

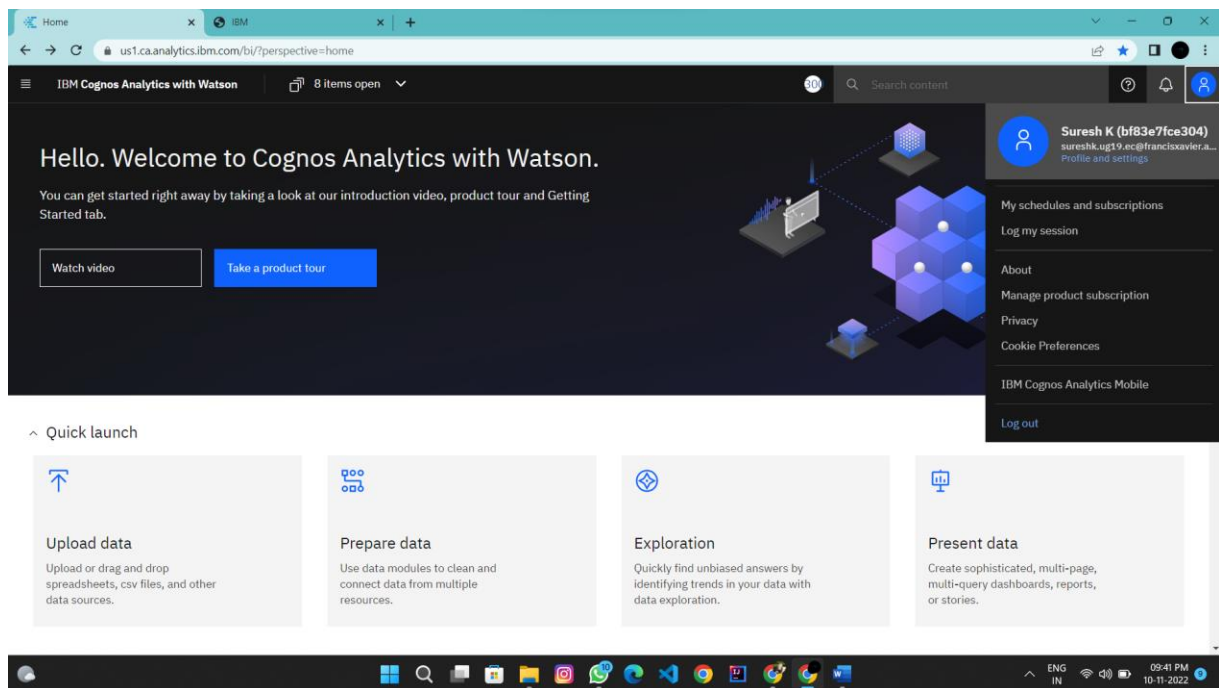
# PROJECT DEVELOPMENT PHASE

## DELIVERY OF SPRINT 4

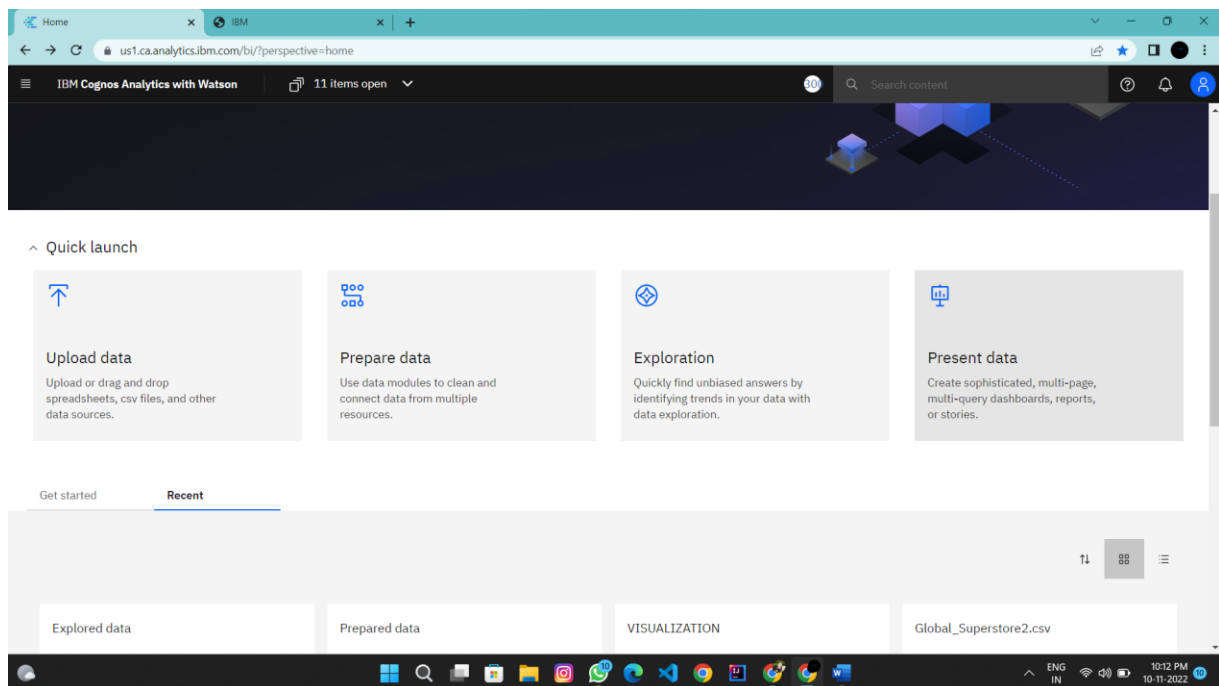
Date	11 November 2022
Team ID	PNT2022TMID54007
Project Name	Global Sales Data Analytics

### SPRINT 4 : REPORT AND STORY CREATION

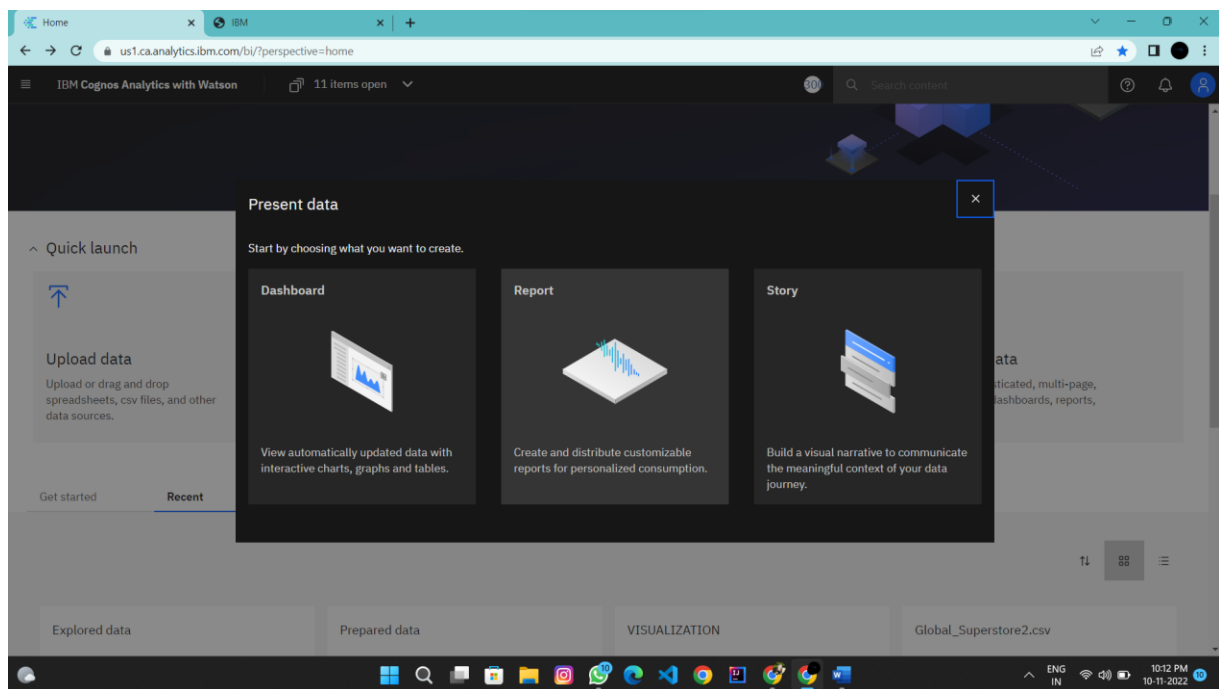
### OPEN IBM COGNOS ANALYTICS :



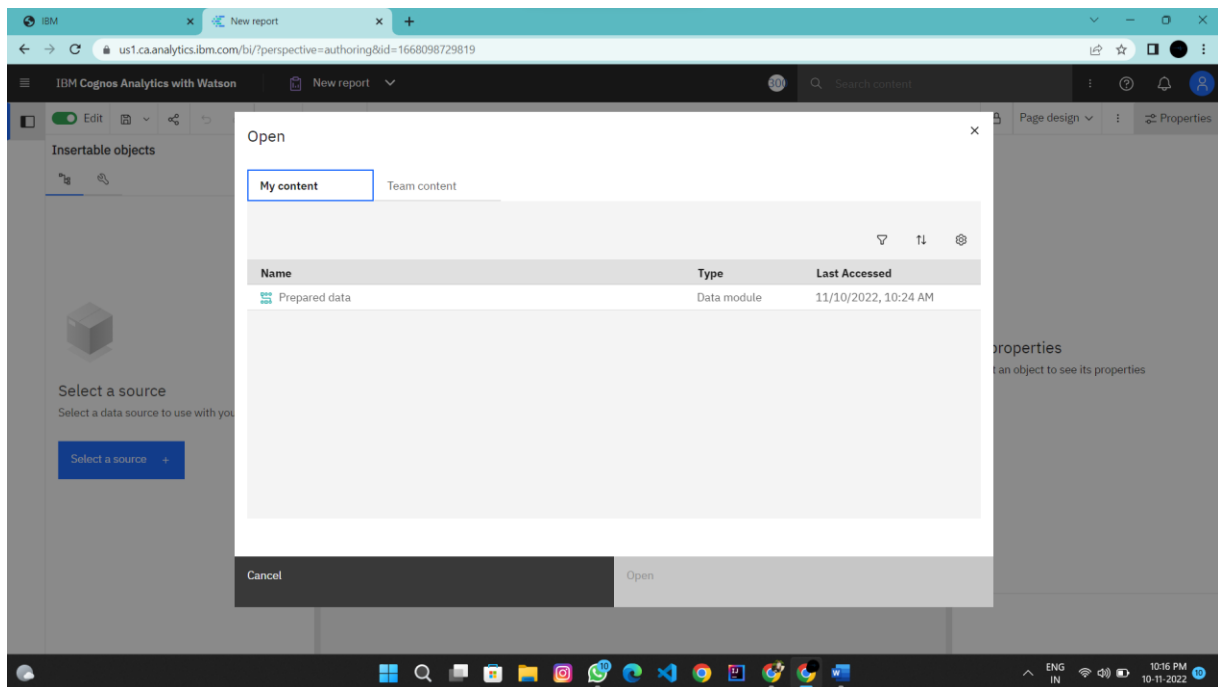
## GO TO PRESENT DATA :



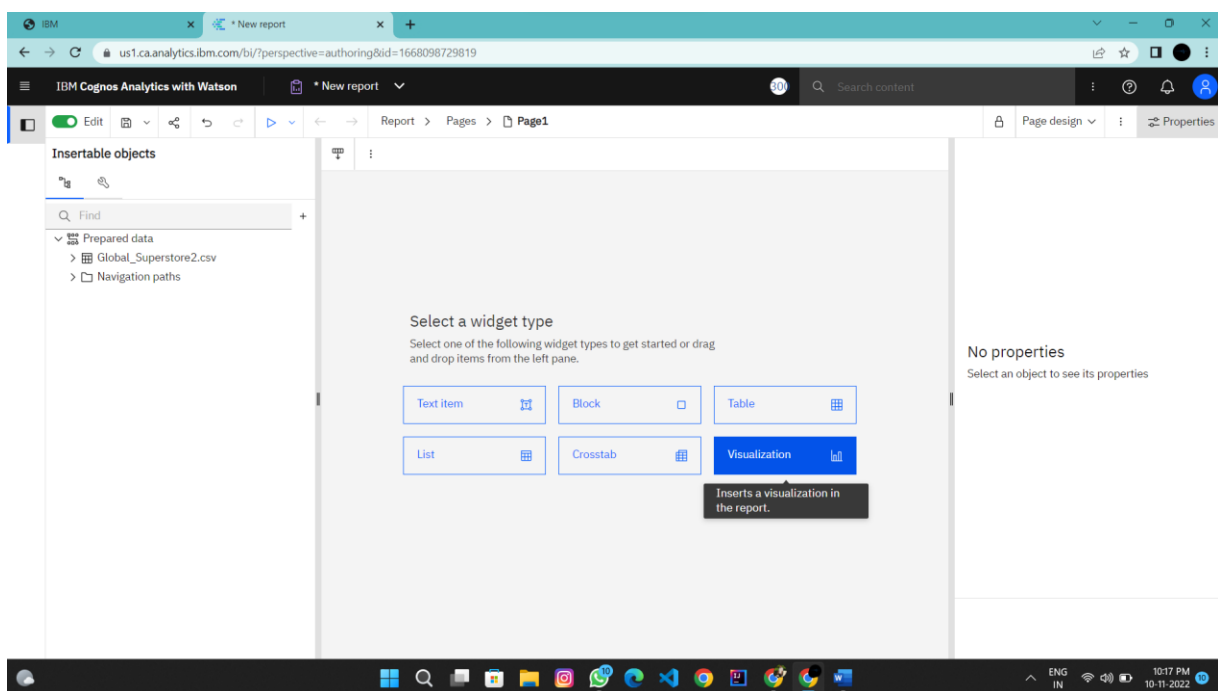
## CLICK REPORT IN DASHBOARD :



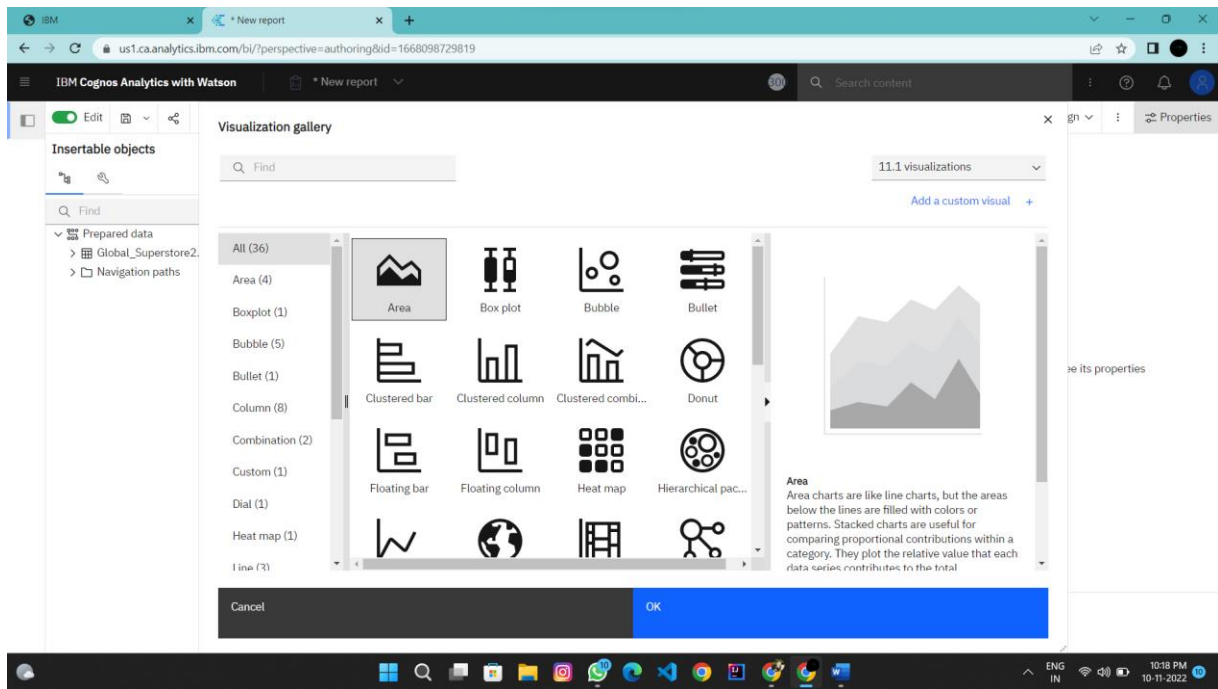
## SELECT THE DATASET IN WHICH REPORT NEED TO BE CREATED



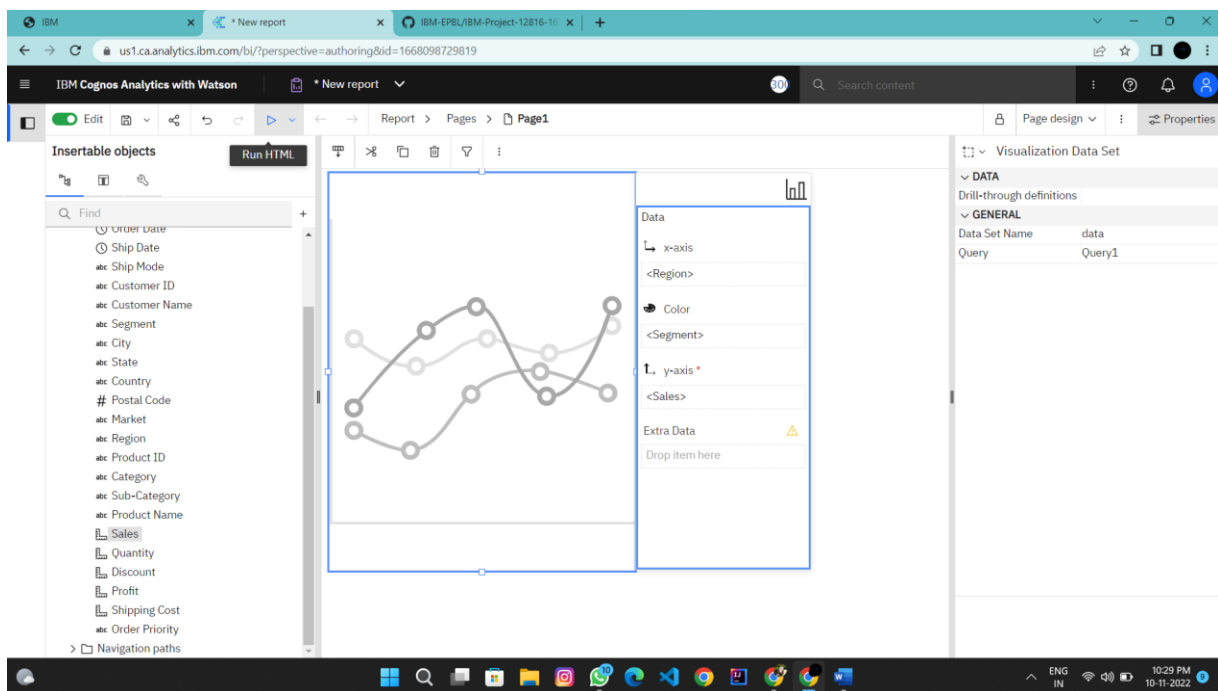
## CLICK THE VISUALIZATION :



## SELECT THE VISUALIZATION GRAPHS :



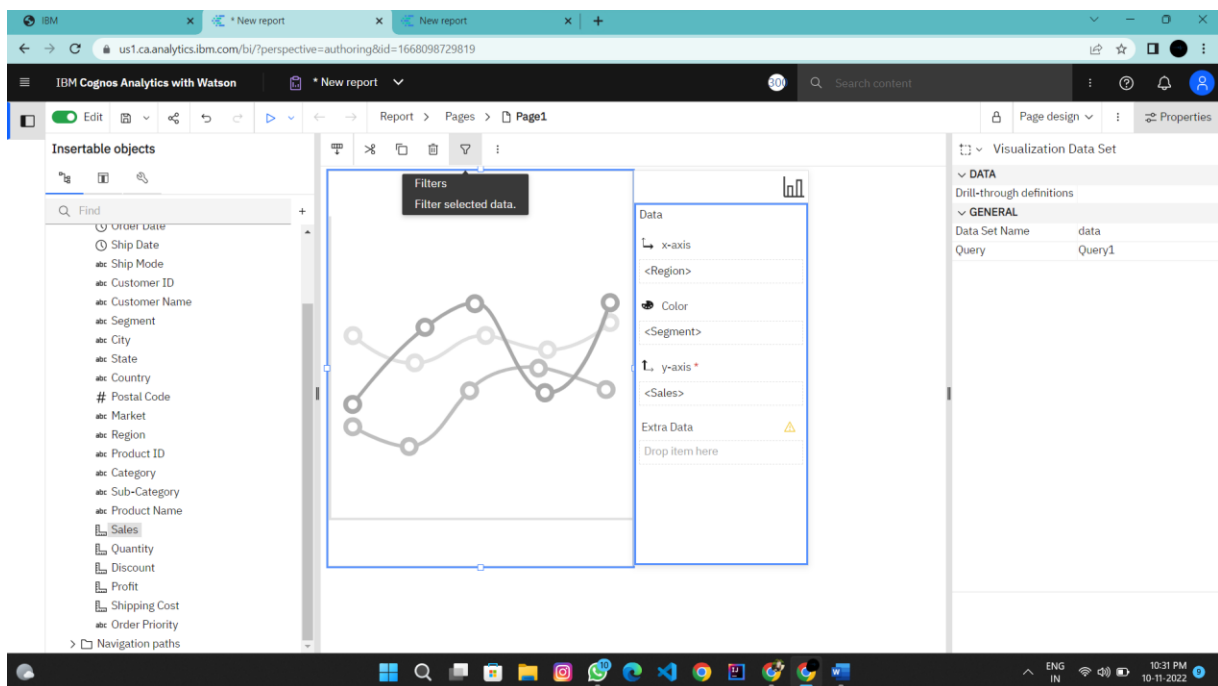
## SELECT THE FIELDS TO REPORT AND CLICK ON RUN HTML :



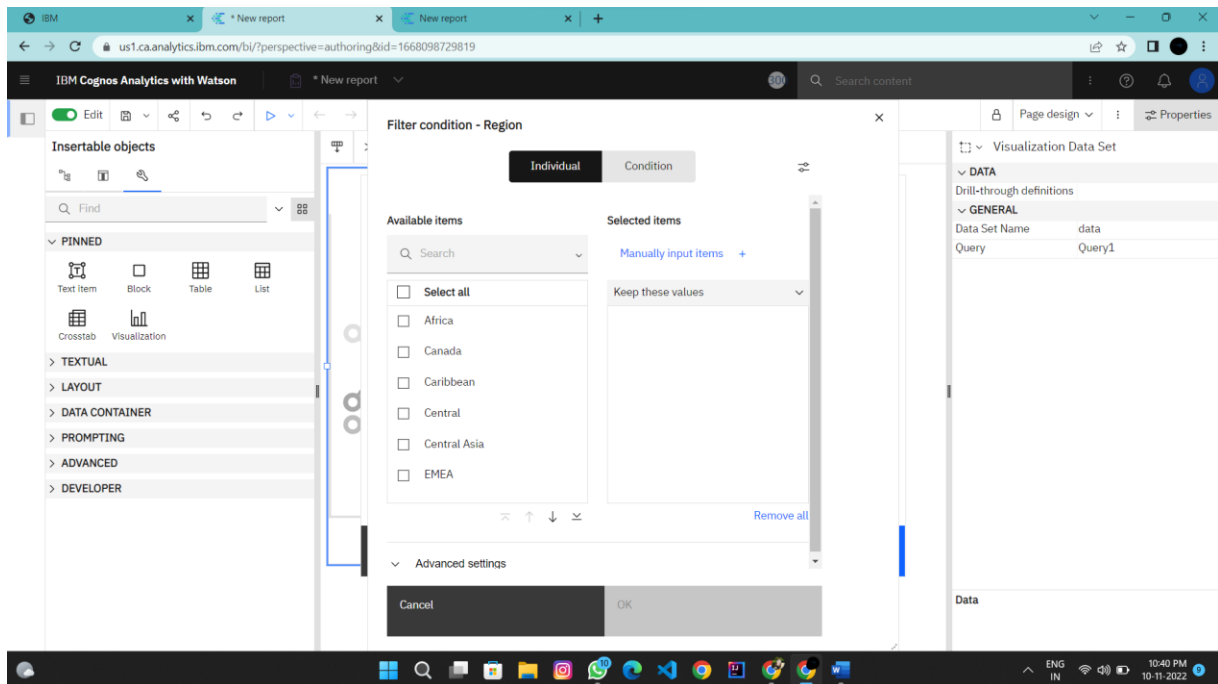
## CREATED REPORT :



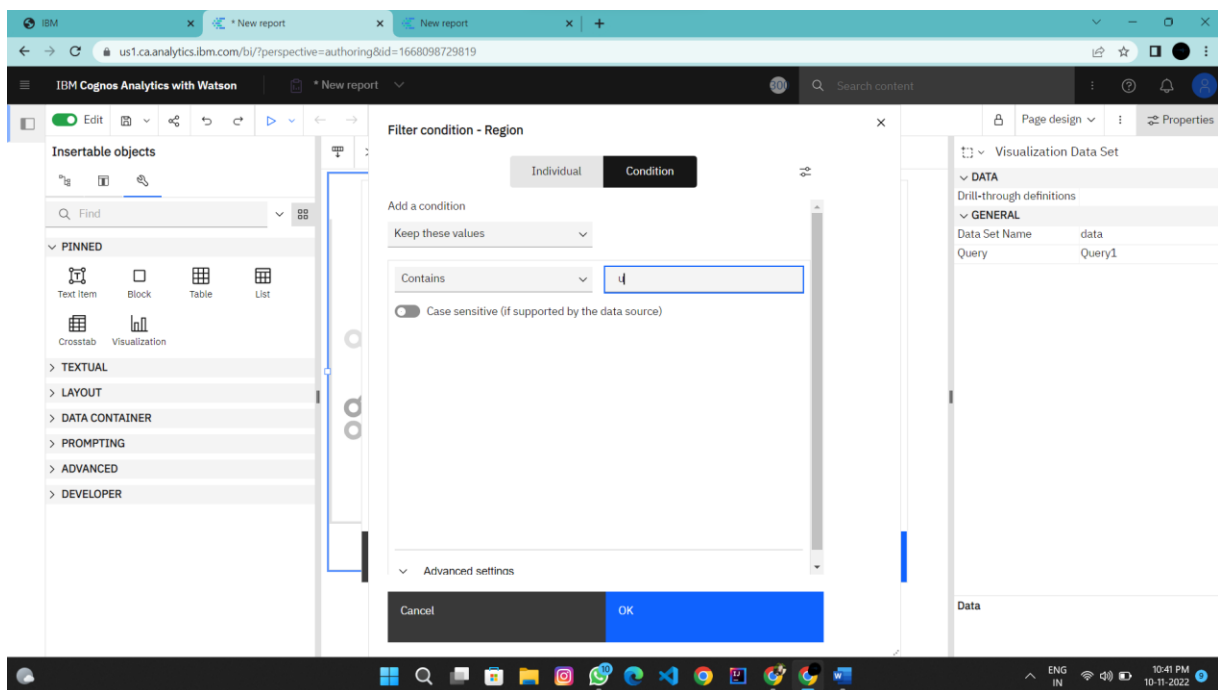
## FILTER THE REPORT :



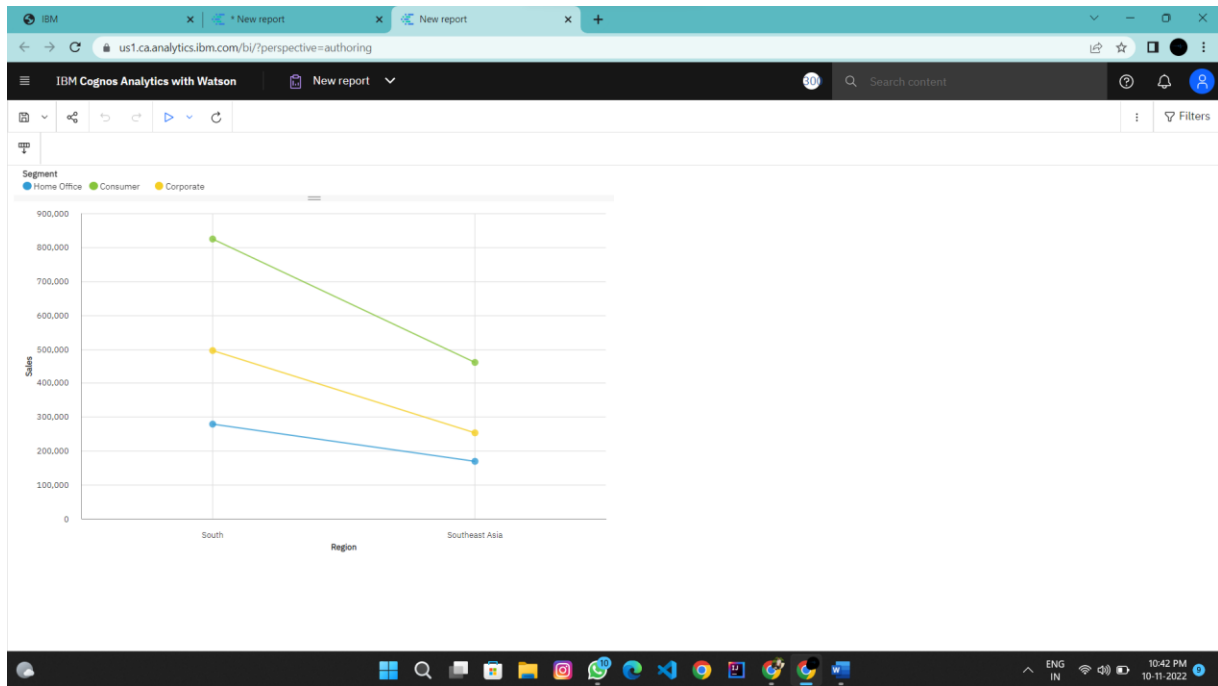
## FILTERING CONDITION :



## FILTER THE FIELDS OTHER THAN THE GIVEN CONDITION :

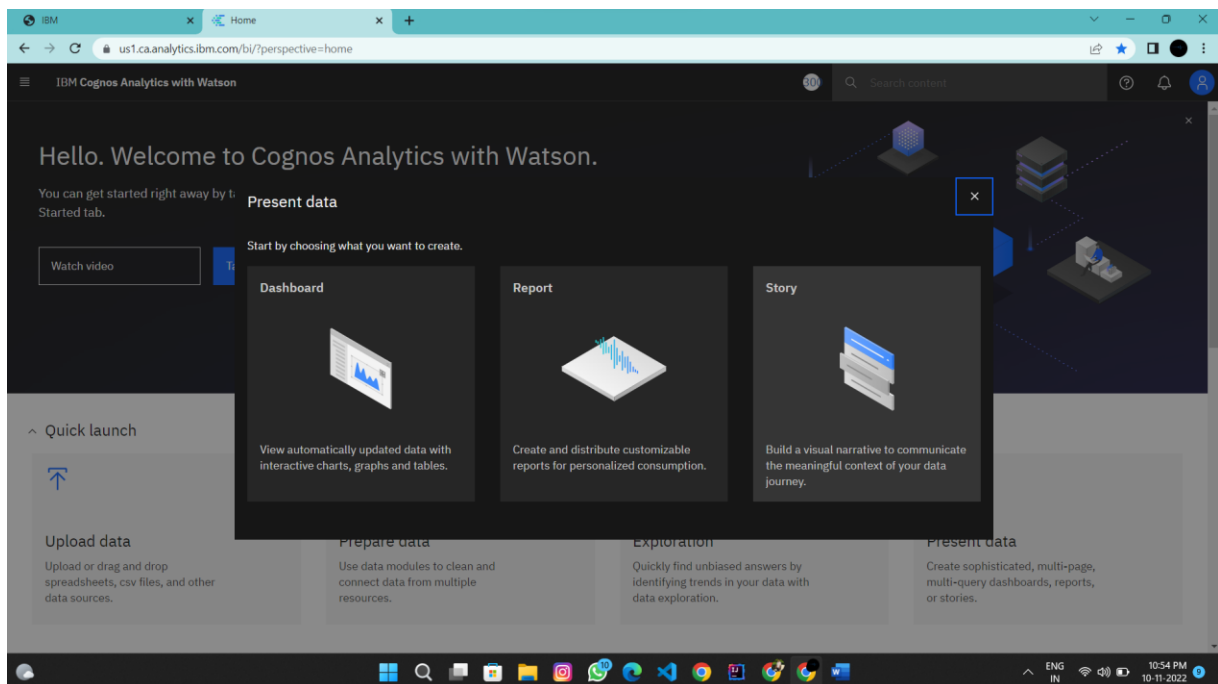


## CREATED FILTER FINAL REPORT :

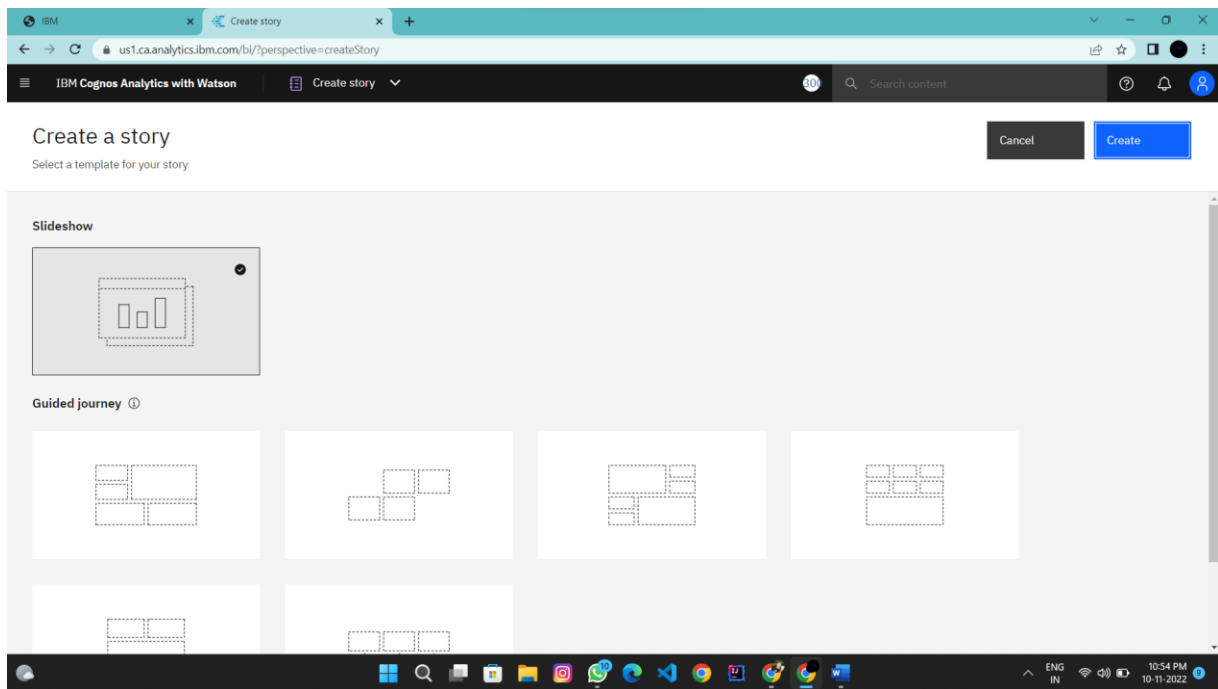


## STORY CREATION

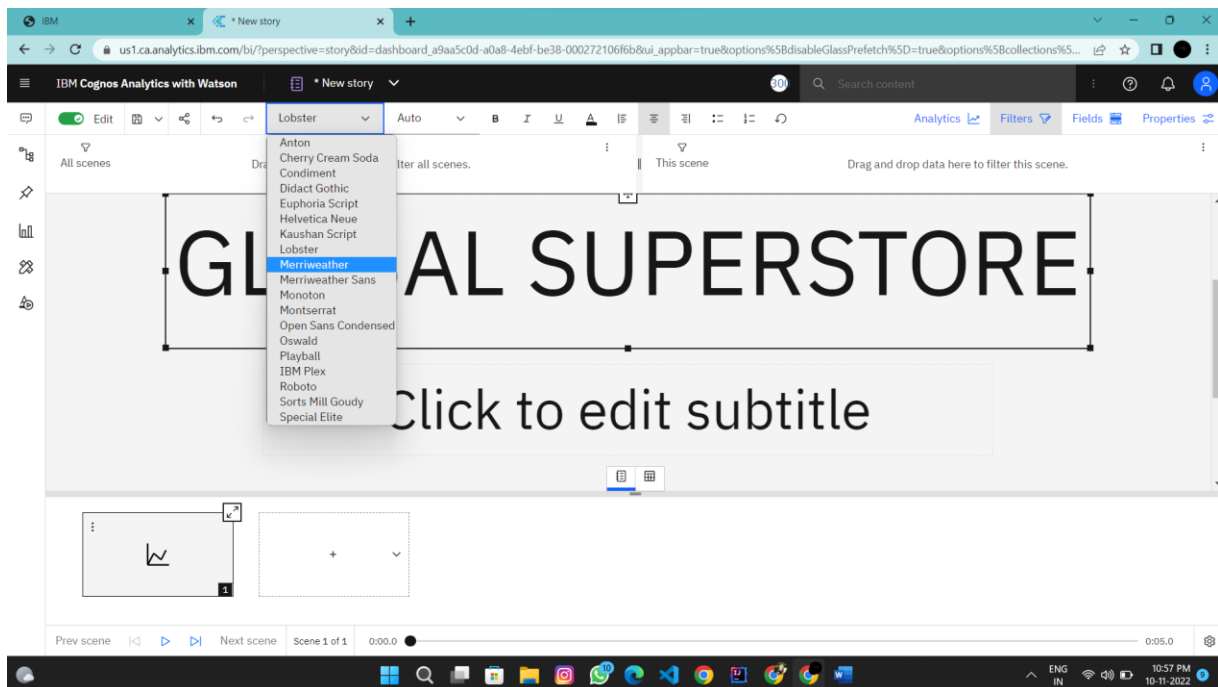
## CLICK STORY IN DASHBOARD :



## CREATE A STORY :

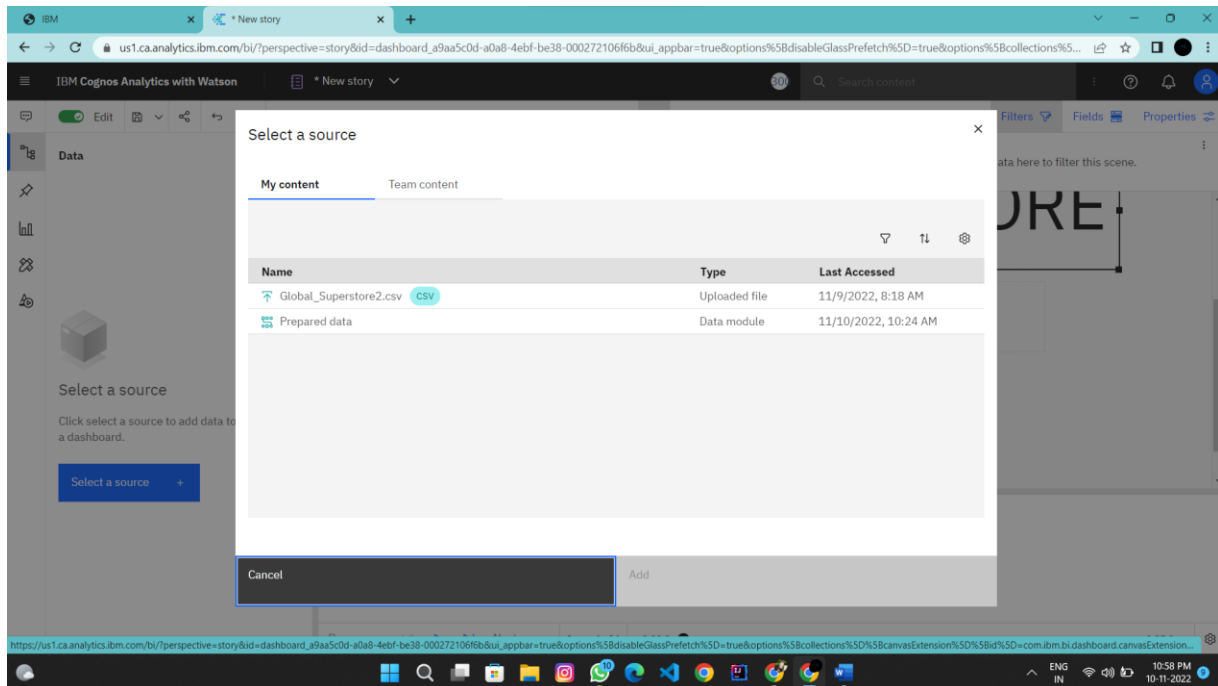


## CREATING TITLE FOR SLIDESHOW:

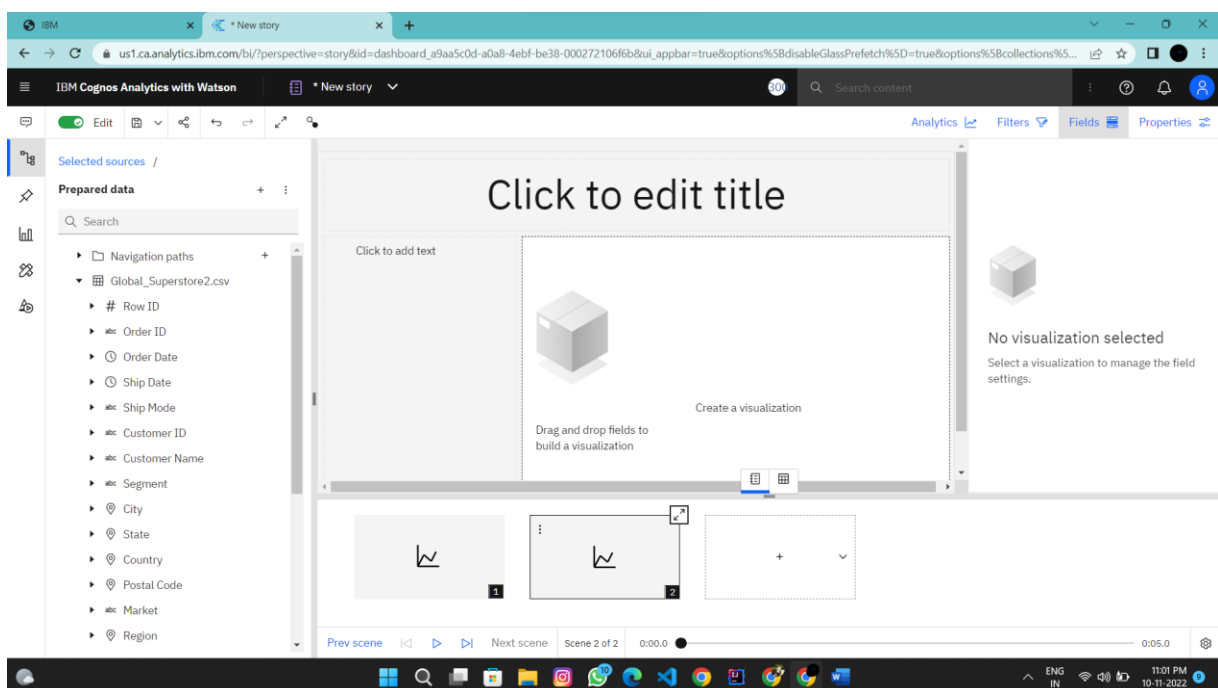




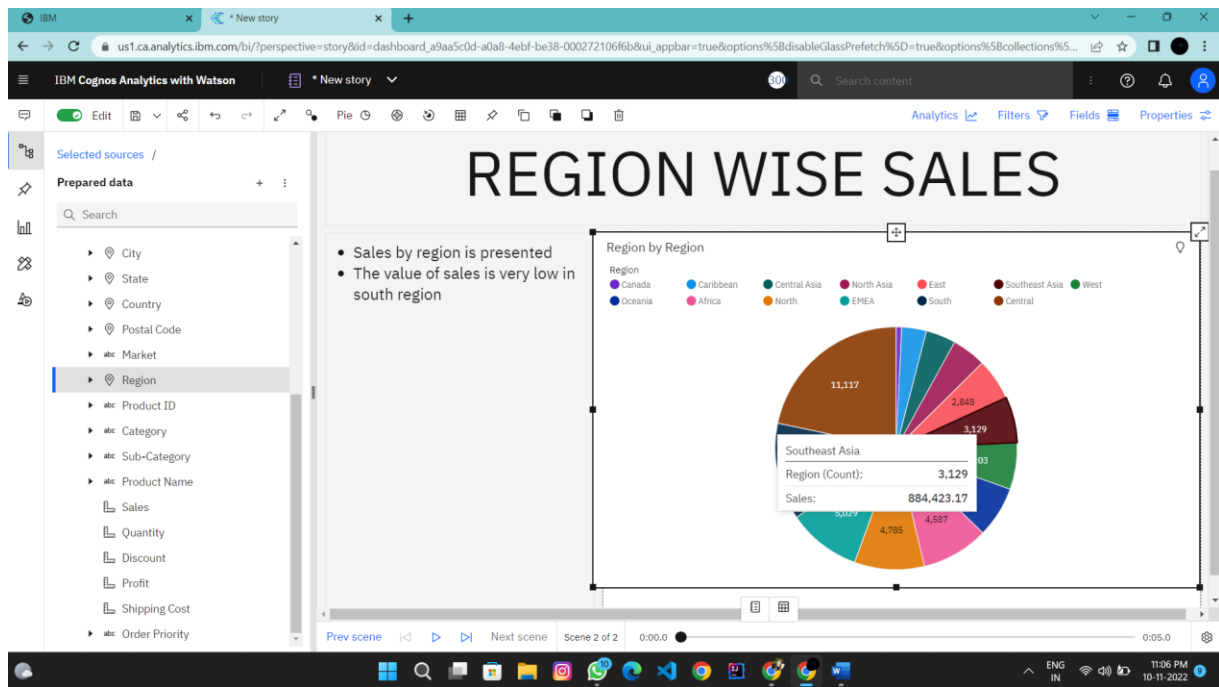
## SELECT THE DATASET NEED TO BE CREATED :



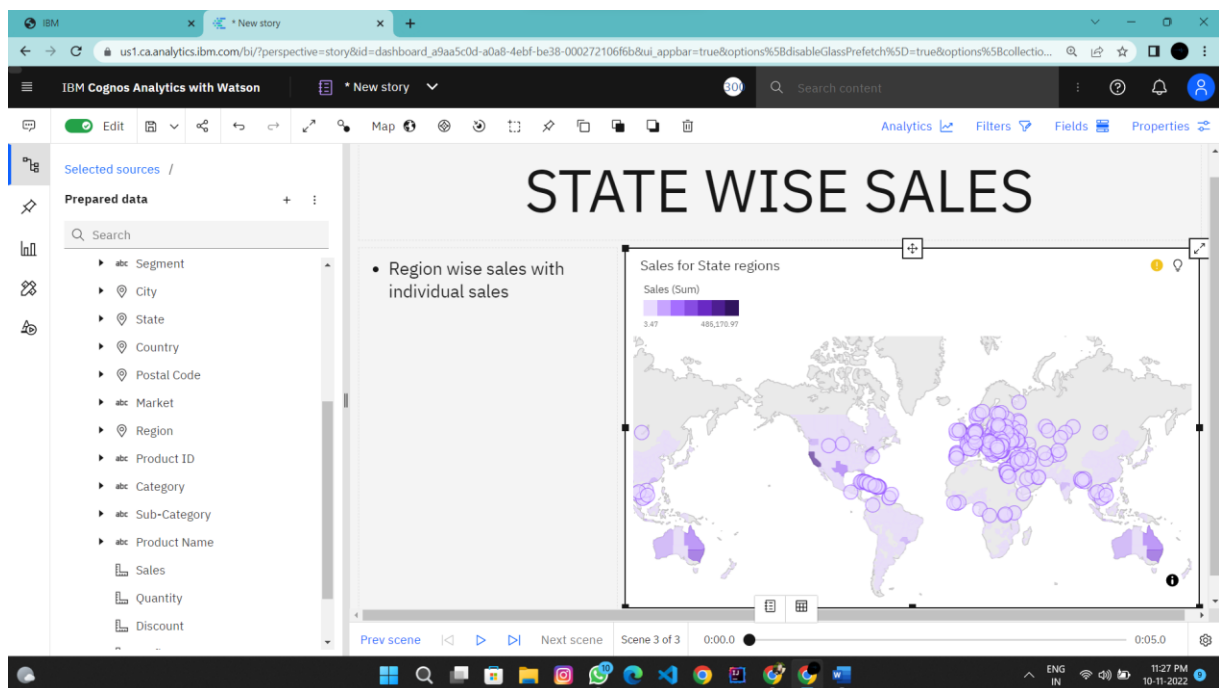
## ADD SLIDES BY CLICKING + ICON :



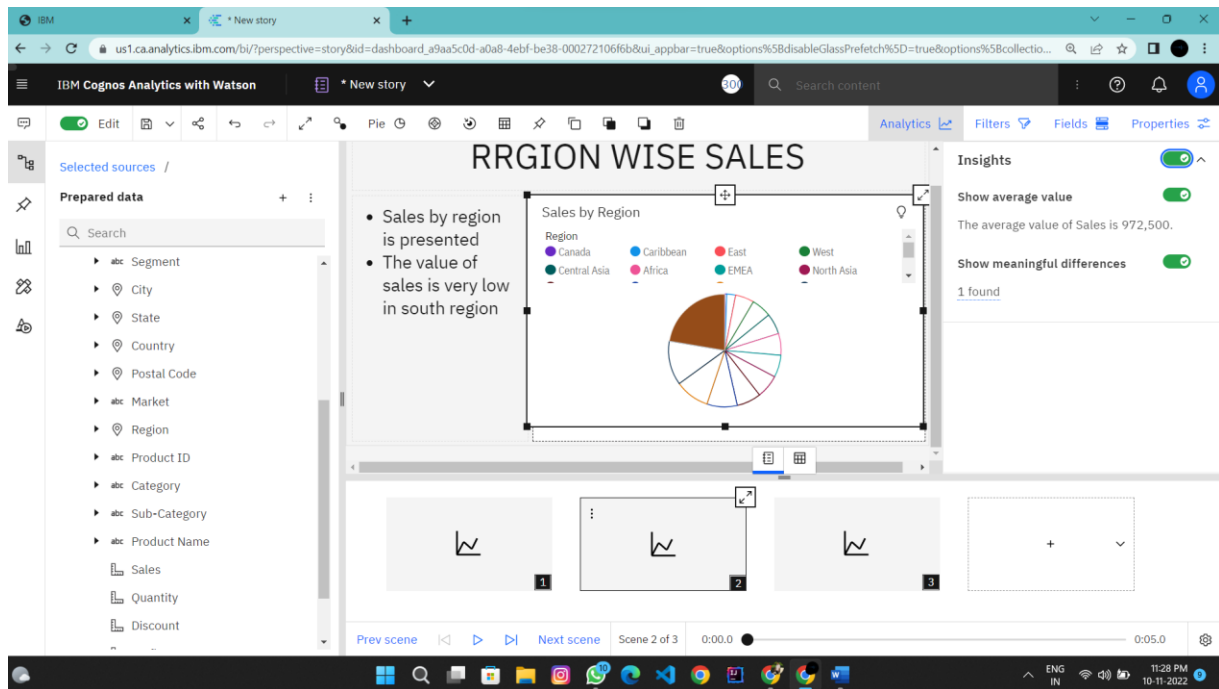
## CREATED STORY PAGE 1 FOR REGION WISE SALES:



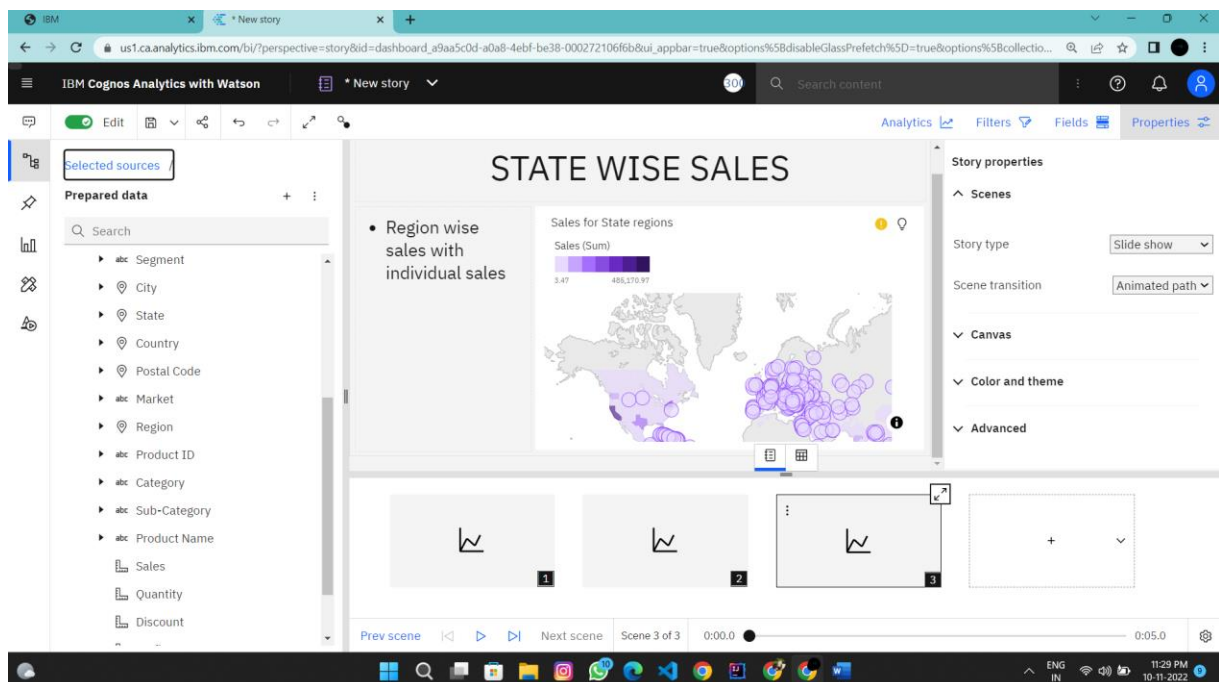
## ADD EXTRA SLIDES AND CREATE THE STATE WISE SALES :



**SELECT THE INSIGHTS WHERE THE AVERAGE VALUE WOULD BE DETECTED :**



**SET ALL THE SLIDES IN ANIMATED PATH FOR SLIDESHOW :**



## SELECT THE TIMELINES FOR SLIDESHOW :

The screenshot shows the IBM Cognos Analytics interface. On the left, the 'Prepared data' pane lists various dimensions like Segment, City, State, Country, Postal Code, Market, Region, Product ID, Category, Sub-Category, Product Name, Sales, Quantity, and Discount. The main canvas displays a visualization titled 'RRGION WISE SALES' with a pie chart and a text box stating: 'Sales by region is presented' and 'The value of sales is very low in south region'. Below the visualization, a timeline for a slideshow is visible, showing three scenes: 'RRGION WISE SALES', 'Sales by region is presented The value of sales is very low in south region', and 'Sales by Region pie chart'. The timeline includes navigation controls like 'Prev scene', 'Next scene', and a progress bar.

## SAVE THE STORY FILES :

The screenshot shows the 'Save as' dialog box in IBM Cognos Analytics. The 'Name' field is set to 'SUPERSTORE'. The 'Selected destination' is 'My content'. Below this, there are tabs for 'My content' and 'Team content'. A table lists existing content items:

Name	Type	Last Accessed
Explored data	Exploration	11/10/2022, 10:27 AM
Global_Superstore2.csv	Uploaded file	11/9/2022, 8:18 AM
Prepared data	Data module	11/10/2022, 10:24 AM
VISUALIZATION	Dashboard	11/10/2022, 9:55 AM

At the bottom of the dialog, there are 'Cancel' and 'Save' buttons.