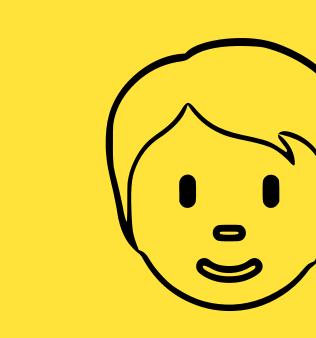
TITLE - CUSTOMER JOURNEY

## User journey by the Design Team of Accenture Interactive NL

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Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users.  $\wp$ 

1 Phases  High-level steps your user needs to accomplish from start to finish	Create the user account	Setting up details of bank accounts and other finance sources	Entering income details to track how much they spend and save	Attaching mail account in order to receive reports over a week / month / year according to their preference
Steps etailed actions your user has to rform	User mobile number/email to create account and setting up the profile	Entering the expenses daily to keep track of them	Creating categories for expenses	Analyzing the reports in intervals to get an idea of where they are spending their money
Feelings  hat your user might be thinking and eling at the moment	It is easy to create account with mobile number	May be I should stop spending my money on (unnecessary expenses)	I can see where my money is going	I can use the reports to design the budget better this time
	Is it secure to include my	Keeping track	user interface	Looking into the expenses and figuring