

**Project Design Phase-I**  
**Proposed Solution Template**

Date	22 September 2022
Team ID	PNT2022TMID53479
Project Name	Corporate Employee Attrition Analytics
Maximum Marks	2 Marks

**Proposed Solution Template:**

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	To analyze why the attrition rate of corporate employees is drastically increasing
2.	Idea / Solution description	To use the Cognos analytics, create an interactive dashboard that will answer the user queries
3.	Novelty / Uniqueness	One of the crucial ways to analyse the reason is the Visualization technique. The dashboard will easily provide the insight with the help of employee data of the corporate
4.	Social Impact / Customer Satisfaction	It will create impact such as easy understanding of the huge dataset by just looking at the dataset

5.	Business Model (Revenue Model)	Business model will generate revenue to the particular organization by answering the queries of the user such as HR of the organization, CEO etc... on how to retain their well-talented employee
6.	Scalability of the Solution	The provided solution will be scalable and less cost as compared to other techniques such as ML, DL, Data Mining, etc..