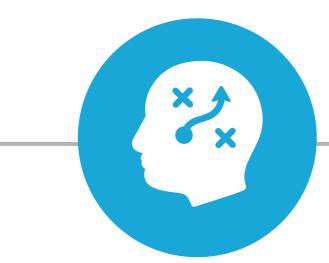
### Team Id: PNT2022TMID23050 Title: Smart Fashion Recommender



# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.



### Key rules of brainstorming To run an smooth and productive session



Encourage wild ideas.







# Brainstorm

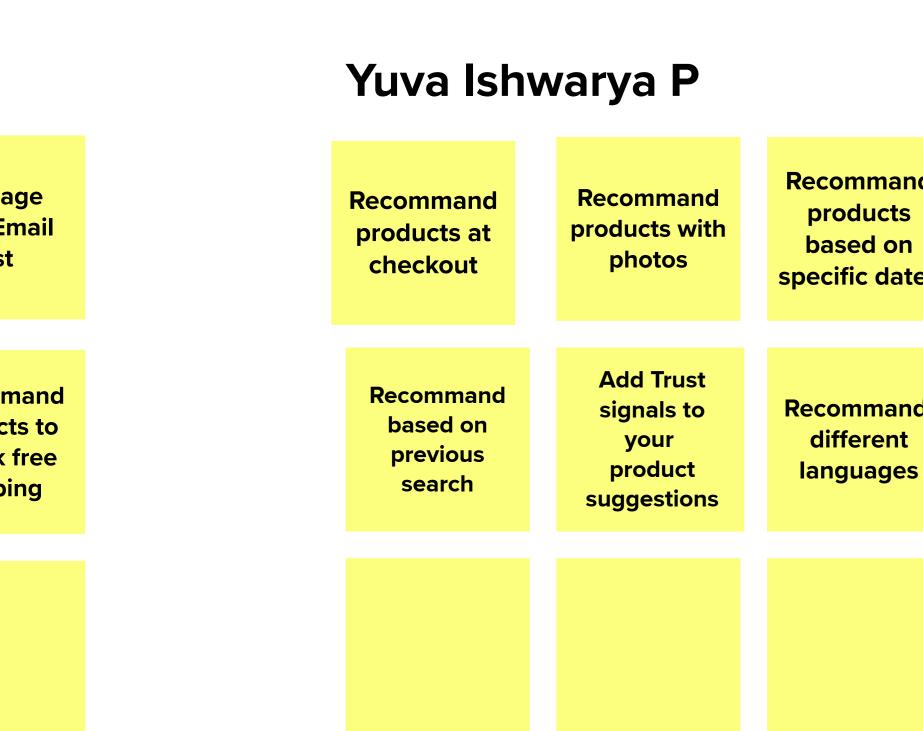
Write down any ideas that come to mind that address your problem statement.

① 10 minutes

Sangeetha T		
Order confirmation email	Recommand popular on-sale products	Recommand frequently brought together
Recommand complete the look products	recommand alternative to out-off products	Recommand recently viewed products



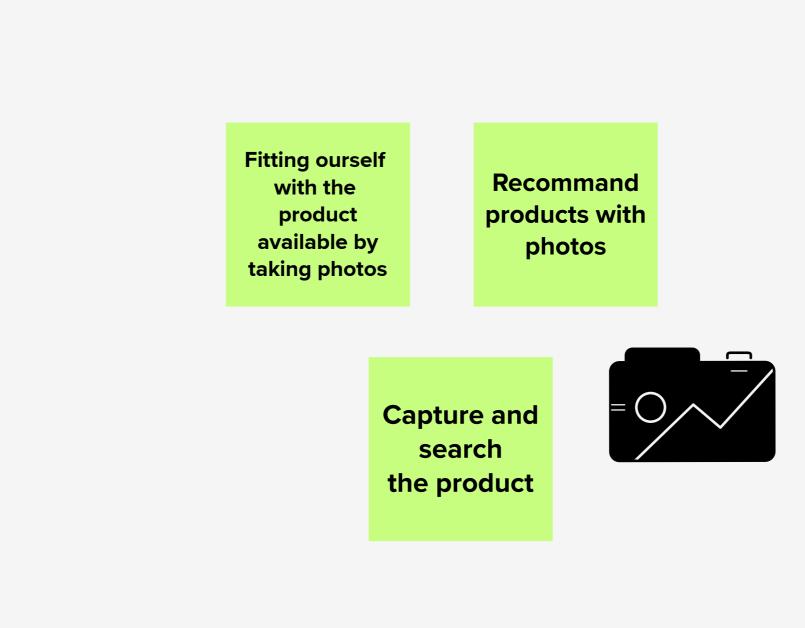




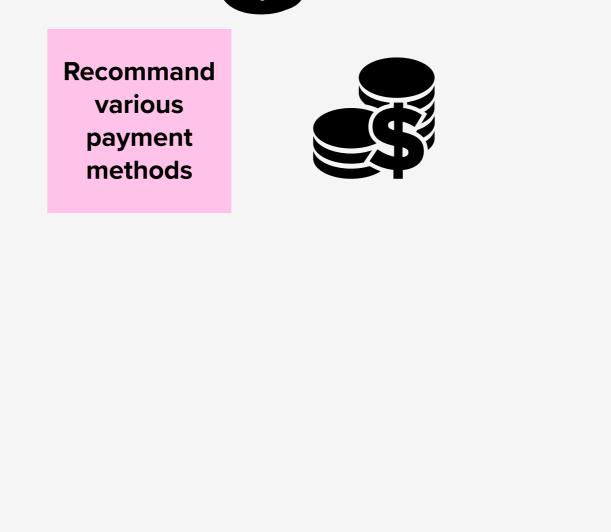


#### Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

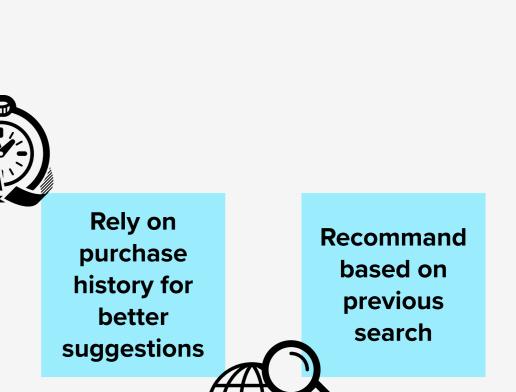


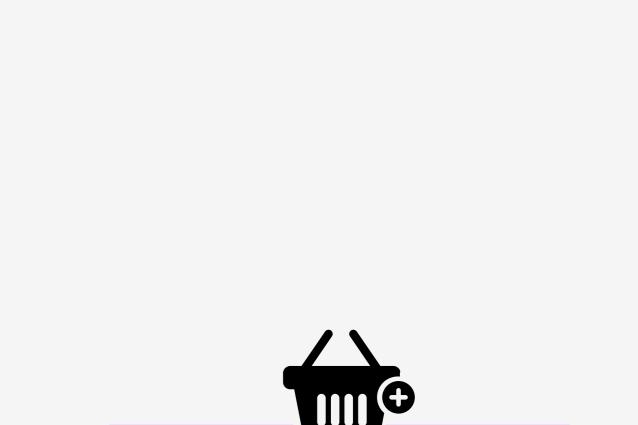














#### Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

