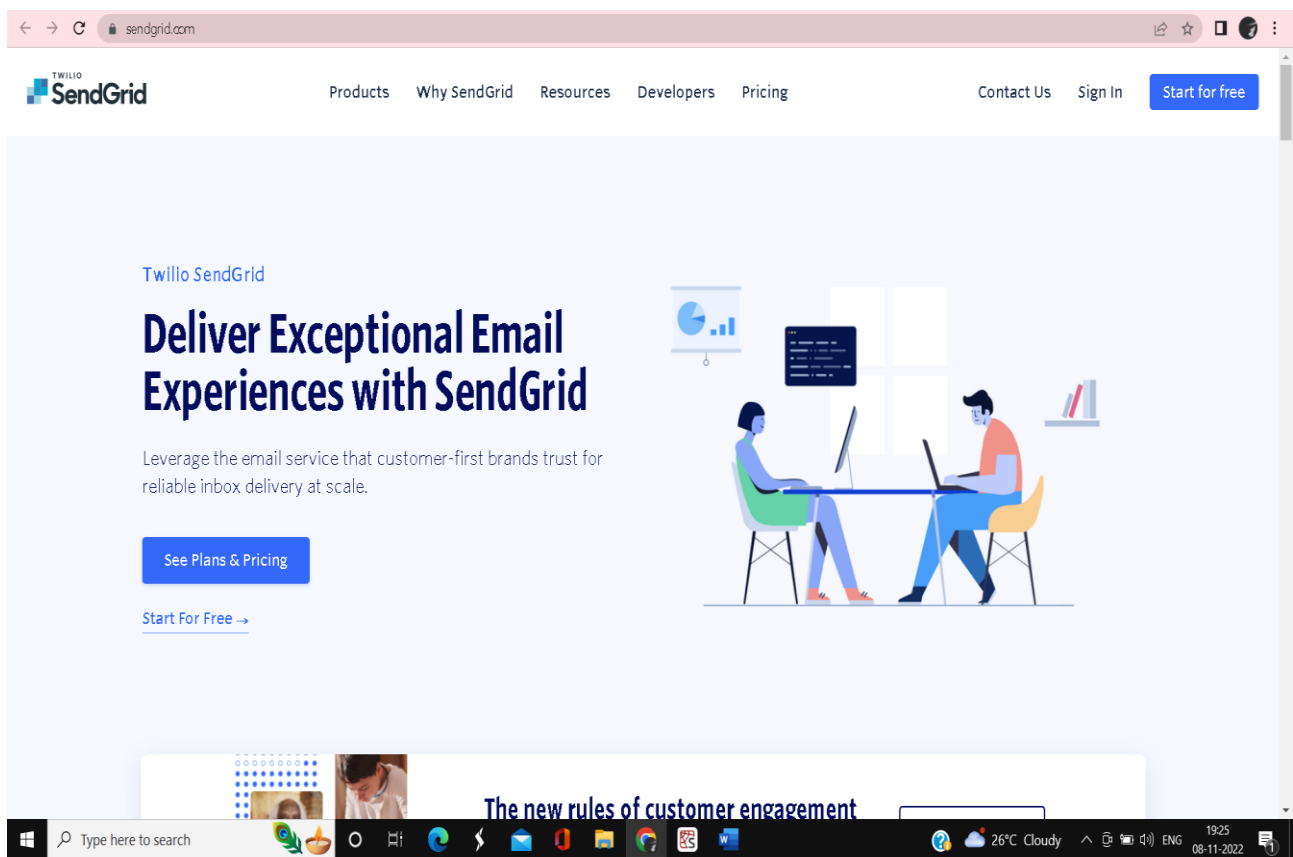


Setting up Application Environment

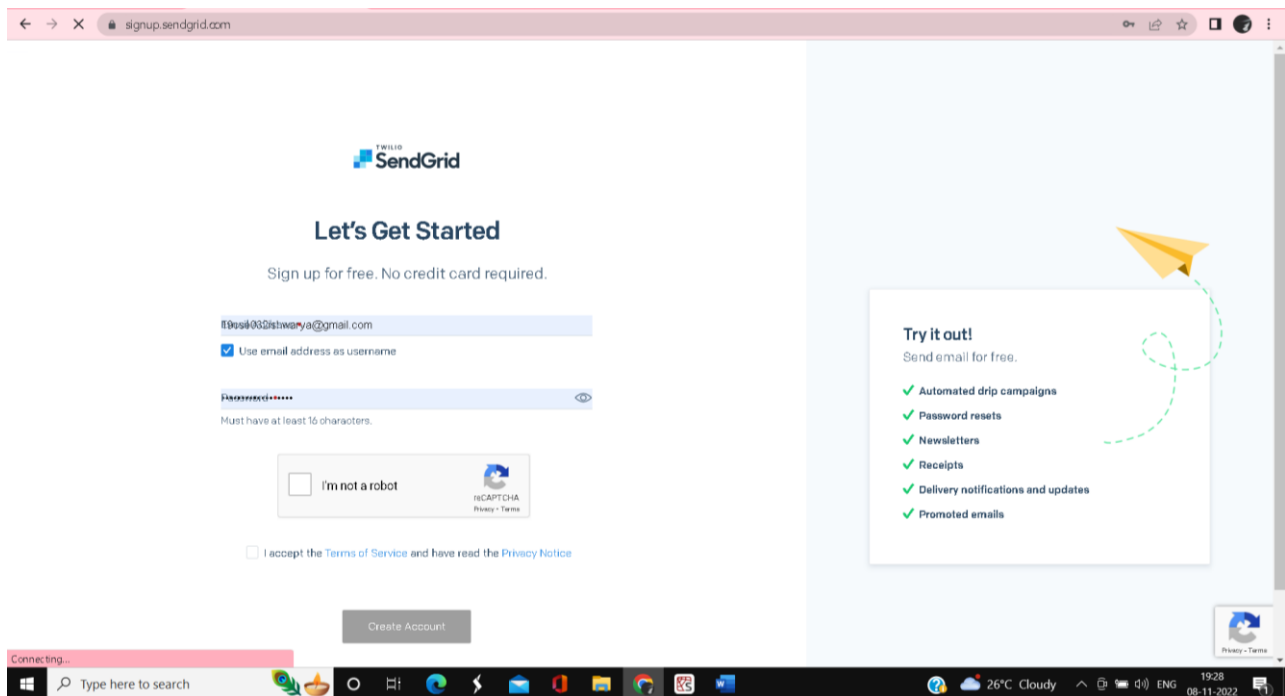
Create Sendgrid Account

Date	29 October 2022
Team ID	PNT2022TMID23050
Project Name	Smart Fashion Recommender Application

Step 1. Navigate to <https://sendgrid.com>



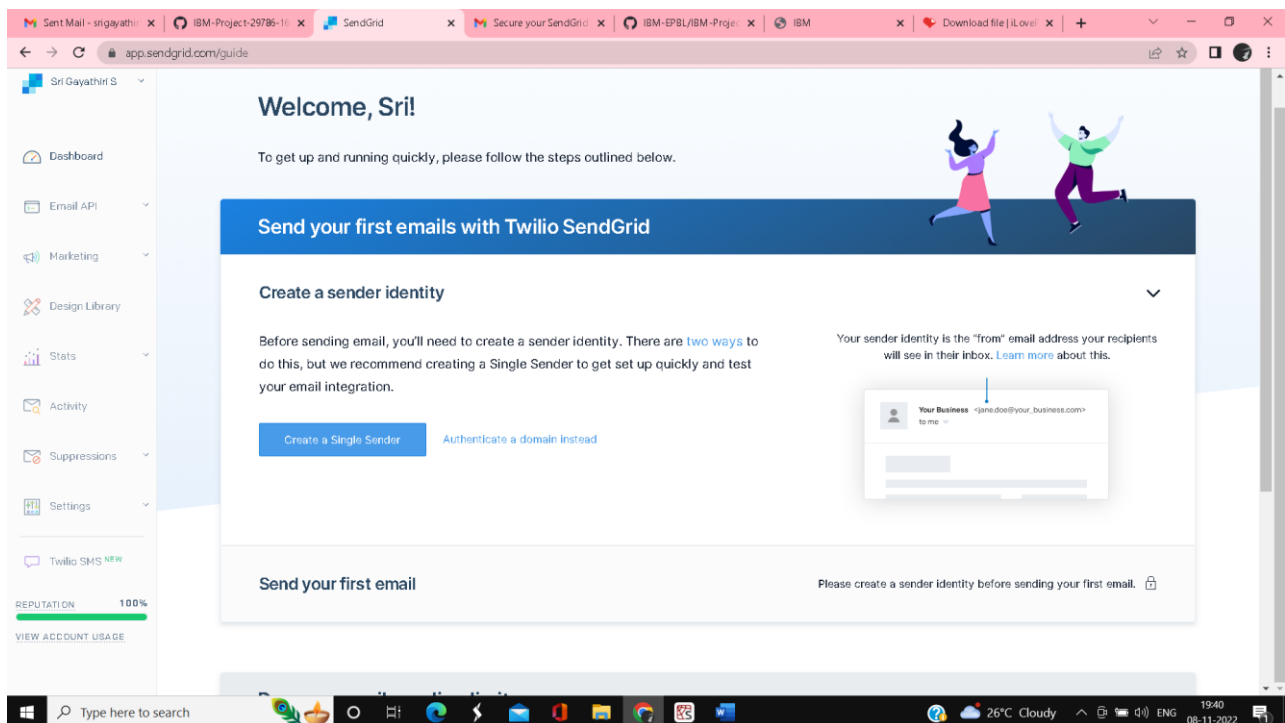
Step 2. Click on “Start for free” and register yourselves by entering required details and click on create account



The screenshot shows the SendGrid signup page at signup.sendgrid.com. The page has a light blue background with the SendGrid logo at the top. Below the logo, it says "Let's Get Started" and "Sign up for free. No credit card required." There are two input fields: one for email (containing "it09s@033stswa@ya@gmail.com") and one for password (containing "P@ssw0rd1234567890"). A checkbox labeled "Use email address as username" is checked. Below the password field, it says "Must have at least 16 characters." There is a CAPTCHA section with a checkbox labeled "I'm not a robot" and a "Verify" button. At the bottom, there is a checkbox labeled "I accept the Terms of Service and have read the Privacy Notice" and a "Create Account" button. On the right side, there is a box titled "Try it out!" with the text "Send email for free." and a list of features: Automated drip campaigns, Password resets, Newsletters, Receipts, Delivery notifications and updates, and Promoted emails. A yellow paper airplane icon is shown flying towards the top right.

Step 3. Further fill all required details in next page and click on get started

Step 4. That's it you have created your SendGrid account and got access to dashboard



The screenshot shows the SendGrid dashboard at app.sendgrid.com/guide. The dashboard has a dark blue header with the text "Welcome, Sri!". Below the header, there is a section titled "Send your first emails with Twilio SendGrid". Under this section, there is a box titled "Create a sender identity" with the text "Before sending email, you'll need to create a sender identity. There are two ways to do this, but we recommend creating a Single Sender to get set up quickly and test your email integration." There are two buttons: "Create a Single Sender" and "Authenticate a domain instead". To the right of the "Create a sender identity" box, there is a box titled "Your sender identity is the 'from' email address your recipients will see in their inbox. Learn more about this." Below this box, there is a box titled "Your Business" with the email address "jane.doe@your_business.com". At the bottom of the dashboard, there is a section titled "Send your first email" with the text "Please create a sender identity before sending your first email." The dashboard also has a sidebar with various links: Dashboard, Email API, Marketing, Design Library, Stats, Activity, Suppressions, Settings, Twilio SMS, and Reputation. The Reputation section shows a green bar at 100%.