



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 🕒 10 minutes to prepare
- 🕒 1 hour to collaborate
- 👤 2-8 people recommended

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1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Passengers and and airline wants a way to reduce economic loss,rushes,tension which caused by flight delay and make their travel happy.



Key rules of brainstorming

To run an smooth and productive session

- 😊 Stay in topic.
- 💡 Encourage wild ideas.
- 🕒 Defer judgment.
- 👂 Listen to others.
- 🗣 Go for volume.
- 👁 If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Keshika

Optimize air routes

divide or split flights heading destinations by origin of flight

travel

geographically

optimize flights schedules

making predictions earlier to handle that situations

build more run ways or airports

aware of it by making prediction earlier

KevinAustin

make predictions alternate ways flight delay happen

find out other efficient mode of transport

build more runways to handle many flights simultaneously

made backup plans to avoid cause it

find out other efficient mode of transport

make more runways to handle many flights simultaneously

change their schedule by knowing the delay priority

make more runways to handle many flights simultaneously

make more runways to handle many flights simultaneously

Jenu Maria

reduce number of flights by considering larger flights

accepting and endurance the situation

splitting flights by region

research on alternate ways and ask them one by their performance

by predicting earlier and find solution for it

make more than one airport for every 2000 residential and commercial areas

research on alternate ways and ask them one by their performance

by predicting earlier and find solution for it

Jyotsna Joy

avoid connecting flights

research on alternate ways and ask them one by their performance

by predicting earlier and find solution for it

identify root causes and avoid that scenario

reduce tension by giving awareness about it

by inflicting the scheduled time of flights

make prior arrangement by knowing it earlier

research on alternate ways and ask them one by their performance

by predicting earlier and find solution for it

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

Improving infrastructures

build more run ways or airports

make more than one airport for every 2000 residential and commercial areas

splitting flights by region

using different strategies

divide or split flights heading destinations by origin of flight

making predictions earlier to handle that situations

research on alternate ways and ask them one by their performance

by predicting earlier and find solution for it

optimize routes

optimize flights schedules

make more runways to handle many flights simultaneously

make prior arrangement by knowing it earlier

Solving causes

identify root causes and avoid that scenario

reduce the factors or solve it

reduce the factors or solve it

Accepting situation

accepting and endurance the situation

altering schedules

optimize flights schedules

change their schedule by knowing the delay priority

by inflicting the scheduled time of flights

Precautions

making predictions earlier to handle that situations

making prediction

make prior arrangements earlier

by predicting earlier and find solution for it

aware of it earlier

Alternate ways

research on alternate ways and ask them one by their performance

made backup plans to avoid cause it

find out other efficient mode of transport

made backup plans to avoid cause it

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

