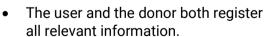
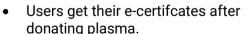


## 10. YOUR SOLUTION



- An email message will be issued after registration is complete.
- The user can send a request for a blood group in need or donate plasma.

## 8. CHANNELS of BEHAVIOUR



СН

- Get details regarding the camps.
- Registering themselves to donate plasma.

## 4. EMOTIONS: BEFORE / AFTER



Emotions Before	Emotions After
No clarity about the availability of donors for the required blood type.	The user will be able to get the required details of the donor for particular blood type.
Not sure about the health issues of the donor.	The customer will be able to know the medical condition of the donor, whether the donor is healthy or not?
Not able to fnd nearest donors available.	Helps in fnding the nearest donor.

- It contains details regarding plasma donation camps, including information about the location of the events.
- The users can choose to obtain a home sample collection as well.
- We have chatbots to answer all queries of the donors or users and make sure they are comfortable with the process.
- The page is transparent about all the tieups with other organisations.
- E-certificates will be provided for their good deed of plasma donation

 People can consult with the doctors regarding their health and eligibilty to donate plasma.