EMPATHY MAP

What do they THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

- I think this is the future agriculture system.
- We Can handle It Very Easy
- It is usefull for our Village and smart farmer.
- It Really Save Our Time
- Using this method we are getting a good quality of water
- Our Village Is More Quality OfWater because Of it
- I can get the accurate value of water quality through this project.
- help full to mointer quality

What do they HEAR?
- The Monitoring System is very use and we can easyly connect with this water Quality
- Current water quality system is manual but its a self automated system using IOT.
- It Manage The Water Conductivity
- cost effective and efficient system.
- This System is Not Use Our City
- It will reduce time and cost
- Its a advance technology system used in developed countries.
- Its very difficult to complete the project.
- With the help of this method we can able to reduce water polution

What do they SEE?
environment friends
at the market offers

- App is used to show the picked data.
- poor water quality and direct impact
- It make less burden to the user.
- spring the water and purified water system
- It User Friendly To Meture People & Children's Also
- It Take Less Amount Of Current
- This System Is Take More Space

What do they SAY AND DO?
attitude in public
appearance
behavior towards others

- We can Also Use In High Force Water Place
- It Is using Deep Under Water
- Eco system services and different scales
- large scale nature based bio diversity
- We Can Calculate How Amount Of Water IS there

PAIN
fears
frustrations
obstacles

- Initial Cost High
- rainfall is unpredictable
- Damage Replacement Is Very Deficult
- Many People handle Can Damage This Product
- some cleaning system cost a lot of money

GAIN
"wants" / needs
measures of success
obstacles

- Using sensors accurate value is possible here.
- It is environment friendly.
- We Can Monitor This Device AnyWhere
- Its also detect the PH level of water.
- The device is completely secured.
- Maintance cost is less.
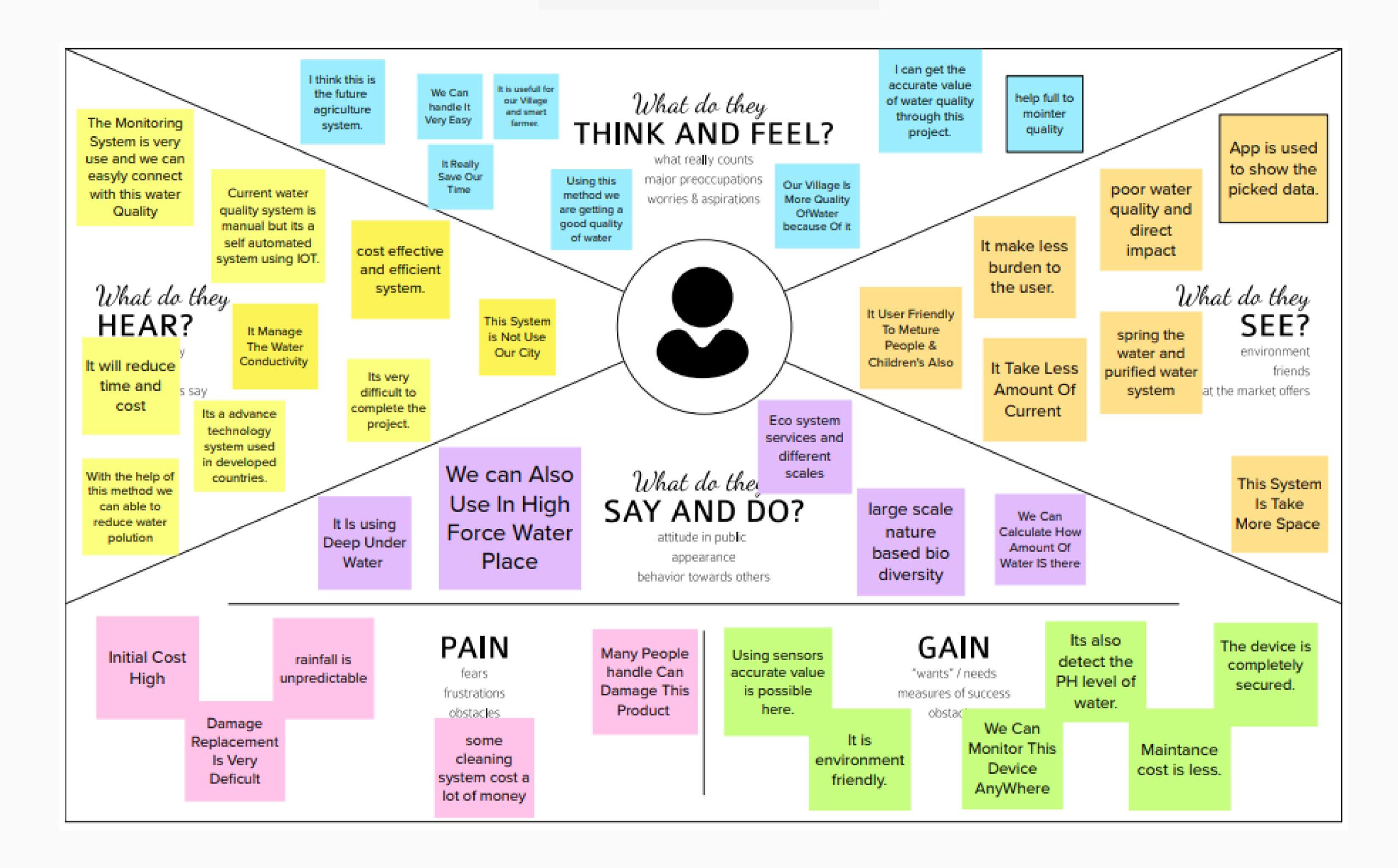
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