Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL

1. CUSTOMER SEGMENT(S) `CS`

Persons who wants to know their calories intake in their food & diet chart.

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES `CL`

*upload and get the calorie values on online mode.

*They think that it is difficult to know the calorie values.

5. AVAILABLE SOLUTIONS PLUSES & MINUSES `AS`

*User can get a premium or pro Nutrition consultant facilities.

*They can provide a best consultant among the cities.

Explore AS, differentiate

Focus on PR, tap into BE, understand RC

2. PROBLEMS / PAINS + ITS FREQUENCY `PR`

*worry of being obese or slim.

*poor at physic look or looking tired.

*following improper diet.

*more health issues.

9. PROBLEM ROOT / CAUSE `RC`

*Inadequate knowledge about the calorific diet.

*with easy access of internet,food is delivered at door step,so people started consume higher amount of fast food.

7. BEHAVIOR + ITS INTENSITY `BE`

*Nutritional informations are authentic and trusted one.

*On the basis of BMI,user can get a dietary plan.

*Easy to maintain their health.

Focus on PR, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS TO ACT `TR`

* User needed nutrition guidence.

*Advertise a premium option for the user's.

4. EMOTIONS BEFORE / AFTER `EM`
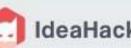
BEFORE: helpless,depressed with their health.

AFTER: motivated,confident,enjoy with their health.

10. YOUR SOLUTION `SL`

In our application,
1. The user should take the image of the food they need to know the nutrition value.
2. Then the user need to upload the image of the food.
3. After uploaded,the user will check the nutrition value of each meal.

8. CHANNELS of BEHAVIOR `CH`

ONLINE

upload the food picture and know the calorie values of the food , we intake everyday.

OFFLINE

user can view and follow their diet chart already they downloaded while in the past.

Extract online & offline CH of BE

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