing Spend** is over 23 million.

The summed values of **Marketing Spend** range from 0 to almost 944 thousand.

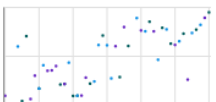
# Marketing Spend by R&D Spend colored by State



Marketing Spen...lored by State



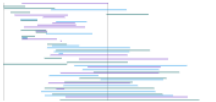
Marketing Spen...lored by State



Profit

12.3M

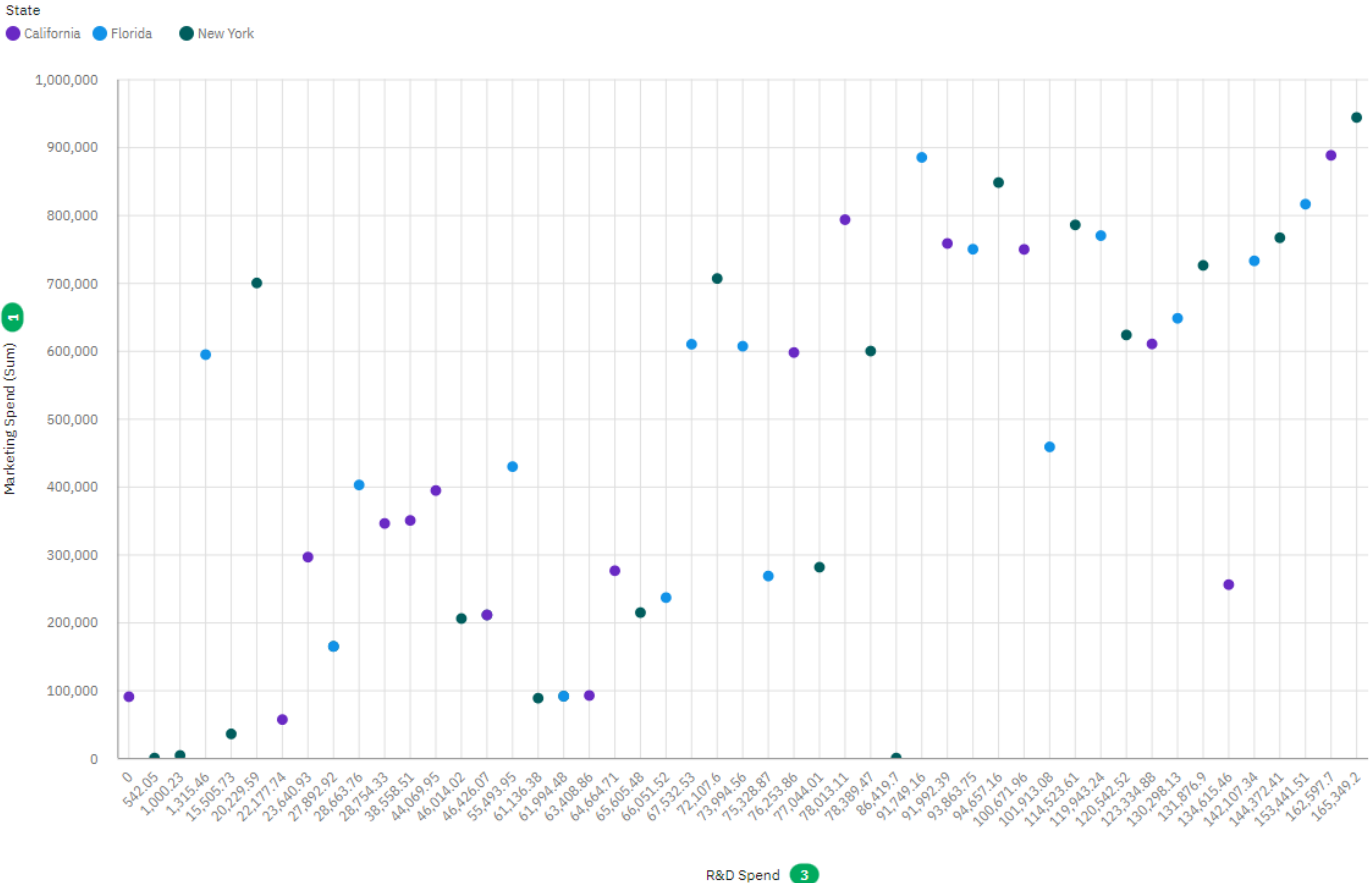
Administration ...lored by State



Data relationships



Marketing Spend by R&D Spend colored by State



Details

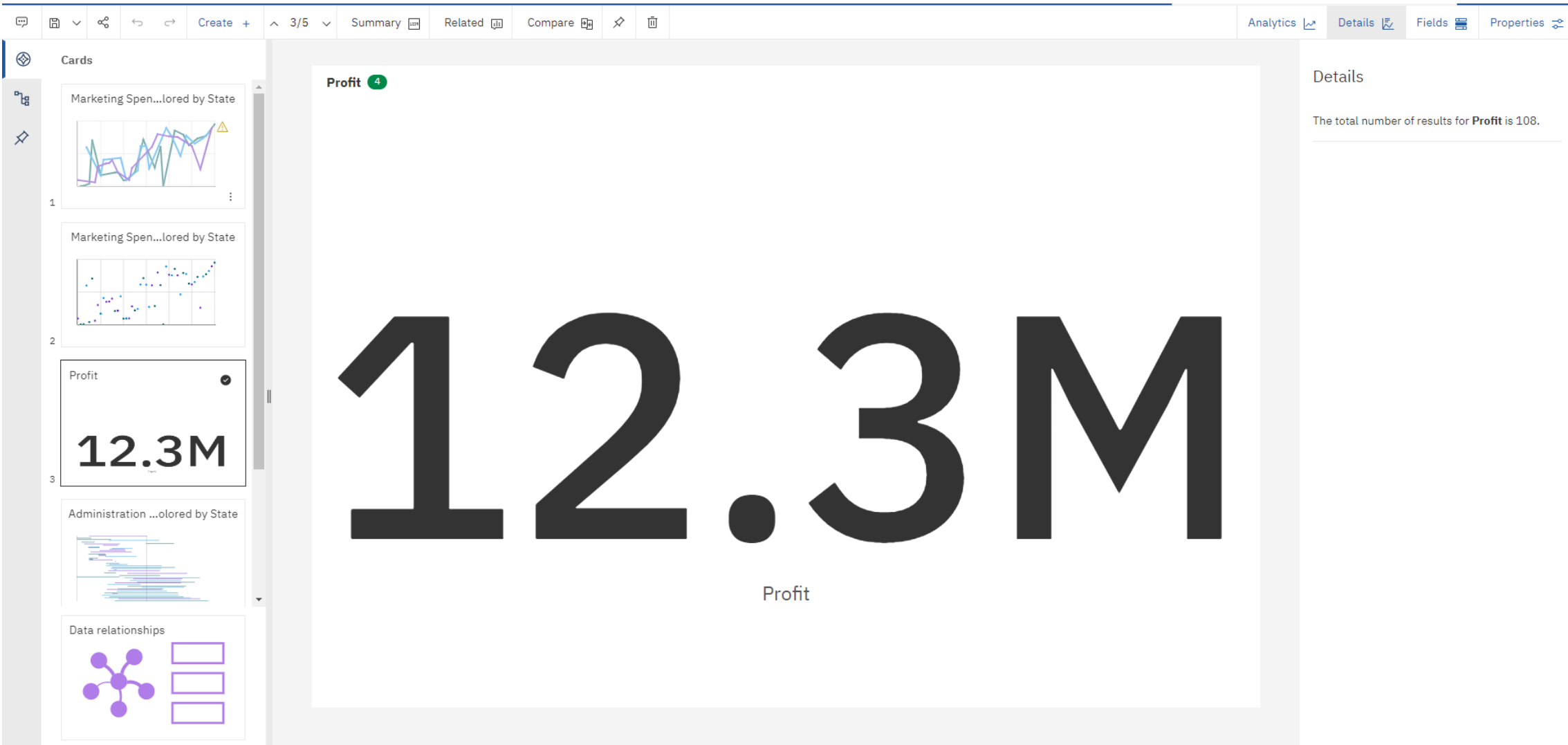
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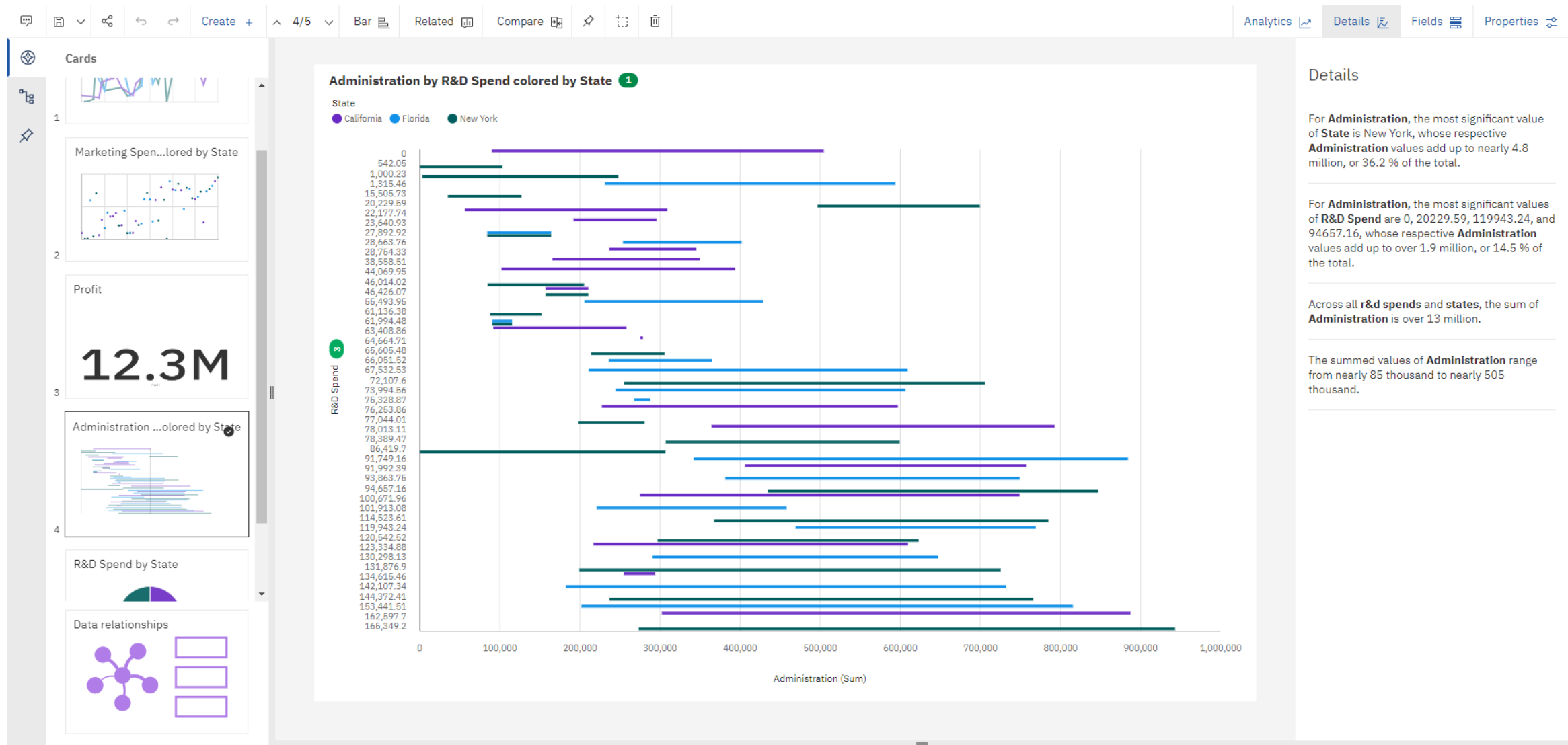
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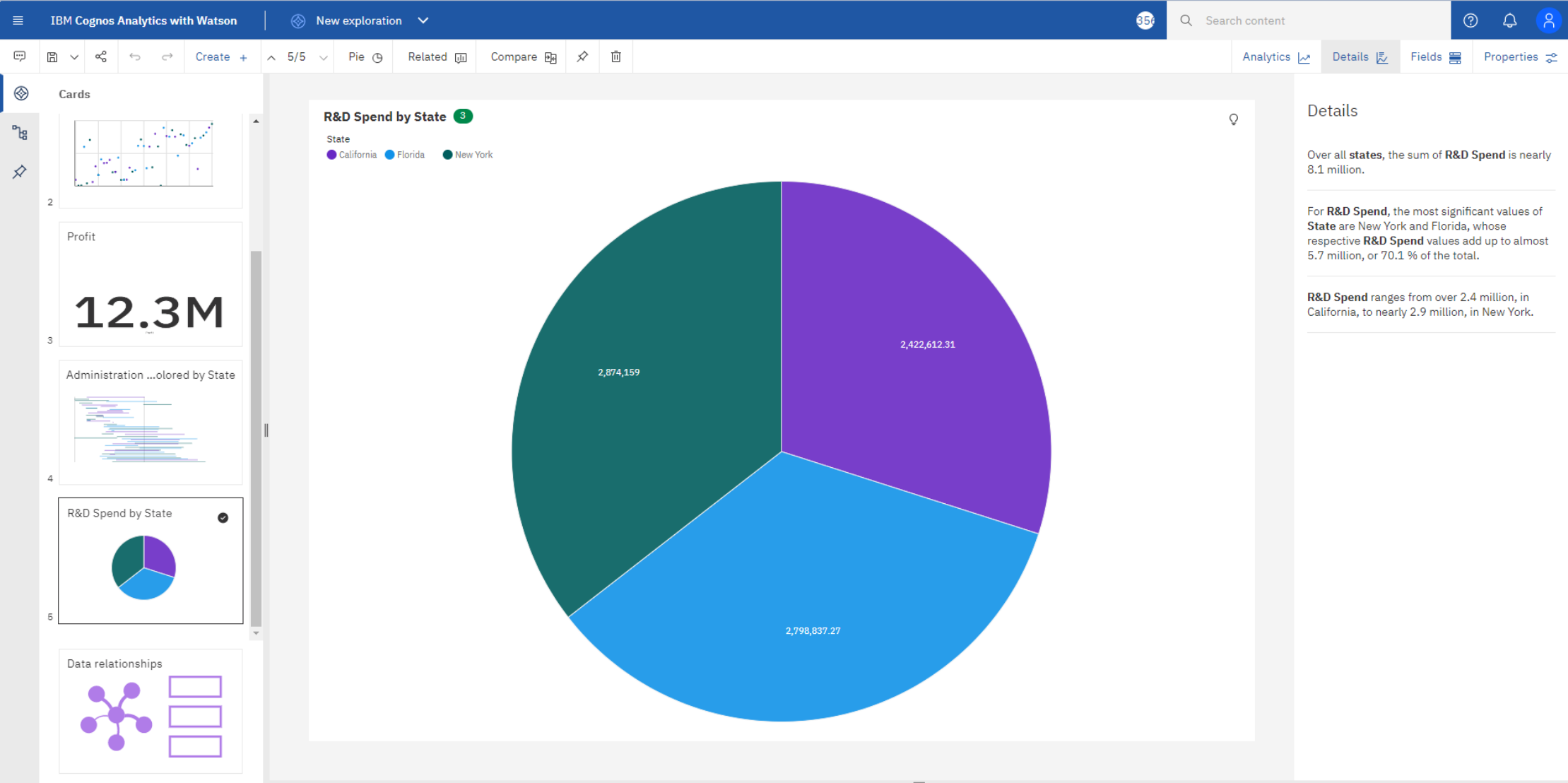
# Profit



# Administration by R&D Spend colored by State



# R&D Spend by State



# Explore data relationship

