

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	9 November 2022
Team ID	PNT2022TMID04175
Project Name	Smart Lender - Applicant Credibility Prediction For Loan Approval
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

The image shows a digital brainstorming and idea prioritization template. It is divided into six main sections, each with a numbered icon and a title:

- Brainstorm & Idea Prioritization**: This section contains introductory text and instructions for the brainstorming process.
- Define the problem**: This section provides instructions on how to define the problem and what to look for in a solution.
- Brainstorm**: This section features a large grid for generating ideas. The grid has columns for 'Idea', 'Feasibility', 'Desirability', and 'Effort'. Below the grid, there are instructions on how to use the grid.
- Prioritize**: This section features a grid for evaluating ideas. The grid has columns for 'Feasibility', 'Desirability', and 'Effort'. Below the grid, there are instructions on how to use the grid.
- Select**: This section features a grid for selecting the best ideas. The grid has columns for 'Feasibility', 'Desirability', and 'Effort'. Below the grid, there are instructions on how to use the grid.
- Implement**: This section features a grid for implementing the selected ideas. The grid has columns for 'Feasibility', 'Desirability', and 'Effort'. Below the grid, there are instructions on how to use the grid.

The template includes various icons, text boxes, and a large grid for idea generation and prioritization. The grid is divided into columns for 'Idea', 'Feasibility', 'Desirability', and 'Effort'. The 'Feasibility' column is further divided into 'Technical Feasibility' and 'Business Feasibility'. The 'Desirability' column is further divided into 'User Desirability' and 'Business Desirability'. The 'Effort' column is further divided into 'Technical Effort' and 'Business Effort'. The grid is used to generate ideas and evaluate them based on these criteria. The 'Select' section uses a grid to select the best ideas based on these criteria. The 'Implement' section uses a grid to implement the selected ideas.