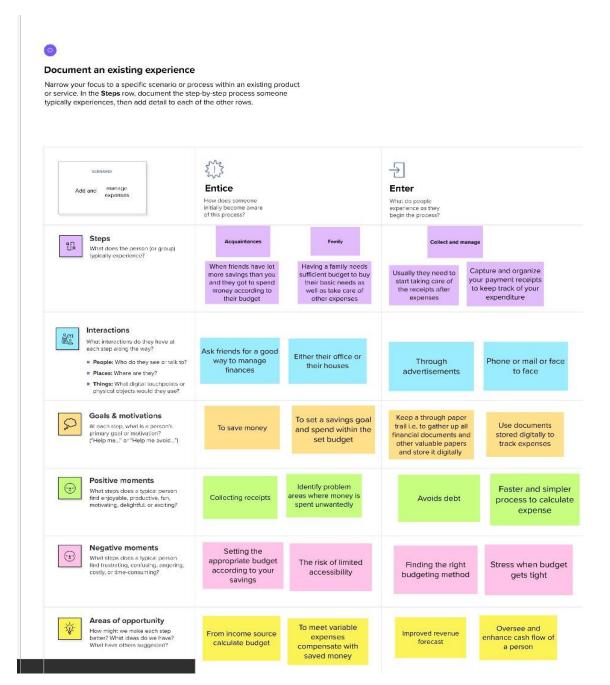
Project Design Phase-II Customer journey map

Date	08 October2022	
Team ID	PNT2022TMID01701	
Project Name	Personal expense tracker	



Engage In the core moments In the process, what happens?		Exit What do people typically experience as the process finishes?		Extend What happens after the experience is over?	
Customer have so many Confirm the receipts it feels overwhelming.	Lose a lot of time filling expenses	Know what's tax deductible			
Self-Service Resources Pe	er Referral	Get financial advices from friends	Check and update digital documents	Review expense reports	
Encourages and insight a increases savings reports to insight a	es and sends give a detailed bout profits, dgets, income, sheets, etc.,	Keeping finance organized	Helps to meet your financial objectives.	Review your budget regularly.	
expense report and	xpense reports spend money ccordingly	Improving financial security	Budget puts a person on stronger financial footing for both the day-to-day and the long term	Create financial stability	
	tegorize each penses made	Streamline income and expenses under the appropriate tax categories.	Complexity to calculate tax	Check expenses on regular basis	
Reveals spending	detailed log to all expenses and expense report		Dashboard to display expense per category and have improve visibility	Helps you stick to your budget and cut out impulse spending	