



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes** to prepare
- 1 hour** to collaborate
- 2-8 people** recommended



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Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#)



Before you collaborate

A little bit of preparation goes a long way with this session. Here’s what you need to do to get going.

 10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) →

1

Define your problem statement

In today's world, population in metropolitan cities are sky rocketing. As the population increases the usage of materials also increases which must be disposed in one way or another. Dust bins are the main source for their disposal. So usually in a society, huge dust bins are kept for waste disposal, but if they are not maintained or monitored properly overflow occurs. Which results in foul smell causing the inhabitants discomfort and various diseases.

PROBLEM

**Overflowing of garbage
Causing diseases
Foul smell
Air Pollution**

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

TEAM LEAD - GOWTHAM GK

Calculate the thrash deposited in the bin

If height is reighed send the gps location

With respect to gps location nearest vehicle will be sent

The amount of garbage collected also recorded

MEMBER 1 - GATHIRAVAN G

A IR sensor can be placed for detecting objects

A threshold value can be set

An intimation message can be sent to the municipality

Using their website alert workers can collect the garbage before overfowing

MEMBER 2 - HARIRAM S

Get the values form the sensor

Monitor whether threshold is reached

If reached intimate immediately

So when a sensor detects continuously for 15 seconds then workers are alerted

MEMBER 3 - TAMILSELVAN CK

IR sensor can placed horizontally at a height

But IR always senses the objects when dumped

So a timer can be placed

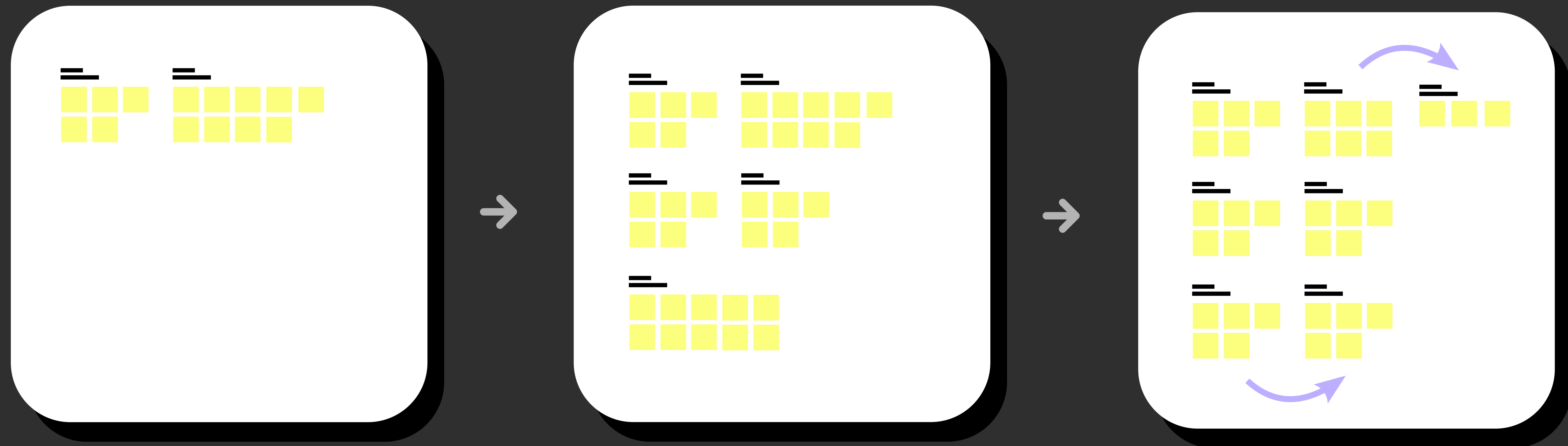
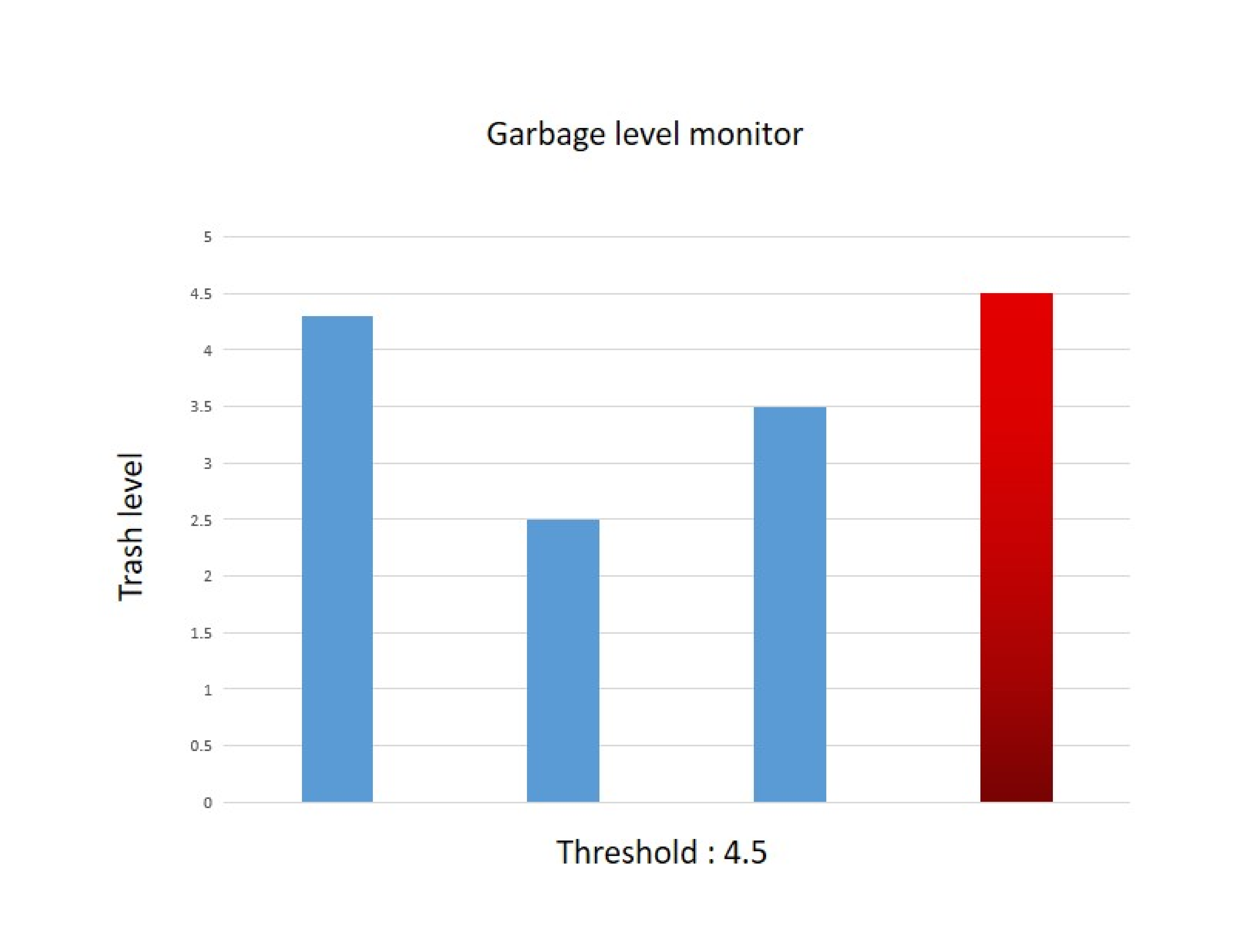
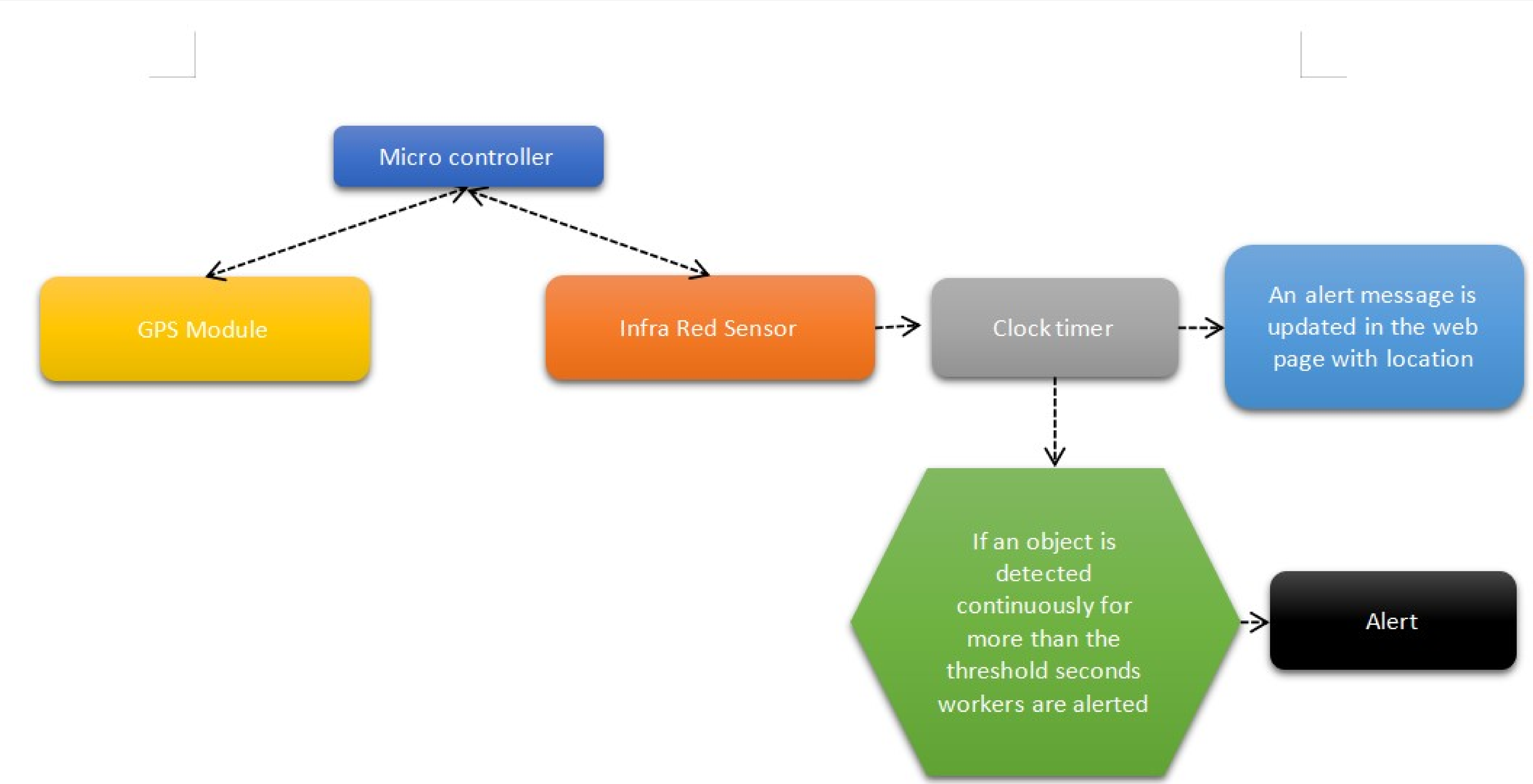
A threshold time can be set



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

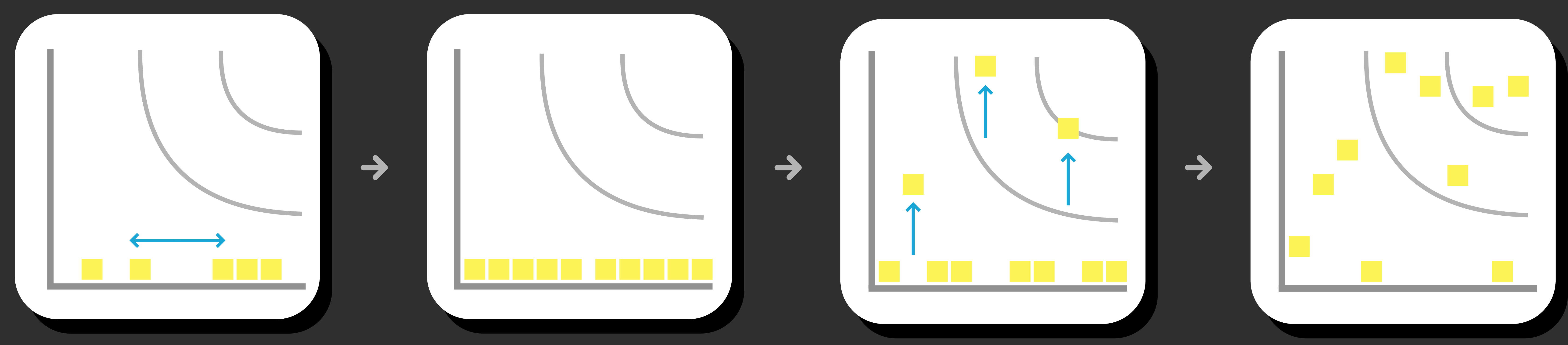
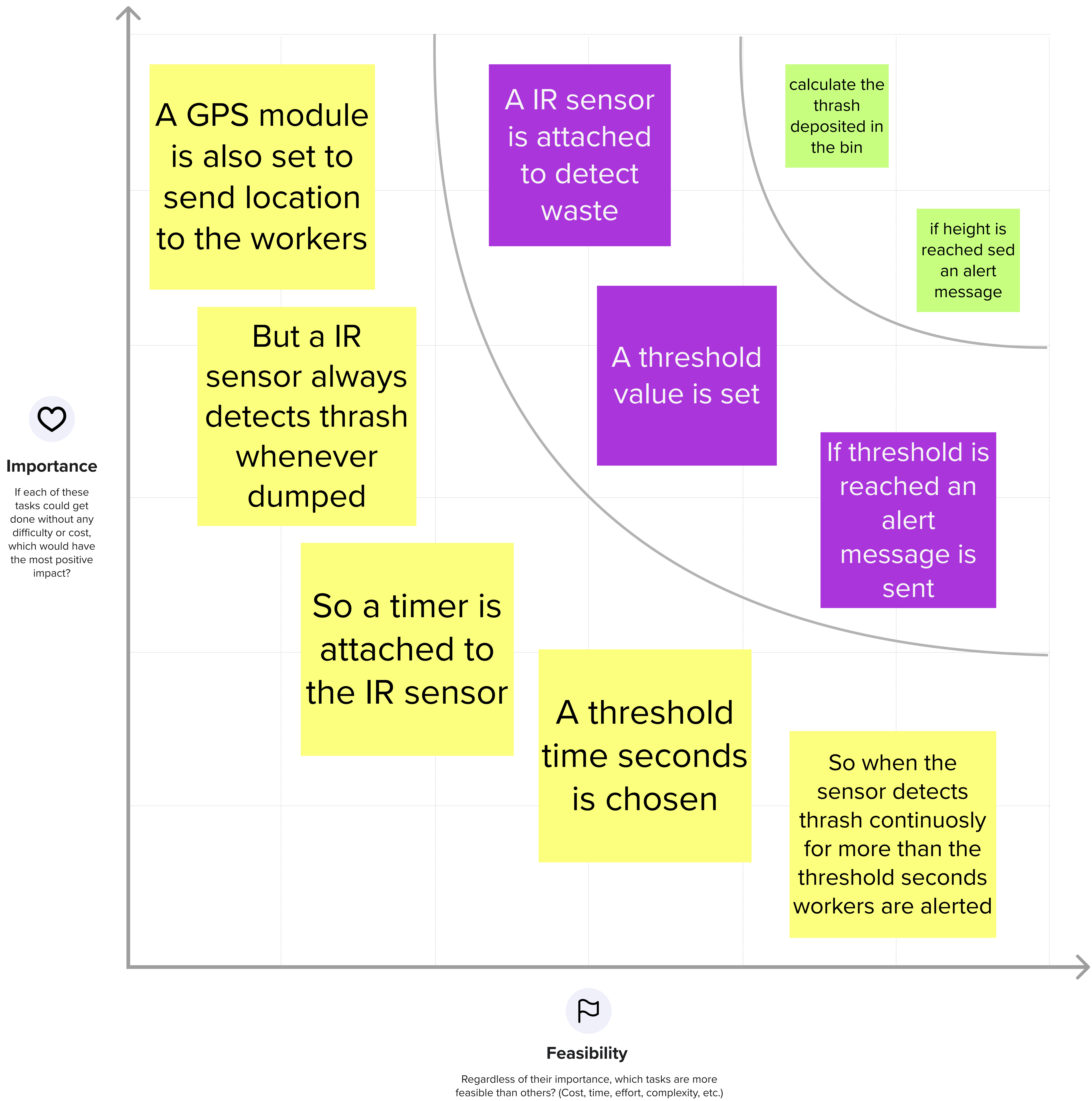
🕒 20 minutes



Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- A

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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