


Ideation Phase

Brainstorm & Idea Prioritization Template




Date	26 October 2022
Team ID	PNT2022TMID51618
Project Name	Natural Disasters Intensity and Analysis and Classification using Artificial Intelligence
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-5 people recommended

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Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes


A Team gathering
Define who should participate in the session and send an invite. Share relevant information or previous work.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.







[Open articles](#)

1 Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

QUESTION
How might we [your problem statement]?

Key rules of brainstorming
To run an efficient and productive session

-  Stay on topic
-  Encourage wild ideas
-  Defer judgment
-  Listen to others
-  Go for volume
-  If possible, be visual

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

Tip
You can select a sticky note and reposition it to the panel (just to clarify your own thinking)

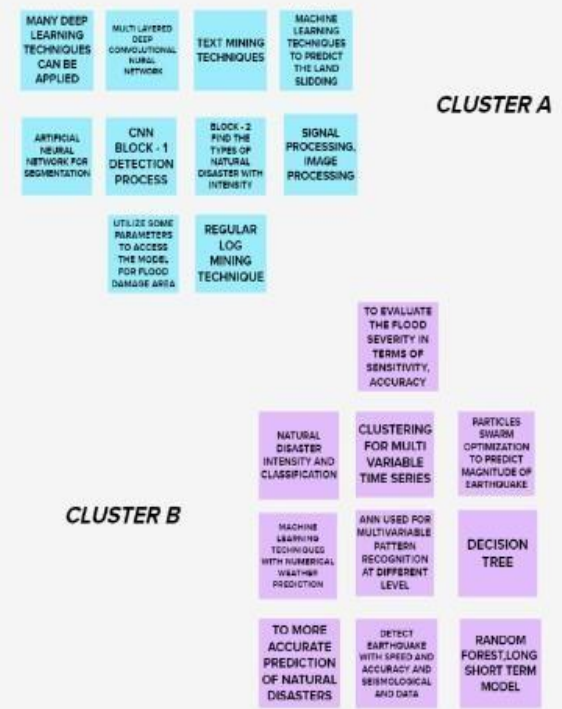


3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

30 minutes



Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

