

Problem-Solution fit

TEAM ID: PNT2022TMID04184

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><div>Deaf and dumb people are referred to as "Specially-abled" individuals.</div></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><div>People with disabilities have trouble communicating with others. They become wary of unfamiliar surroundings and people as a result.</div></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><div>People with disabilities have trouble communicating with others. They become wary of unfamiliar surroundings and people as a result.</div></div>	Explore AS, differentiate	
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><div>Audio and text messages made using</div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><div>Since most people don't make an effort to learn sign language, communicating with people who have special needs can be challenging.</div></div>	<div>7. BEHAVIOUR<div>BE</div><div>They look for mobile apps and interpreters to improve communication with everyday people.</div></div>		Focus on J&P, tap into BE, understand RC
	<div>3. TRIGGERS<div>TR</div><div>The simplicity of communication among regular people.</div></div> <div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><div>When compared to other people, they felt their communication skills were unfair. Following: Feeling better and closing social gaps.</div></div>	<div>10. YOUR SOLUTION<div>SL</div><div>To create a web-based application that uses cutting-edge deep learning technology to improve communication between people with normal and special needs.</div></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>8.1 ONLINE Applications for social media, such as Twitter and WhatsApp</div><div>8.2 OFFLINE NGOs' local community camps, commercial posters, and interpreters.</div></div>		