

IDEATION PHASE

BRAINSTROM & IDEA PRIORITIZATION

Date	13 September 2022
Team ID	PNT2022TMID39750
Project Name	Analytics for Hospitals Health-Care Data
Maximum Marks	4 Marks

Step 1:

Template

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➔

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) ➔

Step 2:

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Kirankumar k

Analyzing effects of smoking	Assessing health-related quality of life	Analysing age with diseases
Strategies for preventing and controlling the flu	Identifying relations between disease and climate	Assessing healthcare systems and their impact
Analysing diseases based on social factors		

Shriprasanna B

analyzing effect of alcohol	evaluating substance use levels amongst first-time parents	analyzing age and nutrition levels in children
prediction of genetic diseases	prediction of heart attack using sensor data	prediction of coronary diseases in the pancreatic region

Praveen N

Analysis effects of body weight	evaluating prevalence trend with heart health	prediction of patient's count using thought of data
developing formal design and model the simulation model	Regimen what analysis of a disease of diabetes	developing a simulation model of an HIV/AIDS and the treatment

Ram Sanjay S

- Analyzing effects of long screening
- Analyzing blood pressure with heart health
- Analyzing side effects of tumors
- Analyzing growing water purity and industry
- Gender when choosing a laptop
- Analyzing happiness with social health

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

THE

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Analysis Based on habit

Analyzing effects of smoking	Analyzing effects of body workout	Analyzing effects of long screentime
Analyzing human gut probiotics to predict the MI	Analyzing effects of alcohol	

Analysis Based on physical features

Analyzing age with diabetes	Investigating relationships between age, cancer level and bone health	Analyzing age and cognition in children
Prediction of genetic disease	Gender-wise disease analysis	

Analysis Based on lab results

- Analysing physical health in terms of breast health
- Analysing physical health in terms of breast health
- Analysing physical health in terms of breast health
- Analysing physical health in terms of breast health
- Analysing physical health in terms of breast health

Analysis Based on sensor data

Assessing blood pressure with heart health	Assessing quality with body weight and heart health	Prediction of heart attack using serum cholesterol
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Analysis Based on Intakes

Keeping things under control (no threat)	Analysing side effects of tobacco	Analysing dangers based on local smoke
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Analysis of diseases

- Prediction of patient count using historical data
- Regional-wise analysis of different diseases
- Prediction of spreading diseases in the particular region
- Identifying season between seasons and disease



Step 3:

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIF

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H** key on the keyboard.

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

 Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.

[Open the template →](#)



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

[Open the template →](#)



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

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