


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID32584
Project Name	Project – Personal Assistance for Seniors Who are Self-Reliant
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- ⌚ 10 minutes to prepare
- 👥 1 hour to collaborate
- 👤 2-4 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

- Team gathering**
Define who should participate in this session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)


1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

PROBLEM

Sometimes elderly people forget to take their medicine at the correct time they also forget which medicine he or she should take at the particular time. And it is difficult for doctors and care takers to monitor the patience around the clock. To avoid this problem this medicine reminder system is developed.



Key rules of brainstorming

To run an smooth and productive session

😊 Stay on topic.

🙅 Defer judgment.

🗣 Go for volume.

💡 Encourage wild ideas.

👂 Listen to others.

👁 If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil (click to edit) icon to start editing.

ABIRAMI.R

User friendly application

Keep a track of user medical appointments or medical regiments

Managing and tracking medical schedule of the elderly people

Keep a track of best acclaimed hospitals, pharmacies and clinics in their area.

ANUSHREE.A

Checking for harmful drug interactions

Limited usage of drug dosage

Designed in favour of senior citizens

Accurate measuring for the time

CHETANAPPRIYA.K.L

Keep track of the medicine stocks

Set reminders for appointments

Set reminders for taking medication

Locate nearby hospitals, clinics or pharmacies

AISWARYA.S.G

It's focuses on people who forget to take medicines on time

Medication reminders help in decreasing wrong dosage

Proper medications can be notified using the prescriptions in correct time

User will not miss any medications due to bad memory and any other related factors

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize and categorize important items as themes within your mural.

CATEGORY-1

Proper medications can be notified using the prescriptions in correct time

Accurate measuring for the time

Designed in favour of senior citizens

Keep a track of best acclaimed hospitals, pharmacies and clinics in their area.

Keep a track of user medical appointments or medical regiments

CATEGORY-2

It's focuses on people who forget to take medicines on time

Limited usage of drug dosage

User friendly application

Managing and tracking medical schedule of the elderly people

Locate nearby hospitals, clinics or pharmacies

CATEGORY-3

Medication reminders help in decreasing wrong dosage

User will not miss any medications due to bad memory and any other related factors

Checking for harmful drug interactions

Set reminders for taking medication

Set reminders for appointments

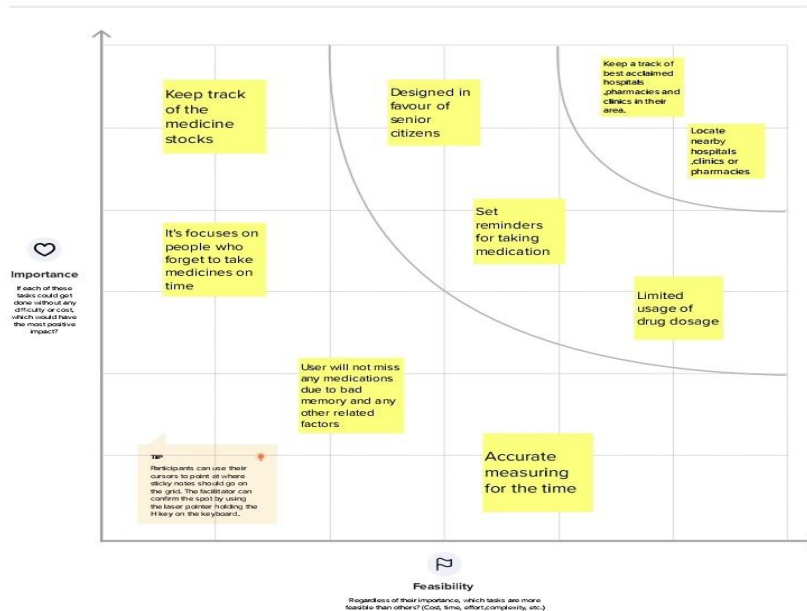
Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



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After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threat**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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