

Ideation Phase

Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID03890
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Customer Problem Statement:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I am a working professional	I am trying to buy formal dress for work	I cant find the perfect match	The dresses are not professional as expected.	Which makes me to search for alternative application.
PS-2	I am a student.	I am trying to buy casual dress for college.	I cant find the dress within my budget.	The price of branded items are very high.	Which makes me to search for alternative application.
PS-3	I am a faithful friend.	I am trying to buy a gift for my friend.	I cant find a suitable gift for my friend.	The products are old fashioned.	Which makes me feel uninterested in buying gift.

