

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div></div> <div>Customers manage their income and expenses using a variety of tools, including paper and pen, spreadsheets, and budgeting apps.</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div></div> <div>The limitations that the customer encounters when utilising this application are handled in a simple and affordable manner.</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div></div> <div>The solution that we have suggested is that the application will display an alert message in the form of a pie chart if the expense exceeds the specified limit.</div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div></div> <div>Customers may conveniently keep track of their earnings and expenses.</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div></div> <div>Due to ignorance and a lack of appropriate tools, it is difficult for the client to keep track of their expenses.</div>	<div>7. BEHAVIOUR<div>BE</div></div> <div>They are allowed to decide whether they can cut back on certain unnecessary costs.</div>	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div></div> <div>Television commercials and expert information are some of the triggers.</div>	<div>10. YOUR SOLUTION<div>SL</div></div> <div>This app keeps track of all of your spending without the need for paper records, anywhere and anytime. Simply click and enter your cost. to decrease human error, prevent data loss, and process payments quickly. to supply the graph lines or pie chart for this application.</div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div></div> <div>8.1 ONLINE Regular spending tracking is done by clients with the aid of numerous web channels.</div> <div>8.2 OFFLINE Customers can cut back on spending on unnecessary items with the help of the Personal Expense Tracker application.</div>	Extract online & offline CH of BE
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div> <div>Customers find it tough to manage their spending with typical tracker systems, however after utilising personal expense, they track their expenses effortlessly.</div>			

