Project Design Phase-I Proposed Solution

Date	19 September 2022
Team ID	PNT2022TMID25030
Project Name	Project – Smart fashion Recommender
Maximum Marks	2 Marks

S.No.	Parameter	Description		
1.	Problem Statement (Problem to be	Searching a product makes the customer		
	solved)	frustrated if they dont get their required		
		product. This leads to losing of		
		customer.customer may not find their suitable		
		product by simply searching these factors leads		
		to less customer satisfaction.further lack of		
		interaction and personalization is the main		
		cause for customer unsatisfaction.some other		
		issues like missing or unclear product		
		information. Having a poor onsite search engine		
		leads to showing unrelated products.		
2.	Idea / Solution description	We have come up with a new innovative		
		solution through which you can directly do your		
		online shopping based on your choice without		
		any search. It can be done by using the		
		chatbot.ypically, it will recommend new		
		projects to users according to the individual		
		browsing records.Content-Based Filtering (CBF)		
		can attain the specific interest of a user and		
		make recommendations accordingly.		
3.	Novelty / Uniqueness	Provides a valuable explanation, which		
		motivates users to make decisions .allow users		
		to discover new interests despite the absence		
		of content in the user's profile.The CBF		
		technique examines the features of a		
		recommended item by classifying users' (or		
		consumers') and products' profile data based		
		on the products' features .Typically, it will		
		recommend new projects to users according to		
		the individual browsing records.It enables		
		human knowledge and human emotions on		
		garment design to be extracted, formalised,		
		updated and applied to recommendations. As		
		this system will be implemented by the e-		
		shopping platforms of fashion brand		
		companies, the proposed feedback mechanism		
		can be largely adapted to the big data		

		environment (various connected consumers		
		with time-varying purchasing behaviours and		
		various innovative products)		
4.	Social Impact / Customer Satisfaction	Gives the customer feeling like taking to the		
		sale person.we are able to get the details that		
		are required .better searching. Able to		
		customise the search.customer will get instant		
		and constant reply from the chat		
		bot.consistency in anwering makes the		
		customer satisfied.able to order without human		
		touch.we shall provide multilingual hence		
		supporting customers world wide		
5.	Scalability of the Solution	The best part of chat bot is their ability to help		
		businesses grow and scale with ease, especially		
		when web traffic volume increases.with chat		
		bot we can handle multiple and complex		
		queries .chat bot can be mouled to specialise in		
		a specific domain makint it more scalable.		
6.	Business Model (Revenue Model	The proposed business model is given below		

Key Partners . Artisans	Key Activities Insure quality of the garments	Value Proposition Comfort	Customer Relationships Pro Active	Customer Segments . Middle class
. Weavers . manufacturers . Retailers . builder . Vendors . Investors . Capital owner . Content writer	. Comfortable fit . Weaving by hand with the blend of embroidery . Westen silhouttes . Observe environmen friendly	. Peaceful . Minimal	. Responsiveness to issues . Loyality . consider customer feedback . Assure good quality product	. Working men and women . modern wearer . young youth . local community . Delhites . denim Lovers . Designers
. Bank . Raw Material . Fabric Dealer . Contractors . Tie ups with local brand	Key Resources . Capital . Workers . electricity bills . Threads . Sourcing of fabric	. Indian touvh . western cuts . Weaving choices . Specially designed clothes for physically disabled and elder community	Channels . Situated in DLF emporio . Banners, Hoardins, Pamphelets . Social media Ads (tv, radio, instagram, twitter)	. College students

Cost

. Fabric buying cost

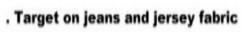
Structure

- . Advertisement
- . Artisans cost
- . Bank Ioan @ interest
- . Manufacturer cost
- . Employees
- . Raw material

- . Wastage
- . Capital and furniture depriciation
- . building cost

Revenue

Streams



- . Promoting indian weavers with their beautiful skills
- . comfoartable and affordable clothes



