

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S) Retail sellers who are all maintaining stocks in their inventory.</div> <div>CS</div>	<div>6. CUSTOMER CONSTRAINTS Spending power, Budget, No cash, Available devices</div> <div>CC</div>	<div>5. AVAILABLE SOLUTIONS Pre existing techniques are used to store the datas manually using hard copies.And there will be a chance to miss the datas.</div> <div>AS</div>	Explore AS, differential
	<div>2. JOBS-TO-BE-DONE / PROBLEMS Maintaining stocks and keeping track the quantities of the stocks are managed.</div>	<div>9. PROBLEM ROOT CAUSE The system used before cannot the maintain the stocks properly and notify about expiry.</div> <div>PC</div>	<div>7. BEHAVIOUR People are expecting to maintain and monitor the stocks frequently</div> <div>BE</div>	
Focus on J&P, tap into BE,				Focus on J&P, tap into BE,

	<div>3. TRIGGERS Customers are triggered by the surroundings talking about this approach of storing and maintaining the inventory details is correct.</div> <div>TR</div>	<div>10. YOUR SOLUTION The system provided by us will maintain the stocks and store the details of the stocks frequently.</div> <div>SL</div>	<div>8. CHANNELS of BEHAVIOUR 8.1 ONLINE Customers can connect to the database and store the datas. 8.2 OFFLINE Customers can review the database.</div> <div>CH</div>	

	<div data-bbox="152 65 454 89" data-label="Section-Header"><p>4. EMOTIONS: BEFORE / AFTER</p></div> <div data-bbox="152 97 568 188" data-label="Text"><p>Before: Not accurate in storing the information about stocks. After: Accurate in storing the quantities of stocks and notifying it.</p></div> <div data-bbox="721 59 761 89" data-label="Image">The logo consists of the letters 'EM' in white, bold, sans-serif font, enclosed within a green square.</div>			
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