CAR RESALE VALUE PREDICITON

A PROJECT REPORT

Submitted by

YUVA KUMAR K (Roll No:510919104047)

JAYANTHAN S (Roll No:510919104018)

CHANDRU R (Roll No:510919104302)

PRAVEEN KUMAR V (Roll No:510919104031)

TEAM ID : PNT2022TMID39773

in partial fulfillment for the award of the degree

of

BACHELOR OF ENGINEERING

IN

DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

GLOBAL INSITITUE OF ENGINEERING AND THECNOLOGY

MELVISHARAM, ARCOT - 632503

TABLE OF CONTENT

CHAPTER	TITLE	PAGE
NO		NO
1	INTRODUCTION	2
	1.1 PROJECT OVERVIEW	2
	1.2 PURPOSE	2
2	LITERATURE SURVEY	3
	2.1 EXISTING PROBLEM	4
	2.2 REFERENCES	5
	2.3 PROBLEM STATEMENT	5
	DEFINTION	
3	IDEATION & PROPRSED SOLUTION	6
	3.1 EMPATHY MAP CANVAS	6
	3.2 IDEATION & BRAINSTROMING	7
	3.3 PROPOSED SOLUTION	8
	3.4 PROBLEM SOLUTION FIT	9
4	PROJECT DESIGN	10
	4.1 DATA FLOW DIAGRAMS	10
	4.2 SOLUTION & TECHNICAL	11
	ARCHITECTURE	

5	PROJECT PLANNING &	12
	SCHEDULING	
	5.1 SPRINT PLANNING &	12
	ESTIMATION	
	5.2 SPRINT DELIVERY SCHEDULE	12
	5.3 REPORTS FROM JIRA	12
6	CODING & SOLUTIONING	13
	6.1 CREATE AND CONFIGURE IBM	14
	CLOUD SERVICES	
	6.2 CREATE THE WEBPAGE FOR CAR	15
	VALUE PREDICTION	
7	TESTING	20
	7.1 User Acceptance Testing	20
8	RESULTS	21
	8.1 Performance Metrics	22
9	ADVANTAGES & DISADVANTAGES	25
10	CONCLUSION	28
11	FUTURE SCOPE	30

CHAPTER 1 INTRODUCTION

The introduction about the car resale value preduction and notifying using appiled data science are briefly discussed in this champter

1.1 PROJECT OVERVIEW

Vehicle price prediction especially when the vehicle is used and not coming direct from the factory, isboth a critical and important task. With increase in demand for used cars more and more vehicle buyersare finding alternatives of buying new cars. There is a need of accurate price prediction mechanism for the used cars. Prediction techniques ofmachine learning can be helpful in this regard. It is common to lease a car in many countries rather then buying a new car. The prices of new car in the industry is fixed by the manufacturer with some additional costsincurred by the Government in the form of taxes. So, customers buying a new car can be assured of the money they invest to be worthy. But due to the increased price of new car and theincapability of customers to buy new car due to the lack of funds, used car sales are on a globalincrease. There is a need for a used car price prediction system to effectively determine theworthiness of the car using a variety of features. Even though there are websites that offers thisservice, their prediction method may not be the best. Besides, different models and systems may contribute on predicting power for a used car's actual market value.

1.2 PURPOSE

predict the resale value of the car, we proposed an intelligent, flexible, and effective system that is based on using regression algorithms. Considering the main factors which would affect the resale value of a vehicle a regression model is to be built that would give the nearest resale value of the vehicle. We will be using various regression algorithms and algorithm with the best accuracy will be taken as a solution, then it will be integrated to the web-based application where the user is notified with the status of his product.

This resale value prediction system is made for general purpose **to just predict the amount that can be roughly acquired by the user**. We try to predict the amount of resale by best 70% accuracy so the user can get estimated value before he resales the car and doesn't make a deal in loss.

CHAPTER 2

LITERATURE SURVEY

The introduction about the literature survey gone through for the project are

briefly discussed in this chapter.

2.1 EXISTING PROBLEM

The main idea of making a car resale value prediction system is to get hands-on

practice for python using Data Science. Car resale value prediction is the system

to predict the amount of resale value based on the parameters provided by the

user. User enters the details of the car into the form given and accordingly the

car resale value is predicted.

2.2 REFERENCSES

1.Used Car Price Prediction

Authors: Praful Rane, Deep Pandya, Dhawal Kotak.

Published in: 2021

The system which is been proposed helps in determining the accurate price of

used cars.It combines three different Machine Learning algorithms, which are

Lasso regression, Linea r regression and Ridge regression.

Drawbacks

For better performance deep learning network structures must be designed. Rather than training on whole dataset, cluster s of data can be used for

training. Also large historical data can be used for improving the accuracy.

2. Vehicle Resale Price prediction using Machine Learning

Authors: B.Lavanya, Sk.Reshma, N.Nikitha, M.Namitha, L.Kanya Kumari, S.Kishore Babu

Published in: 2021

Four distinctive AI procedures have been utilised which helps in figuring the cost of pre

owned vehicles. This model gives the anticipated cost of a pre owned vehicle on the basis of

past shopper information.

Drawbacks

Model should be trained on more datasets to improve the accuracy. Also the

information cleaning cycle needs improvement.

3. Predicting the Price of Used Cars using Machine Learning Technique

Authors: Research Gate

Published in: 2014

The mean error with linear regression was about Rs51, 000 while for kNN it was about

Rs27, 000 for Nissan cars and about Rs45, 000 for Toyota cars. J48 and NaiveBayes

accuracy dangled between 60 - 70% for different combinations of parameter

Drawbacks

The main weakness of decision trees and naïve bayes is their inability to handle output classes with numeric values. Hence, the price attribute had to be classified into classes which contained a range of prices but this evidently introduced further grounds for inaccuracies.

4. Car Resale Value Prediction System

Authors: Dhwani Nimbark, Akshat Patel, Sejal Thakkar

Published in: 2021

This project focuses on building a system that can accurately predict a resale value of the car based on minimal features like kms driven, year of purchase etc. without manual or human interference and hence it remains unbiased

Drawbacks

Once more data is collected and various different cars are included in the system, the system not [performs well. deep learning base d ANN or LSTM would perform better.

Even though for some seeds the regression tree has better accuracy, its error rates are higher for the rest. To get even more accurate models, we can also choose more advanced machine learning algorithms such as random forests, an ensemble learning algorithm which creates multiple decision/regr ession trees, which brings down overfitting massively or Boosting.

2.3 PROBLEM STATEMENT DEFINITION

The main aim of this project is to predict the price of used cars using the various Machine Learning (ML) models. This can enable the customers to make decisions based on different inputs or factors namely

The system is defined in the python language that predicts the amount of resale value based on the given information. The system works on the trained dataset of the machine learning program that evaluates the precise value of the car. User can enter details only of fields like purchase price of car,



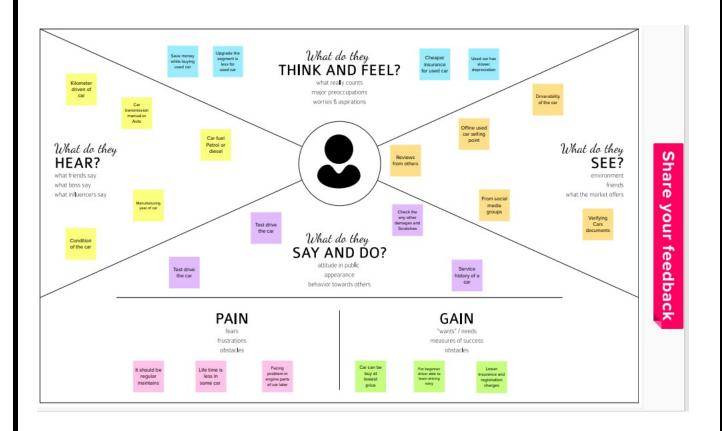
CHAPTER 3

IDEATION & PROPOSED SOLUTION

3.1 EMPATHY MAP CANVAS

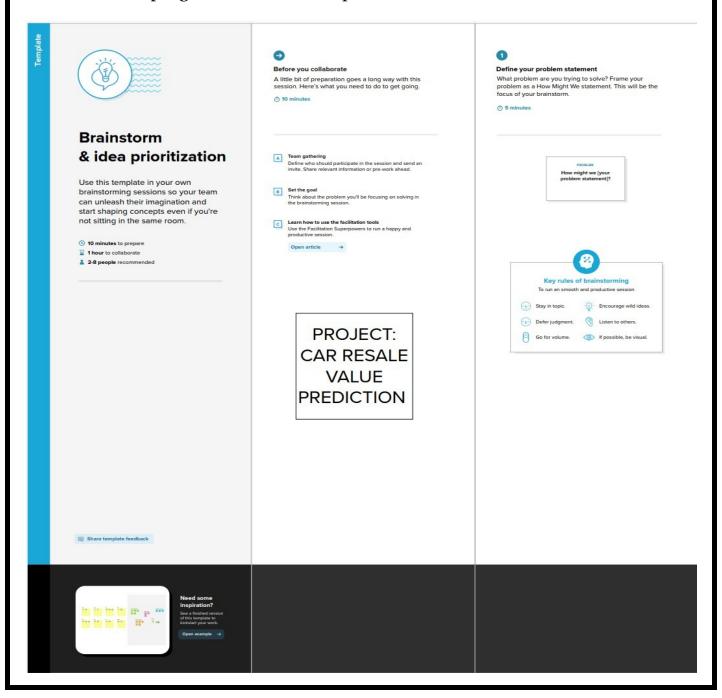
An empathy map is a simple, easy –to-digest visual that captures knowledge about a user's behaviors and attitudes. It is a useful tool to helps teams better understand their users.

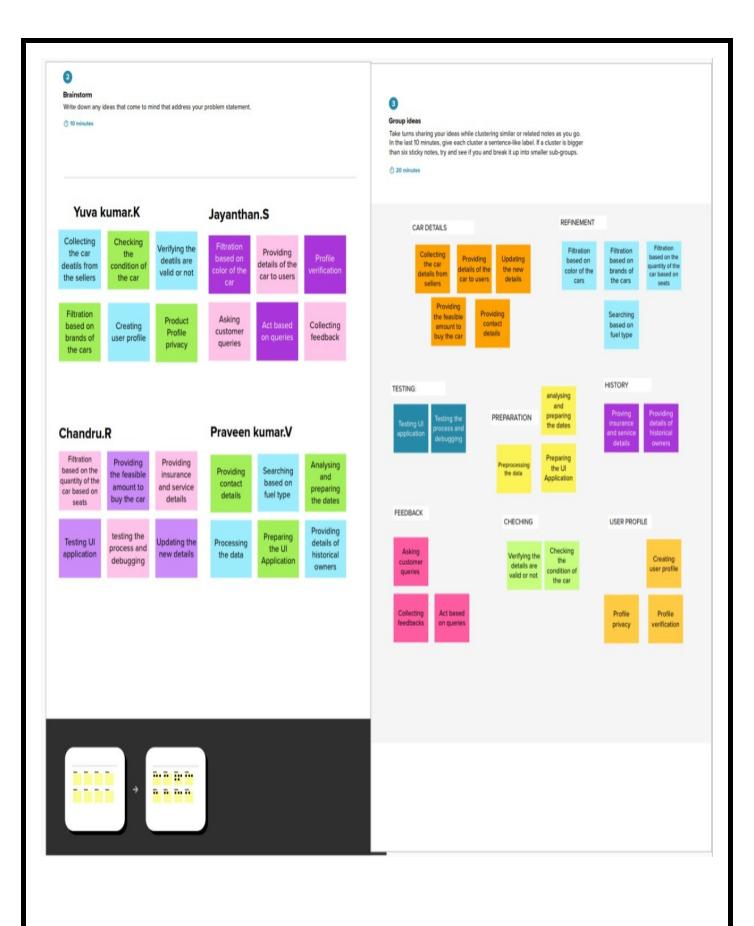
Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user'sperspective along with his or her

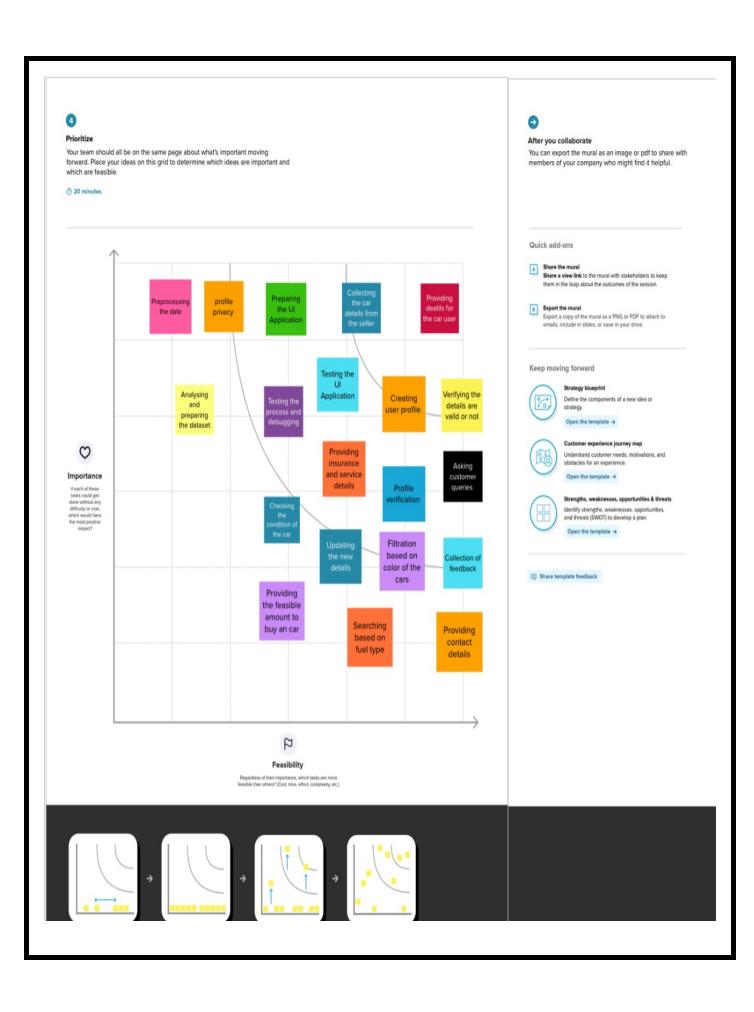


3.2 IDEATION & BRAINSTORMING

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.







3.3 PROPOSED SOLUTION

S.No.	Parameter	Description
1,	Problem Statement (Problem to be solved)	Due to the huge requirement of used cars and lack of experts who can determine the correct valuation, users need an effective solution is needed to predict used cars prices by scraping data from websites that sell used cars, and analysing the different aspects and factors that lead to the actual used car price valuation
2.	Idea / Solution description	Car Resale Value prediction on Applied Data Science using Linear, Decision Tree, Random Forest, Gradient Boosted Regression
3.	Novelty / Uniqueness	Accurately predicting the resale value of the used car from the parameters given by user using Regression technique.
4.	Social Impact / Customer Satisfaction	Reduces the Human effort by searching a used vehicle in online. Helps the users to get their desired vehicle details in online at a single place
5.	Business Model (Revenue Model)	Revenue through AdSense Sponsorships – We get the sponsorships where We post the sponsored posts, events, links etc Affiliate Marketing Commission – we get commission from the suppliers and Manufacturers as per the sales of used cars Lead Generation – Charge money from the clients to send the leads of the users as per the requirements.

Second handle Car Buyers

6. CUSTOMER CONSTRAINTS

What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.

Avoidable prediction errors. Low price vehicle rates. Lack of transparency. Difficulty finding a good condition car. Medium maintenance costs. Presence of insurance coverage. The shortage of affordable value prediction.

5. AVAILABLE SOLUTIONS

Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking

- Eliminate the short-term practice of data.
- Learn how to perform analysis, data preprocessing and machine learning algorithms effectively.
- III. Car resale value prediction system aims to exploit data mining techniques on vehicle data set to assist in the prediction of the car resale value.

2. JOBS-TO-BE-DONE / PROBLEMS

Which jobs-to-be-done (or problems) do you address for your customers?

There could be more than one; explore different sides.

Machine learning has become a tool used in almost every task that requires estimation. Companies likecars24 and car Dekho. Com uses Regression analysis to estimate the used car prices. So, we need to build a model to estimate the price of cars. The model should take car-related parameters and output a selling price. The selling price of a used car depends on certain features as mentioned below

- Fuel Type
- · Manufacturing year
- Miles Driven• Number of Historical Owners
- Maintenance Record

9. PROBLEM ROOT CAUSE

J&P

TR

EM

What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.

Leading risk factors for predicting the values and to trust the anonymous sellers, fear about the car condition, Engine condition, fuel type, mileage of vehicle, and physical damages.

Solutions: Don't trust anonymous sellers, buying for affordable price, check the car condition, predict through the prediction analysis.

7. BEHAVIOUR

What does your customer do to address the problem and get the job done?
i.e. directly related: find the right solar panel installer, calculate usage and benefits;
indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

- Develop or improve upon the strategic vision.
- Segment buyers with vehicle personalization.
- Difficulty in predicting the values for second handled car value, trusting of anonymous brokers ,

3. TRIGGERS

What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.

Accuracy of Datasets, Information of year of manufacturing, Type of fuel, Engine condition, Miles driven, Maintenance record

4. EMOTIONS: BEFORE / AFTER

How do customers feel when they face a problem or a job and afterwards?
i.e. lost, insecure > confident, in control - use it in your communication strategy & design.

Prediction of values, fear about engine condition, outlook condition, affordable price predicting

10. YOUR SOLUTION

If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

This project aims to deliver price prediction models to the public, to help guide the individuals looking to buy or sell cars and to give them a better insight into the automotive sector. Baying a used car from a dealer can be a frustrating and an unsatisfying experience as some dealers are known to deploy deceitful Didactics to close a deal. Therefore, to help consumers avoid falling victims to match tactics, this study hopes to equip consumers with right tools to guide them in their shopping experience.

8. CHANNELS of BEHAVIOUR

8.1 ONLINE

SL

What kind of actions do customers take online? Extract online channels from #7

Second handled car will be a part of virtualization. For example, accessing and seeing all second handled car records in online

8.2 OFFLINE

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

- . Buying for unaffordable price
- II. Without checking the car condition
- II. False documents about car

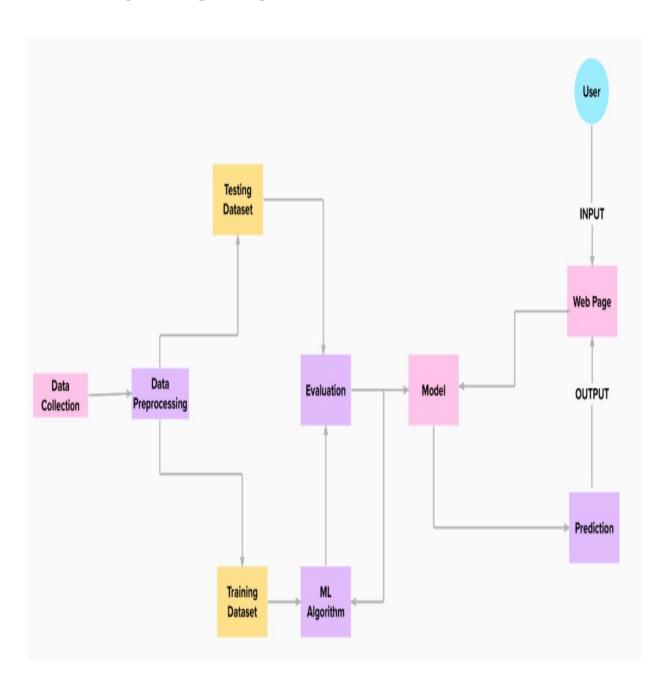
Extract online & offline C

CH

offline CH of BE

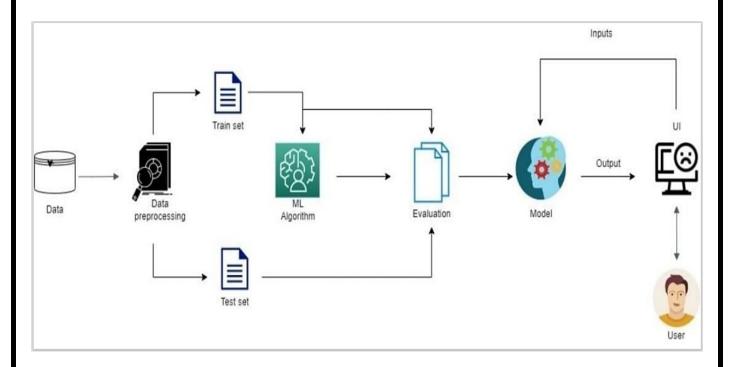
CHAPTER 4 PROJECT DESIGN

4.1 DATA FLOW DIAGRAMS

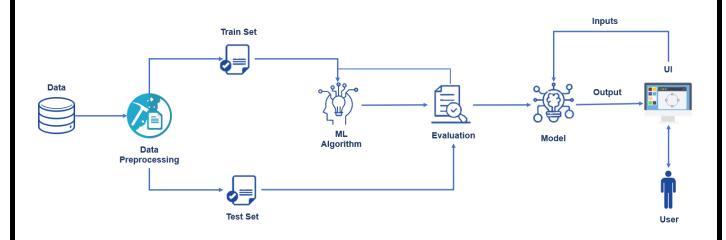


4.2 SOLUTION & TECHNICAL ARCHITECTURE

4.2.1 SOLUTION ARCHITECTURE



4.2.2 TECHNICAL ARCHITECTURE



CHAPTER 5 PROJECT PLANNING & SCHEDULING

5.1 SPRINT PLANNING & ESTIMATION

MILESTONE	ACTIVITIES	MILESTONE	DESCRIPTION	COMPLETION
NAME		NUMBER		DATE
			Create the IBM	
			account and	
PRE			download the	
REQUISITES			necessary	27/08/2022
			software for	
			your chosen	
			category of the	
			project	
			Literature	
			survey on the	
IDEATION	Literature		selected project	
PHASE	Survey	1	by gathering and	02/09/2022
			referring	
			research paper	
			and publications	
			Create an	
	Empathy Map	1	empathy map	
			that list the	08/09/2022
			user's pains and	
			gains	
			Gather many	
			different ideas	
			from the team	
	Brainstorming	1	mates and	16/9/2022
			prioritize the	
			idea based on	
			feasibility and	
			innovative	

		2	Prepare the	24/9/2022
		_	proposed	21, 3, 2022
			solution	
PROJECT	Proposed		document that	
DESIGN	Solution		you proposed	
PHASE -1	Solution		to solve the	
I IIAGE-I			problem	
			statement	
			which should	
			include	
			feasibility	
			,business model etc.	
				01/10/2022
	Calastian	2	Prepare Solution	01/10/2022
	Solution	2		
	Architecture		architecture	
			diagram for the	
			proposed	
			solution	24 (4.0 (2.0.0.)
	5 11	0	Prepare	01/10/2022
	Problem	2	Solution Fit	
	Solution Fit		Document for	
			the proposed	
			solution	
			Prepare a	08/10/2022
			customer	
PROJECT	Customer	3	journey map to	
DESIGN PHASE -	Journey Map	3	understand	
2			how the user	
			interact and	
			experience	
			your product	
			Draw the data	
	Data Flow		flow diagram	
	Diagram	3	for you	12/10/2022

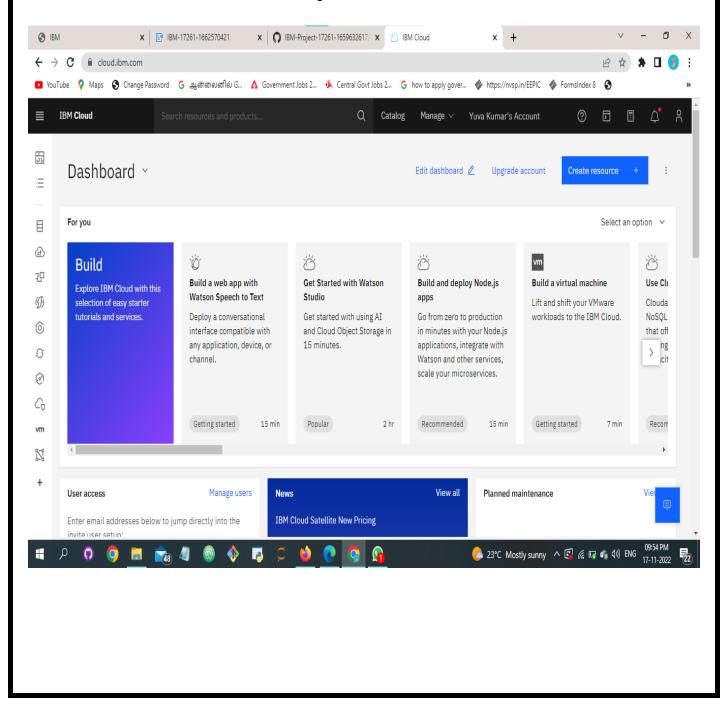
			proposed	
			solution	
			Create a	14/10/2022
Soluti	ion	3	solution	
Requirer	nents		requirement	
			document for	
			the proposed	
			solution	
			Prepare the	14/10/2022
Techno	ology	3	technology	
Stac	k		stack diagram	
			for the	
			proposed	
			solution	

PROJECT	Milestone And	4	Create a	06/11/2022
PLANNING	Activity List		document to	
	-		show your	
			milestones as	
			well as activity	
			in your	
			development	
			cycle	
	Sprint Delivery	4	Create a sprint	06/11/2022
	Plan		plan for the	
			project	
PROJECT	Sprint-1	5	Delivery of the	07/11/2022
DEVELOPME			sprint-1	
NT PHASE				
	Sprint-2	6	Delivery of the	10/11/2022
			sprint-2	
	Sprint-3	7	Delivery of the	13/11/2022
			sprint-3	
	Sprint-4	8	Delivery of the	17/11/2022
			sprint-4	

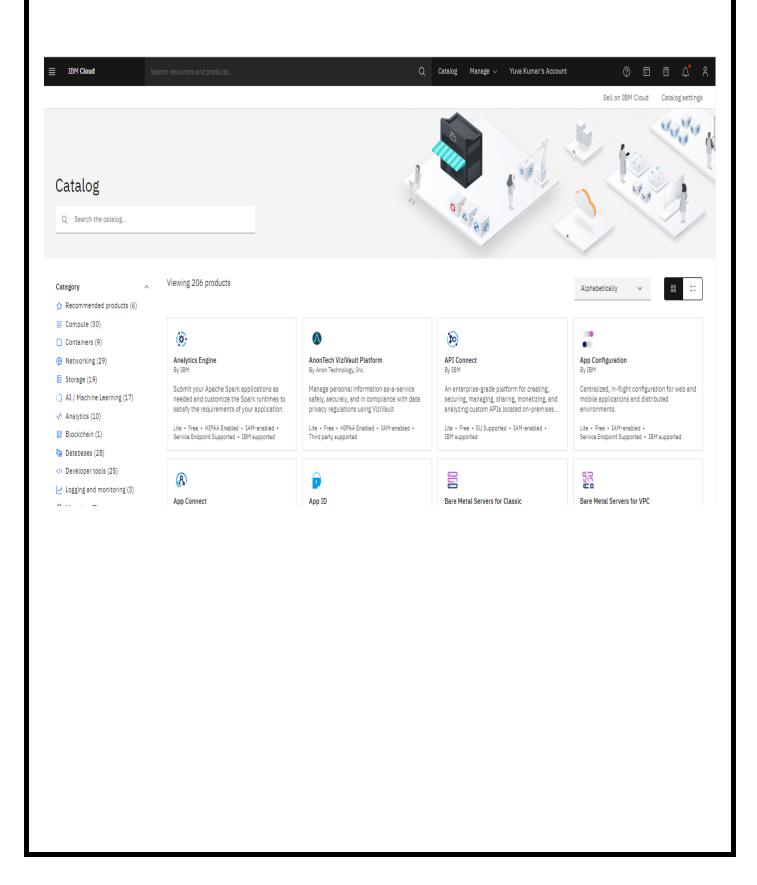
CHAPTER 6 CODING AND SOLUTIONING

6.1 CREATE AND CONFIGURE IBM CLOUD SERVICES

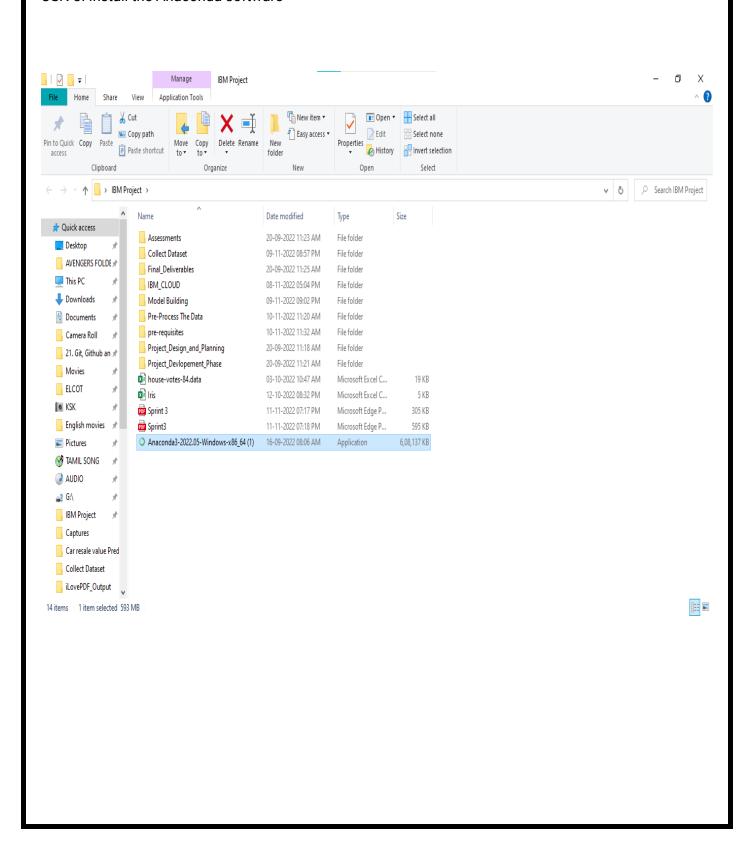
USN 1: As a user I need to enroll the cloud registration



USN 2: As a user, I will create IBM cloud account.



USN 3: Install the Anaconda software



USN 4: Lanuching the Jupyter Notebook software

```
₫
Jupyter Notebook (anaconda3)
  W 2022-11-18 14:21:40.865 LabApp] 'notebook dir' has moved from NotebookApp to ServerApp. This config will be passed to ServerApp. Be sure to update your config before
  our next release.
[W 2022-11-18 14:21:40.865 LabApp] 'notebook_dir' has moved from NotebookApp to ServerApp. This config will be passed to ServerApp. Be sure to update your config before
  our next release.
[I 2022-11-18 14:21:40.981 LabApp] JupyterLab extension loaded from C:\Users\ELCOT\anaconda3\lib\site-packages\jupyterlab [I 2022-11-18 14:21:40.981 LabApp] JupyterLab application directory is C:\Users\ELCOT\anaconda3\share\jupyter\lab
[I 14:21:41.049 NotebookApp] Serving notebooks from local directory: C:\Users\ELCOT\gamma(S) and E\gamma(S) pyter (ab [I 14:21:41.049 NotebookApp] Serving notebooks from local directory: C:\Users\ELCOT\gamma(S) and E\gamma(S) and E
[C 14:21:41.381 NotebookApp]
          To access the notebook, open this file in a browser:
                     file:///C:/Users/ELCOT/AppData/Roaming/jupyter/runtime/nbserver-10300-open.html
          Or copy and paste one of these URLs:
                     http://localhost:8888/?token=d28b7f80343715b35db1e05cd75aa6f8c8fd60d57143eb12
             or http://127.0.0.1:8888/?token=d28b7f80343715b35db1e05cd75aa6f8c8fd60d57143eb12
```

6.2 CREATE THE WEBPAGE FOR CAR VALUE PREDICTION

Build the Python Flask App

```
#Importing required libraries
Import pandas as pd
import Numpy as pd
from flask import Flask, render_template, Response, request
import pickle
from sklearn.preprocessing import LabelEncoder
import pickle
#Load the model and initialize Flask app
app=Flask(__name__) filename='resale_model.sav'
model_rand=pickle.load(open(filename,'rb'))
#Configure app.py to fetch the parameter values from the ui,and return the prediction
@app.route('/')
def index():
return render_template('resaleintro.html')
@app.route('/predict')
def predict():
return render_template('resalepredict.html')
@app.route(y_predict', methods=['GET', 'POST']) def y_predict():
regyear = int (request.form['reg year'])
powerps = float(request.form['powerps'])
kms = float(request.form['kms'])
regmonth int(request.form.get('regmonth'))
gearbox = request.form['gearbox']
damage request.form['dam']
model request.form.get('modeltype')
brand= request.form.get('brand')
fuelType = request.form.get('fuel')
vehicle type= request.form.get('vehicle type')
new_row("yearOfRegistration':reg year, 'powerPS':power ps, 'kilo-meter':kms,
monthofRegistration': regmonth, gearbox gearbox, 'notRepairedDamage': damage,
'model':model, 'brand':brand, 'fuelType': fuelType, 'vehicleType': vehicle type)
```

WEBPAGE CREATIONS

```
<html>
<body>
   this is a application to predict the profit
  <form action = "/login" method= "post">
  Marketing spend
  <input type="text" name = "ms" />
  Administration spend
  <input type="text" name = "as" />
  R & D spend
  <input type="text" name = "rd" />
  <label for = "states">Choose the state</label>
  <select name ="s">
  <option Value = "cal">California
  <option Value = "flo">Florida</option>
  <option Value = "ny">New York</option>
  </select>
  <input type="submit" value = "submit" />
  </form>
  <b>{{y}}</b>
</body>
</html>
```

```
.header{
  width: 100%;
  text-align: center;
  padding-top: 20px;
  font-size:20px;
  font-family: 'Franklin Gothic Medium';
  background-color:#43FFB6;
  border:0%;
  top:0px;
  bottom:0px;
  right:0px;
  left:0px;
  overflow-y:auto;
 body{
   margin: 0;
   font-family: 'Franklin Gothic Medium';
 .form{
 background-image: linear-gradient(rgba(25,30,30,0.7),rgba(25,30,30,0.7)),url(../Images/car2.jpg);
  background-position: center;
  background-size: cover;
```

```
position: relative;
 text-align: center;
 padding:20px;
 display: flex;
 flex-direction: column;
 align-items: center;
 font-size:22px;
input[type=text] {
 width: 100%;
 padding: 12px 20px;
 margin: 8px 0;
 display: inline-block;
 border: 1px solid #ccc;
 border-radius: 4px;
 box-sizing: border-box;
select {
 width: 100%;
 padding: 16px 20px;
 border: none;
 border-radius: 4px;
```

```
background-color: #f1f1f1;
input[type=submit] {
 font-family: 'Franklin Gothic Medium';
 font-weight: 700;
 width: 40%;
 background-color: #4CAF50;
 color: black;
 font-size: 20px;
 padding: 20px 20px;
 margin: 8px 0;
 border: none;
 border-radius: 4px;
 cursor: pointer;
input[type=submit]:hover {
 background-color: #37853b;
}
color:black;
```

CHAPTER 7 RESULT

Get the Accurate Resale Value of Your Car

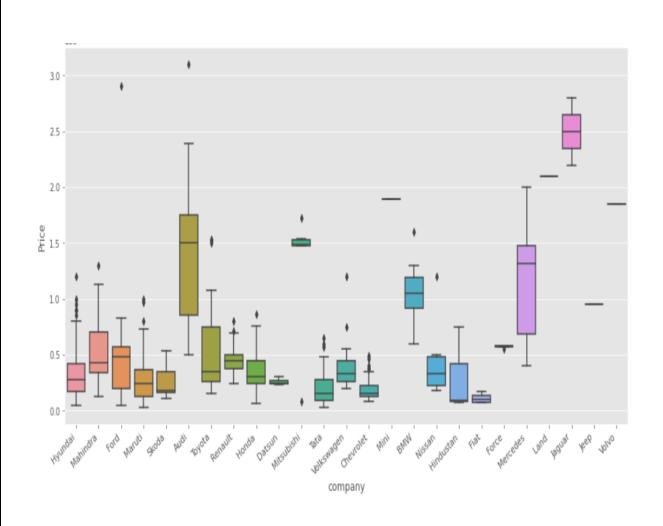
Registration year:	
Registration Month :	
Power of car in PS:	
Kilometers that car have driven:	
Gear type :	\bigcirc Manual \bigcirc Automatic \bigcirc Not declared
Your car is repaired or damaged :	\bigcirc Yes \bigcirc No \bigcirc Not declared
Model Type :	Choose Model Name 🗸
Brand :	Choose Brand Name 🗸
Fuel Type :	Choose Fuel Type 🗸
Vehicle type:	Choose Vehicle Type 🗸

Submit

Car resale value Predictor	
Welcome! To predict your used car price click the below button!	
Check price	

Welcome to Car Price Predictor This app predicts the price of a car you want to sell. Try filling the details below: Select the company: BMW Select the model: BMW 3 Series Select Year of Purchase: 2019 Select the Fuel Type: Petrol Predict Price Predict Price Prediction: ₹1004392.78

CHAPTER 8 TESTING



CHAPTER 9

ADVANTAGES AND DISADVANTAGES

9.1 ADVANTAGES

The loss function used depends on the type of problem being solved. It must be differentiable, but many standard loss functions are supported and you can define your own. For example, regression may use a squared error and classification may use logarithmic loss A. benefit of the gradient boosting framework is that a new boosting algorithm does not have to be derived for each loss function that may want to be used, instead, it is a generic enough framework that any differentiable loss function can be used.

9.2 DISADVANTAGES

Decision trees are used as the weak learner in gradient boosting. Specifically, regression trees are used that output real values for splits and whose output can be added together, allowing subsequent models outputs to be added and "correct" the residuals in the predictions. Trees are constructed in a greedy manner, choosing the best split points based on purity scores like Gini or to minimize the loss. It is common to constrain the weak learners in specific ways, such as a maximum number of layers, nodes, splits or leaf nodes. This is to ensure that the learners remain weak, but can still be constructed in a greedy manner.

CHAPTER 10

CONCLUSION

With this project, we have built a model that can predict with a 87,03% of accuracy the price of used cars, given a set of features. This information can have an enormous value for both companies and individuals when trying to understand how to estimate the value of a vehicle and, more importantly, the key factors that determine its pricing.

As expected, the year of the vehicle is by far the main factor when calculating the price with almost a 43%, followed by odometer. Interestingly enough, I expected the state of the car and the odometer to be deeply related but there is a big gap in the difference of relevance between both measures.

That said, it seems the region also plays a part, which totally makes sense. There might be more general vehicles that are liked everywhere but specialised cars like sport or convertibles would be a better fit in warmer areas whilst bigger trucks and SUVs would play a better role in colder places.

Mastering the art of pricing is not an easy task, but with the study of historical data it is possible to find patterns that lead to accurate results. Acquiring this knowledge can provide you with a comparative advantage before putting a vehicle on sale or buying it on the market.

However, once more data is collected and various different cars are included in the system, deep learning-based ANN or LSTM would perform better. But currently, GBR based car valuation system can predict resale value of a car with Root Mean Squared Error

CHAPTER 11

FUTURE SCOPE

Currently, system can only deal with Swift Dzire cars due to lack of data. Also, data has been collected of only 5 cities of India. This can be extended to multiple car models and cities so as to improve accuracy and usability. Efficient use of deep learning such as LSTM (Long shortterm memory) or RNN (Recurrent Neural networks) can be implemented once enough data is collected. This can improve accuracy and decrease RMSE drastically. Currently, only few features are used to predict resale value of the car. This can be extended to more features. One can also implement CNN to determine physical condition of the car from images like identifying dents, scratches etc. and thus predicting more relevant resale value of a car.

For this project, I have only used a single model in order to predict the price of used cars: the **Random Forest Regressor**.

It has shown an excellent performance in such a big dataset and it has performed consistently throughout the Training and Testing process. Even more, the results of the Test Set are better than in the Training Set, with a 87.03% of accuracy in its predictions.

One of the goals of the project was to create a model that was able to estimate

the price of used cars and we already achieved it.
The second goal is to find which features are the most relevant ones when estimating the dependent variable "price":