

# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.



Share template feedback

Need some inspiration?  
See a finished version of this template to kickstart your work.  
[Open example](#)



**Before you collaborate**  
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- 10 minutes

- Team gathering**  
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
  - Set the goal**  
Think about the problem you'll be focusing on solving in the brainstorming session.
- 



**Define your problem statement**  
What problem are you trying to solve? Frame your problem as a How Might We Statement. This will be the focus of your brainstorm.

- 5 minutes

**PROBLEM**  
How could we [solve your issue]? The primary goal of our study is to categorise arrhythmia and advise users of its risks and hazards. Untreated illnesses in their early stages might cause enormous issues later. This model is used to detect arrhythmia at an early stage and to give consumers risk-management advice. We are able to treat patients more precisely via early detection. The amount of time a patient must wait and visit a doctor may be cut down using this technique.

To run an smooth and productive session

**Key rules of brainstorming**

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.



**Brainstorm**  
Write down any ideas that come to mind that address your problem statement.

- 10 minutes

Classification of Arrhythmia by Using Deep Learning with 2-D ECG Spectral Image Representation

RIFHATH

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ROHIT

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What went well

What didn't go well

Actions

TIME

POSITIVES

SAFETY

SECURITY

NO LAST ENTRY

NEGATIVES

FEARS

THREATS

Actions

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



**Group ideas**  
Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

- 20 minutes

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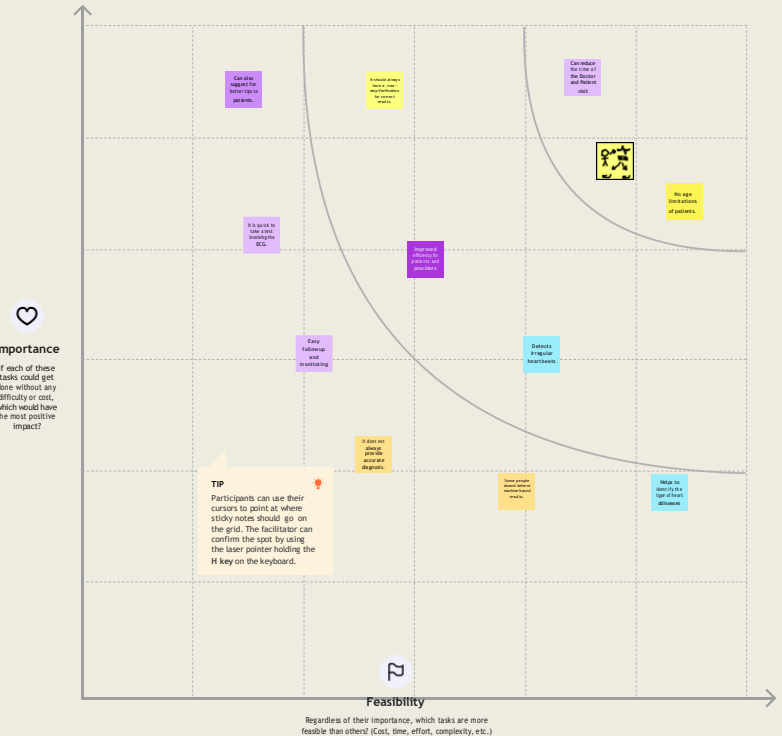
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**Prioritize**  
Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

- 20 minutes



**After you collaborate**  
You can export the mural as an image or pdf to share with members of your company who might find it helpful.

## Quick add-ons

- Share the mural**  
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

## Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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