

protest against pest

weed management

help farmers grow more food on less land

What do they THINK AND FEEL?

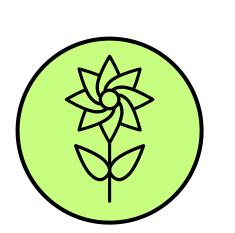
In control of the yield **Better than Traditional Farming**

Better Market prices





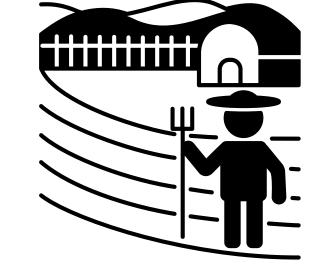




what really counts major preoccupations worries & aspirations







What do they HEAR?

what friends say what boss say what influencers say

A well maintained farm

Technology and Experience go hand in hand

How can I do smart farming



Management of Multi Resource in click of button

Quantity and **Quality of** Yield

New **Technologies** in Farming

What do they SEE?

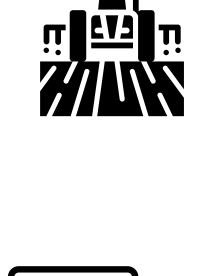
environment friends what the market offers





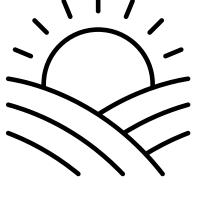
Motivate others to undergo smart farming techniques

I can control with my mobile



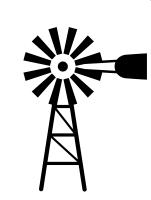
What do they SAY AND DO?

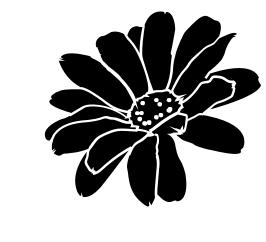
attitude in public appearance behavior towards others



I am doing smart farming techniques

Project Farming Growth

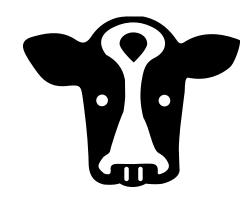






PAIN

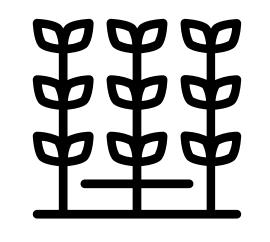
fears frustrations obstacles

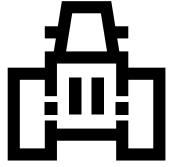




GAIN

"wants" / needs measures of success obstacles



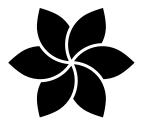


Water Scarcity

Some unpredictable weather

Climate Change

Pollution from **Industries** Cost of Smart **Tools**







Higher **Productivity**

Control every step production

with More Accuracy

Farming

Waste Management

