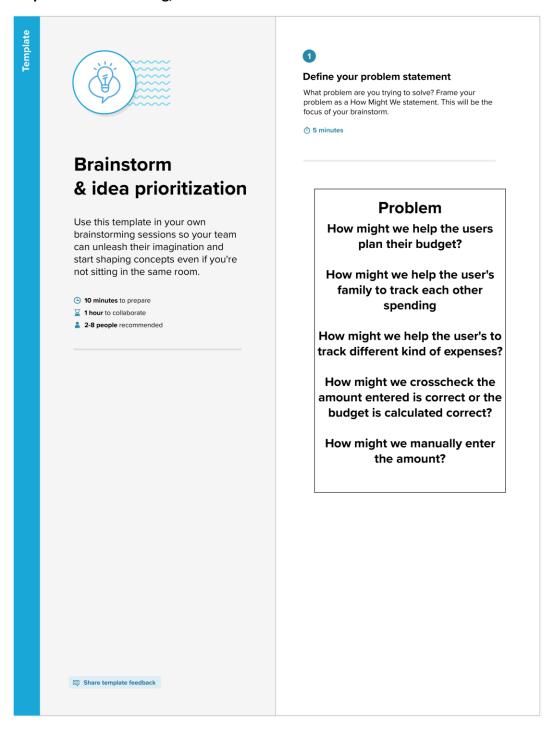
# Ideation Phase Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID07222
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement



## Step-2: Brainstorm, Idea Listing and Grouping



#### **Brainstorm**

Write down any ideas that come to mind that address your problem statement.

10 minutes

#### Sathish Kumar G

#### Can send message notification to the user

Can integrate with UPI Wallets

Recommendation of some Youtube channels in the dashboard about saving money

Better UI and UX for users

Various themes in the app

Can Integrate

with UPI

### Narayan Kumar M

Security

Offer tips to lower expenses

Set Alerts and remainders

Monitor Trascations

budget based on each location

Password

#### Shai Prashanth K

#### Integrate multiple bank accounts

Allow to enter manually

List the categories to categorize the spendings

One accounts for multiple users(for family or Friends)

Weekly/Monthly reports

Customization of categories based on the user needs

## Preethi S

Easy Accessbility

Figure out

spending

Well Categorization the Expenses

Amazon Pay Balance

Reduced turnaround time and faster Reimbursements ways to cut back on your

Set Budget for daily, weekly,Monthly

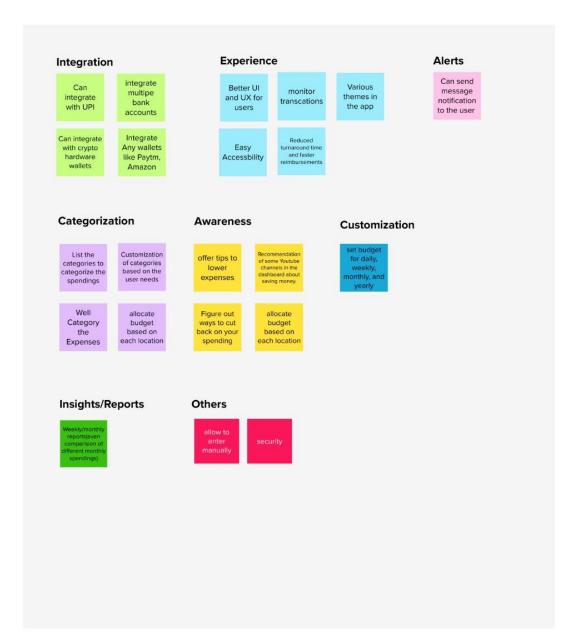
Integrate any walltes Paytm,



#### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

① 20 minutes



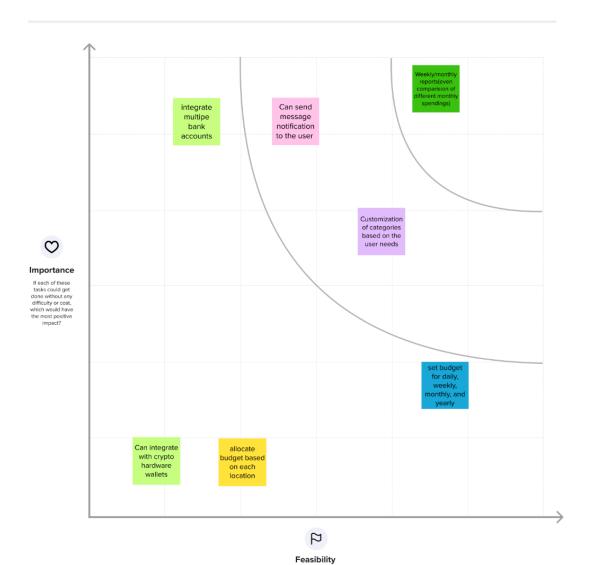
## **Step-3: Idea Prioritization**



#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

① 20 minutes



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)