This is the journey of a

📑 Game-Changer

Game changers are people who introduce new practices to their organizations. They want inspire others to co-create and innovate together.

What are their key goals and needs?

- Achieving high accuracy
- acquiring exact data from resturants
- proper prediction

What do they struggle with most?

- lack of adequate, accurate.
- lack of timely demand data
- Inappropriate prediction leads loss in market share

What tasks do they have?

- Advertise the forecaster application
- Analysing the demand can be used for adding new items to menu
- Reducing the cost of food to gain consumers

Journey Steps — Which step of the experience are you describing?	Discovery — Why do they even start the journey?	Registration — Why would they trust us?		Onboarding and First Use — How can they feel successful?			Sharing — Why would they invite others?		
Actions — What does the customer do? What information do they look for? What is their context?	expect good quality food	help control and labor cost	introducing offers to grab more customers	accurately predicting future demand	search for the good forcasting method	introducing offers to grab more customers	use AI to improve predictio	slove people food demand	Insufficient food due to raw material shortage	prevent loss in market share
Touchpoint — What part of the service do they interact with?	acquiring exact data from resturants	Achieving accuracy is a difficult task	search for the good forcating method	measuring data currency	predict customer needs	planning and execution of raw materials	analysis different techniques	predicting demand helps in wastage of raw materials	predict no of orders in restaurant	estimate customer future demand for food service
Needs and Pains — What does the customer want to achieve or avoid? Tip: Reduce ambiguity, e.g. by using the first person narrator.	customer satisfaction / increase the netprofit for industry	obtain exact quantity of raw materials	preparing for data analysis	Inappropriate prediction leads loss in market share	Proper predictio n	Achieving high accuracy	reducing the cost of food to gain consumers	good ambience in restaurants	accurate forecasting model to serve the customers	overcome inventory shrinkage and wastage
Customer Feeling — What is the customer feeling? Tip: Use the emoji app to express more emotions	😵	🤮			🙁			😮		
Backstage										
Opportunities — What could we improve or introduce?	Increase/decrease a leading metric by improving X or	Increase/decrease a leading metric by improving X or		Increase/decrease a leading metric by improving X or			Increase/decrease a leading metric by improving X or		

Outcome

What changes for them?

Describe how the life and environment of the customer changes once they used the product or service.

What are they able to do now?

- use AI to improve predictions
- Analyse order history to identify trends
- help control food and labor cost

What can they finally avoid doing?

- Inaccurate sales predictio
- Focusing on one point
- not every situation can be predicted

what changed in my environment?

- good ambience in restaurants
- increase the net profit for the industry
- expect good food

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