LITERATURE SURVEY

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| Project Title | News Tracker Application |
| Team ID | PNT2022TMID05721 |
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INTRODUCTION:

News is one of the primary source of gaining information about the actions and events that happen all around In the present days where there is a rapid increase in the development and adaptability of technologies throughout all the demographic of people, it is necessary to provide news in such a way that it is interconnected with the current technological trends. As our lives are very busy these days, we often feel we need more than 24 hrs. a day to cope up with everything we have in our schedule. Well, that's not possible but reducing the time by changing the conventional method of reading news can help. Just tell us what market news you're interested in and get a quick peek for the day. Only read what you feel is relevant and save your time.

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| **S.NO** | **AUTHOR** | **PAPER** | **YEAR** | **DESCRIPTION** |
| 1. | Weal M.S  Yafooz | Challenges and  Issues on Online  News Portal | 2006 | The online news will be viewed almost every second in order to follow the evolution of any desired global events. There are many organizations or political parties employ agents for tracking news by grouping the event. Therefore, news clustering is helpful and worthy for many researchers and online news readers in order to view events from multiple perspectives. |
| 2. | Ali Al-Laith,  Muhammad  Shahbaz | Tracking sentiment towards news entities from Arabic news on social media | 2021 | The tracking sentiment of the news entities over time provides important information to governments and enterprises during the decision-making process. Recently, it has attracted the attention of the research community as well due to its popularity in many applications including; tracking news about elections, e-commerce, and e- governance. |

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| 3 | Regonda  Nagaraju,  Mohammed  Farhan Pasha,  Mohammed  Abdul Majeed,  AdapaSujith | An Improved  Method for Multi- Lingual News Feed  Application | 2019 | People increasingly turn to the internet for daily news updates. A  Multi-Lingual news feed application is aimed at developing a web-based application named multilingual news feed app. This Application deals with the user who wants to read news from the web application. User can select different countries in which a user is interested, the latest news will be fetched from the selected country |

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| 4 | iGuno and Bo | Research on  Development  Strategy of News  App under the  Background of  Artificial  Intelligence | 2019 | Alogorithm based recommended of this cutting-edge technology will face numerous tests from journalist,social and ethics and regulations. |

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| 5 | Oscar  Westlund | Mobile News a review and model of journalism in an age of mobile media | 2012 | The technological convergence of mobile “phones” and multimedia has been taking place since the 1990s, but it was not until the commercial birth of touchscreen- enabled mobile devices, offered with flat-rate subscriptions for mobile internet, that widespread production and use of news- related content and services began to flourish. Accessing mobile news has gained traction in the everyday life of the public. |

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| 6 | Kleppe and  Marco Otte | Analysing and understanding news consumption pattern by tracking online user behaviour with a multimodal research design | 2017 | The data collection,preprocessing ,and pattern dicovery takes more time. |