

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID02619
Project Name	Project - Industry – Specific Intelligent Fire Management System
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

PS - 1



PS – 2



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A worker	Work in an industry	It is not safe	There is no or traditional fire and gas leak safety measures	Scared
PS-2	An industrialist	Manage my industrial company	The workers are not co-operative	Good fire and gas leak safety measures are not available	Frustrated