Browsing, booking, attending, and rating a local city tour	Entice How does someone initially become aware of this process?	Enter What do people experience as they begin the process?	Engage In the core moments in the process, what happens?	Exit What do people typically experience as the process finishes?	Extend What happens after the experience is over?
Steps What does the person (or group) typically experience?	knowledge through online advertisement To know the calorie values. people known this environment through advertisements and social media. people want to know the calorific value of the food they intake	Simple User Interface Customer can view the home page, then register and upload the picture of the image.	Upload a picture View the result Customer wants to take a picture of the food and upload the photo to know the calorific value. Customer can view the calorific value for the uploaded food image. According to their BMI.customer can get a diet chart.	Customer can get the calorie value as soon as they uploaded the image of the food.	Maintain the diet chart Once the customer get the calorie value, according to the BMI, they get a diet chart and they maintain the diet plan.
Interactions What interactions do they have at each step along the way? People: Who do they see or talk to? Places: Where are they? Things: What digital touchpoints or physical objects would they use?		Interaction with the home page. Interaction with a UI Login page,if they already registered. Interaction with a UI Login page,if they already registered. Interaction with a registeration page,if they are new user.	People interacts with a interface to knowing about the food nutrition value newly. Interacts with result page using the image upodd the user will being engage with the software.	People interacts with a server. People will get the experience with the decent running server and get the valid result.	people will folow the good nutrition value food and they get the good experience.
Goals & motivations At each step, what is a person's primary goal or motivation? ("Help me" or "Help me avoid")	Help me preserve my physical wellbeing. Assist me with avoiding junk food.	Please help me to know the food's calorie count. Give me suggestion to maintain my diet.	Please assist me in learning the nutritional content of each meal. It shows the calorific value of the uploaded picture. It shows the calorific suggestions according to the BMI given. Customer should follow the diet plan. Customer should follow the diet plan.	Customer get an ideas about his daily food consumption. Obtain information regarding his daily dietary intake.	Learn how much food he consumes each day. To maintain regularly he may feel healthier.
Positive moments What steps does a typical person find enjoyable, productive, fun, motivating, delightful, or exciting?	Customer feel more enjoyable and excited if it's free to use.	Customers are excited about the user friendly features.	The customer will be happy to maintain proper diet plan in their meal. Customer fell delightful to have a nutritional guideliness. User feels joyful to know the calorie value of the food they intake.	Customer motivated that how vital nourishment is to our physical well-being. Customer are enjoyable to do taken the exact nutrition value food to avoid obesity.	After using it, Customer are delighted and feel better with physic .
Negative moments What steps does a typical person find frustrating, confusing, angering, costly, or time-consuming?	A Customer feels upset if a application charges to utilize.	Some users may confusing about using this application.	When the calorific value of the food is inaccurate, it inaccurate in the redirects the user's health.	Customer feels unsatisfied when they get the inaccurate value and follows improper diet.	With the inaccurate value ,customer fell frustrated.
Areas of opportunity How might we make each step better? What ideas do we have? What have others suggested?	Easy to accessibility to all customer. Nutritional value estimate.	An user friendly interface. Calorie counter estimation. Offer a food dairy to let you track what you eat.	Give food nutrition value image customizable meal plan for an individual. Provide customizable meal plan for an individual. Provide high nutrition food list.	THe exercise plan to reduce obesity. Balanced diet plan.	Diet chart or maintain plan feed about low calorie food.