User Journey - PNT2022TMID53205

	Entice	Enter	Engage	Exit	Extend
Steps	- Spend the money - Fall into debt and crisis - Find no way to manage the expense	- Start using the app - Enter the expenses	- View the visual stats of expenses - Recieve mail when expenses go high	- Get better insights on financing - Get a clear cut plan on how to spend money wisely	- Personalized recommendation - Formulation of expenses
Interactions	- Expense tracking and planning - Make note of every expenses - Get a plan	- Initial Registering - Expenses charts and history - Optimistic	- Visualize the spent areas - Analyse the key points	- Obtain a customised - Receive alerts via email	- Reduces chances of bad debt - Advancements in planning
Goals / Motivations	- To track expenses - To create a wise plan to spend moeny - Analyse the stats	- Keep note of each and every expense - Plan for each categories	- Formulate a spending chart - Identify highly spent areas	- Spend money effectively - Optimize work plan	- Complete experience on expense tracking - Recieve alert mails to keep users in track
Positive Moments	- Intellectual - Goal driven	- Hopeful - Motivated - Expectant	- Satisfied - Wise planning	- User friendly interaction - Refreshed and inspired	- Self introspection - Compare results
Negative Moments	- Doubtful - Uncertain - Hesitant of fear of commitment	- Frustrated - Confused - Improper planning	- Overwhelmed - Finding it difficult to adapt to suggestions	- Lack of self planning - Regret	
Opportunities	- Innovative tools - Support from others - Simple and efficient	- Better UI Design - Visualization	- How stats improve in better planning - Effective mail incorporation	- Containerized application - Gamified approach	- Efficient and user friendly system