



## What do they THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations

To create a  
clean and  
tidy society

Making  
decisions via  
intelligent IOT  
systems

Data are  
analysed based  
on multiple test  
cases

Collected  
within minutes  
once  
threshold is  
reached

## What do they SEE?

environment  
friends  
what the market offers

Monitored  
24/7

## What do they SAY AND DO?

attitude in public  
appearance  
behavior towards others

Monitored and  
cleaned  
whenever  
alerted

Intimation  
alerts are  
updated in  
webpages

## What do they HEAR?

what friends say  
what boss say  
what influencers say

Since machine  
handled values  
are accurate

Contamination  
causes bad  
smell

Results are  
based on  
values from the  
sensors

## PAIN

fears  
frustrations  
obstacles

Must be  
maintained  
and  
monitored  
always

Sensors may  
malfunction  
at certain  
times

Expects  
power  
supply at all  
instances

## GAIN

"wants" / needs  
measures of success  
obstacles

Cost  
efficient

Reduces  
smelling  
issues  
tremendously

Avoids  
overfilling of  
dustbins