

Define CS, fit into CL	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><p>Persons who wants to know their calories intake in their food &amp; diet chart.</p></div>	<div>6. CUSTOMER LIMITATIONS<div>CL</div><p>EG. BUDGET, DEVICES</p><p>*upload and get the calorie values on online mode.</p><p>*They think that it is difficult to know the calorie values.</p></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><p>PLUSES &amp; MINUSES</p><p>*User can get a premium or pro Nutrition consultant facilities.</p><p>*They can provide a best consultant among the cities.</p></div>	Explore AS, differentiate
Focus on PR, tap into BE, understand RC	<div>2. PROBLEMS / PAINS + ITS FREQUENCY<div>PR</div><p>*worry of being obese or slim.</p><p>*poor at physic look or looking tired.</p><p>*following improper diet.</p><p>*more health issues.</p></div>	<div>9. PROBLEM ROOT / CAUSE<div>RC</div><p>*Inadequate knowledge about the calorific diet.</p><p>*with easy access of internet,food is delivered at door step,so people started consume higher amount of fast food.</p></div>	<div>7. BEHAVIOR + ITS INTENSITY<div>BE</div><p>*Nutritional informations are authentic and trusted one.</p><p>*On the basis of BMI,user can get a dietary plan.</p><p>*Easy to maintain their health.</p></div>	Focus on PR, tap into BE, understand RC
Identify strong TR & EM	<div>3. TRIGGERS TO ACT<div>TR</div><p>* User needed nutrition guidance.</p><p>*Advertise a premium option for the user's.</p></div> <div>4. EMOTIONS<div>EM</div><p>BEFORE: helpless,depressed with their health.</p><p>AFTER: motivated,confident,enjoy with their health.</p></div>	<div>10. YOUR SOLUTION<div>SL</div><p>In our application,</p><p>1. The user should take the image of the food they need to know the nutrition value.</p><p>2. Then the user need to upload the image of the food.</p><p>3. After uploaded,the user will check the nutrition value of each meal.</p></div>	<div>8. CHANNELS of BEHAVIOR<div>CH</div><p>ONLINE</p><p>upload the food picture and know the calorie values of the food , we intake everyday.</p><p>OFFLINE</p><p>user can view and follow their diet chart already they downloaded while in the past.</p></div>	Extract online & offline CH of BE

