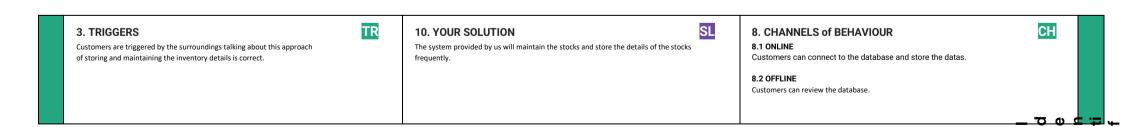
Define CS, fit into CC	CUSTOMER SEGMENT(S) Retail sellers who are all maintaining stocks in their inventory. CS	6. CUSTOMER CONSTRAINTS Spending power, Budget, No cash, Available devices	5. AVAILABLE SOLUTIONS Pre existing tecnniques are used to store the datas manually using hard copies. And there will be a chance to miss the datas. Explore AS, differential
Focus on J&P, tap into BE,	JOBS-TO-BE-DONE / PROBLEMS Maintaining stocks and keeping track the quantities of the stocks are managed.	9. PROBLEM ROOT CAUSE The system used before cannot the maintain the stocks properly and notify about expiry.	7. BEHAVIOUR People are ecpecting to maintain and monitor the stocks frequently People are ecpecting to maintain and monitor the stocks frequently People are ecpecting to maintain and monitor the stocks frequently



|--|