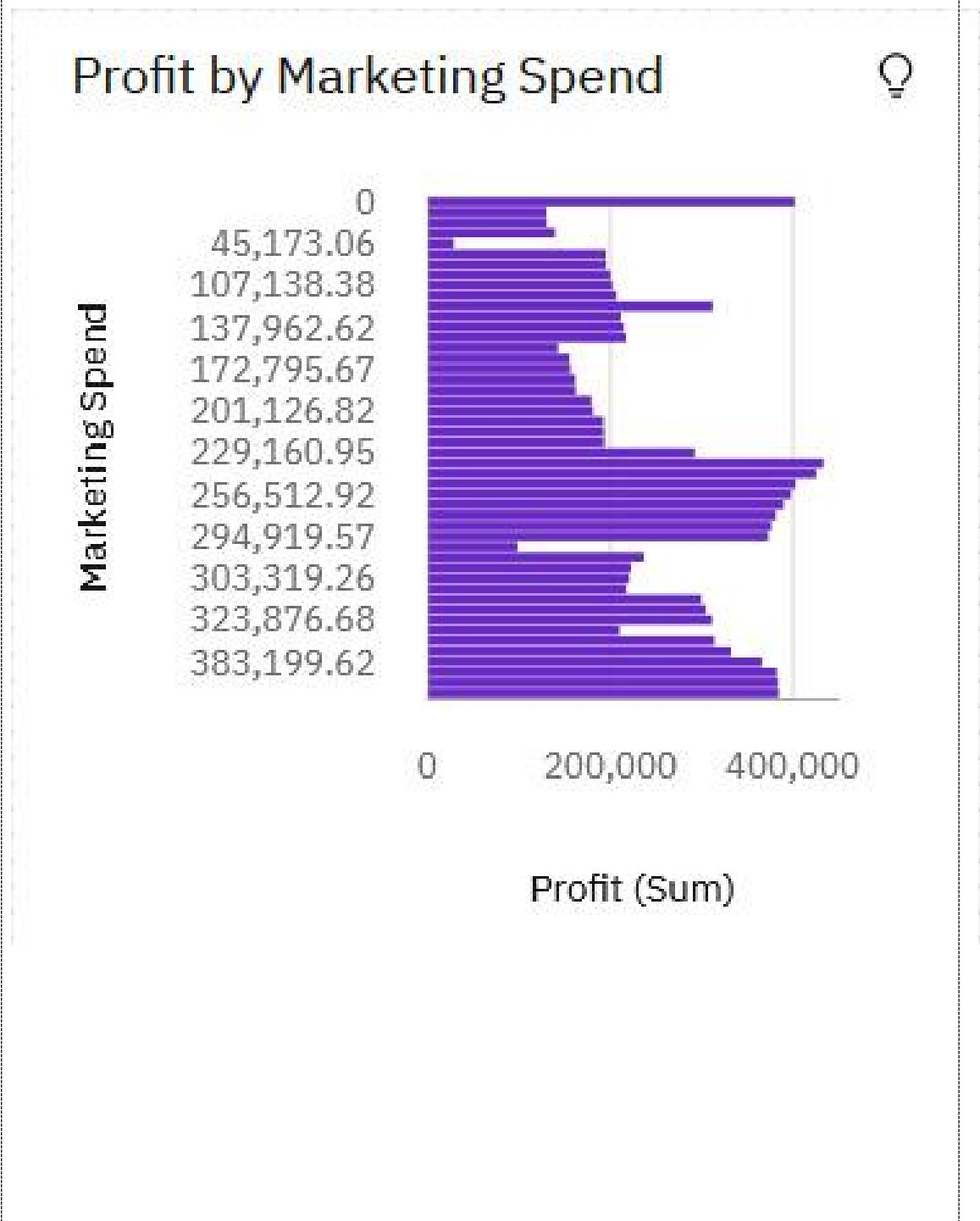


Assignment 1: The Case of 50 startups

Challenge: Upload the dataset to Cognos Analytics, explore and visualize the dataset.

6 visualizations of Profit (target variable) v/s Market Spending

1. Bar Graph

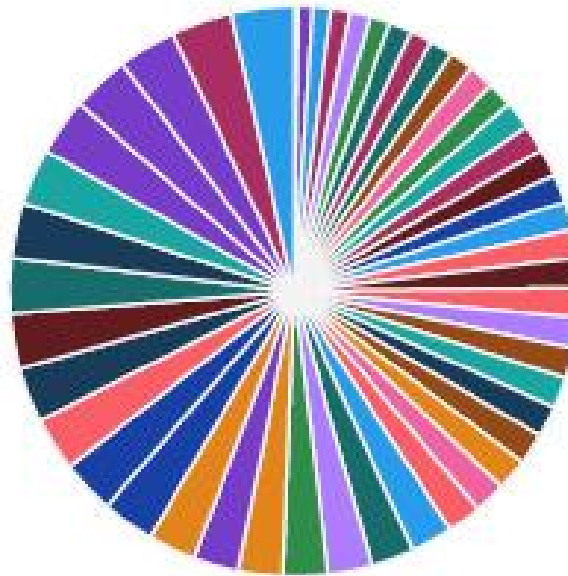
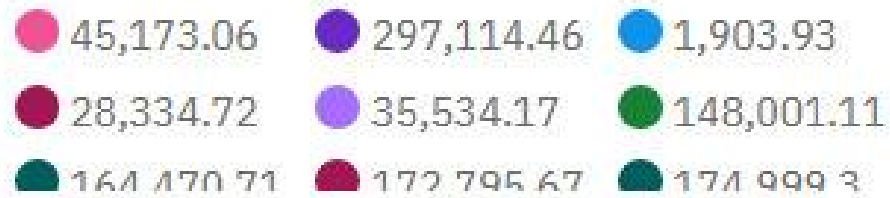


2. Pie chart

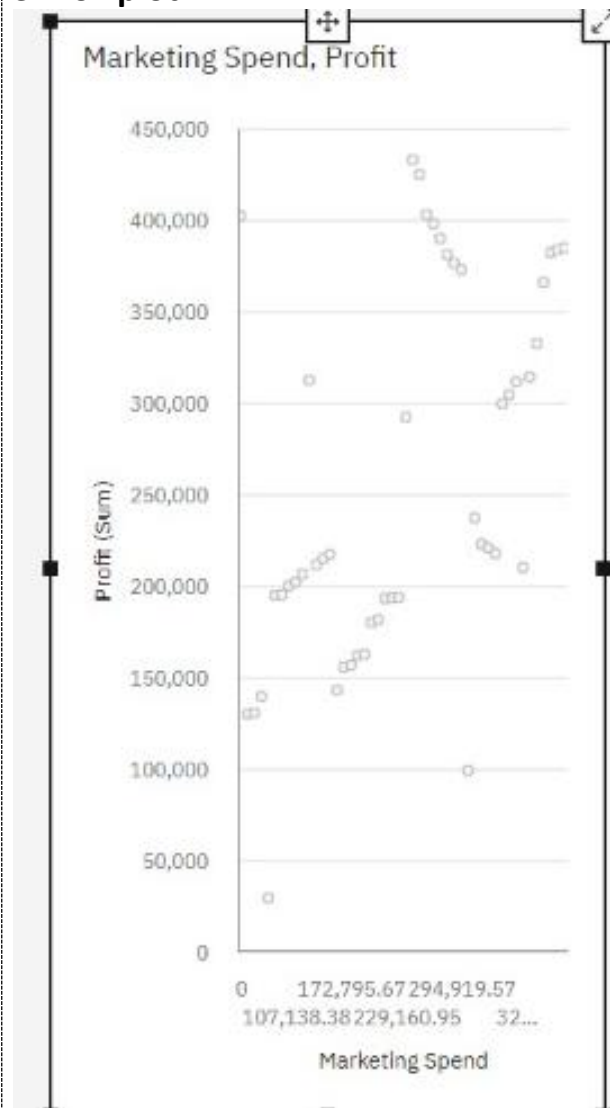
Profit by Marketing Spend



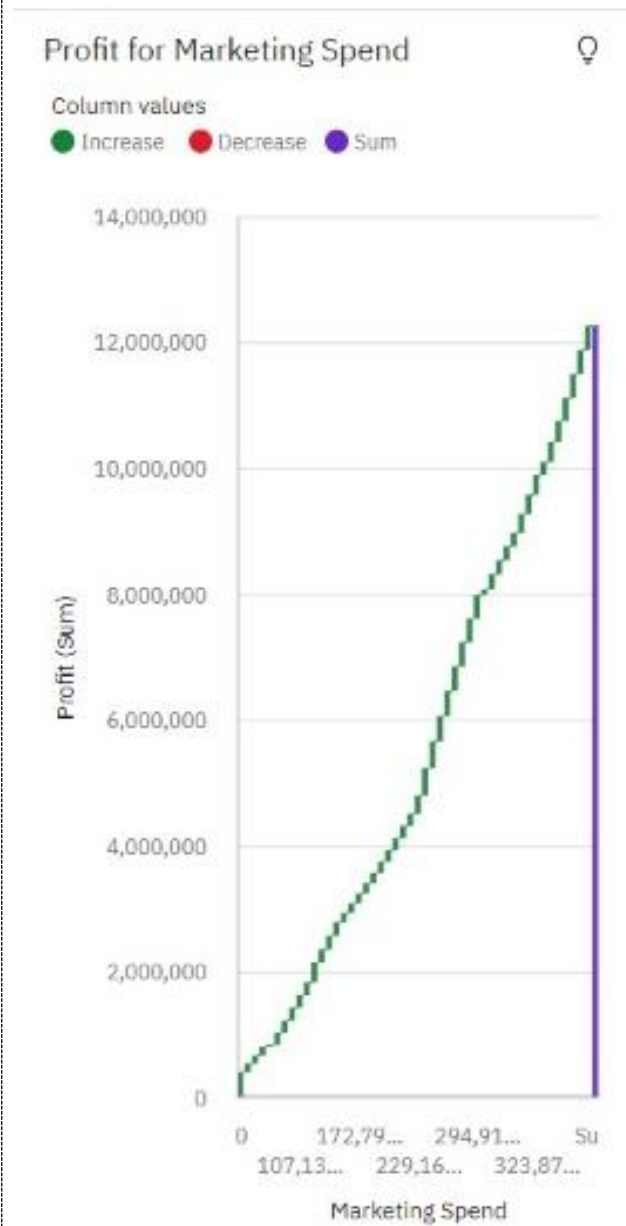
Marketing Spend



3. Box plot

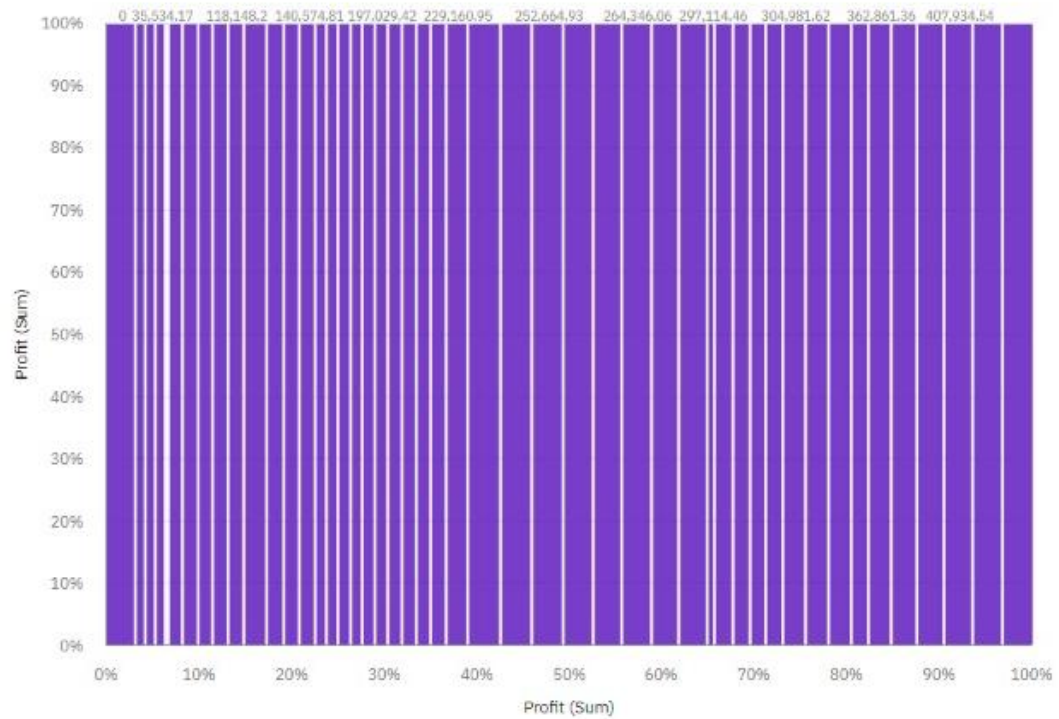


4. Waterfall



5. Marimekko

Profit for Marketing Spend



6. Point

Profit by Marketing Spend

