

Ideation Phase

Brainstorm & Idea Prioritization Template


Date	22 September 2022
Team ID	PNT2022TMID04279
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

⌚ 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

➔

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

⌚ 10 minutes

A

Team gathering

1. Niranjan, R
2. Sritu Raj, T
3. Nitish Kumar, S
4. Prashu, R

B

Set the goal

1. Gather the expense and the purpose of expense which is made using note/Bills or Cash.
2. Improving Security of Personal details.
3. To deliver the optimized statistics about the expense.

C

Learn how to use the facilitation tools

Mural Workspace

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1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⌚ 5 minutes

Personal Expense Tracker Application

PROBLEM

People cant remember,where the money is spent, when the money is spent, for what the money is spent, and to take include the details of the expenditure other than the net Banking or upi payment

2

Key rules of brainstorming

To run an smooth and productive session

➕

Stay in topic.

💡

Encourage wild ideas.

➕

Defer judgment.

👂

Listen to others.

🗣️

Go for volume.

👁️

If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm
Write down any ideas that come to mind that address your problem statement.
[10 minutes](#)

Niranjan R
Gather the information
Intimation messages through messages
Secure information
Alert on exceeding the limit

Sithu Raj T
Better UI
Set the budget
Budget report for the users
Reminder to the user through notification

Prabhu R
Financial guidance and support
Report on monthly income expenses
Budget worksheet to record your expenses
Set savings goal

Nithish Kumar
Encourages and promotes savings
Avoid unnecessary expenses
Categorizing the expenses
Categorized reports

3
Group ideas
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.
[20 minutes](#)

Budget Reports

Creating budgets and buget reports

Reports on month end


Set limits for expenditure


Intimation on exceeded expenditure

Good and well define user interface

High security on personal details

Accurate details with security





Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

