News Tracker Application

Problem Statement

As our lives are very busy these days, we often feel we need more than 24 hrs. a day to cope up with everything we have in our schedule. Hence we need an application which can get us all the relevant news, including all the latest and critical ones in a structured and curated manner allowing the users to navigate through and consume the content in an efficient manner. This app helps you to query for all information about Indices, Commodities, Currencies, Future Rates, Bonds, etc.... as on official websites.

Need to solve this problem

We've collected all the relevant negative factors of lack of news tracking statistics, along with results from studies and reports that have analyzed the issue.

This guide will give you an unbiased look at why the media reports negative news. We'll provide you with an informed and educated overview of the subject in general.

Top Negative News Facts:

- Moreover, it makes you frustrated when you wake up in the morning and want to know the news in time before getting out to work or college but you are not able to get the required news on time. This may lead to frustration and many people break televisions.
- Sensationalist stories form 95% of media headlines nowadays.

- Media reports with negative news or statistics catch 30% more attention.
- 26.7% of people exposed to negative news go on to develop anxiety issues.
- 63% of kids aged 12–18 say that watching the news makes them feel bad
- Nearly 67.92% of the people are not able to track the news they require and a lot of their precious time is wasted which they can use to productively do something.
- Nowadays most of the news are miserable and increases suicidal thoughts and depression seeing them.
- Improper covid 19 figures made several people panic and death due to panic was more than covid deaths.
- So we have built this app where the individual views the news that he likes and wants to know.
- This increases his knowledge and research content in the topic he is willing to invest his time and willingness to know more.
- Lightning News solves this problem and just helps you to focus on the news that the individual required

Social Impact for this problem

1. News is important for a number of reasons within a society. Mainly to inform the public about events that are around them and may affect them.
2. Often news is for entertainment purposes too; to provide a distraction of information about other places people are unable to get to or have little influence over. News can make people feel connected too.
3. News is important as a social gathering space too, hence newspapers either online or physical place an emphasis on news. Where there are a lot of people gathered there is

opportunity to advertise. This advertising sometimes can cause a conflict of interest in the way news is reported.