

Ideation Phase
Brainstorm & Idea Prioritization

Date	19 September 2022
Team ID	PNT2022TMID02730
Project Name	VirtualEye - Life Guard for Swimming Pools to Detect Active Drowning
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :

Step-1: Team Gathering, Collaboration and Select the Problem Statement

1

Define your problem statement

To detect a person who can be drowning in water bodies and alert the security

🕒 5 minutes

PROBLEM

How might we detect a drowning people in any water bodies?



Key rules of brainstorming

To run an smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Tourist Areas near water bodies some accidents may happen where tourists fall into water and may drown

10 minutes

Meethwyn

Recd. emergency response for tourist

Practice rescue for tourist

Phone call

Try making announcements

Use Drones for monitoring

Collect data on drowning cases

Kumaraguru

Circle a person drowning

Training across the coast

Use Drones for monitoring

Use Drones for monitoring

Use Drones for monitoring

Use Drones for monitoring

Kevin

Monitor the person or not

Coordinate with police

Use Drones for monitoring

Use Drones for monitoring

Use Drones for monitoring

Use Drones for monitoring

Kowshik

Monitor the person or not

Coordinate with police

Use Drones for monitoring

Use Drones for monitoring

Use Drones for monitoring

Use Drones for monitoring

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

Capture the picture or video frame

Determine whether its a person or not

Find the probability of person

Determine whether the person is drowning

Alert the security

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize and categorize important ideas as themes within your mind.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

