

What do they HEAR?

Discussion

with

teammates

gives more

ideas

What are they hearing others say?

What are they hearing from friends?

What are they hearing second-hand?

What are they hearing from colleagues?

WHO are we empathizing with?

Who is the person we want to understand?
What is the situation they are in?
What is their role in the situation?



Recommendations

system requires lot

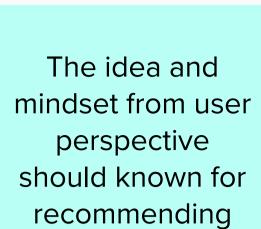
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The Shopping options are more, we need to fetch the best for the user

GOAL

What do they need to DO?

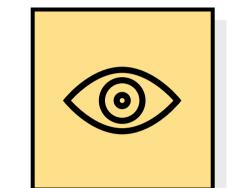
What do they need to do differently?
What job(s) do they want or need to get done?
What decision(s) do they need to make?
How will we know they were successful?



The Project tasks should be completed within the Time.

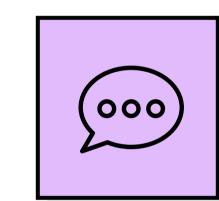
working with the different platforms give good experience

creating an real time recommendaton system is helpful and popular amoung people



What do they SEE?

What do they see in the marketplace?
What do they see in their immediate environment?
What do they see others saying and doing?
What are they watching and reading?



What do they SAY?

What have we heard them say? What can we magine them saying?

Doing the
Projects with
teammates helps
to improve skills
and Knowledge

To finish the Project in within the Time

What do they THINK and FEEL?

PAINS

What are their fears, frustrations, and anxieties?

The real problem

is completing the

work within the

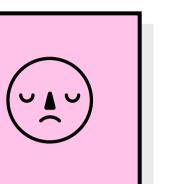
time

Recommending

the best options

saves customer

time



GAINS

What are their wants, needs, hopes, and dreams?

Learning skills by building real time project

Gained Creative thinking, team working skills and more technical informations

Learr by l re

think working more info

Working with new

technologies and

lack of proper

Knowledge brings

What other thoughts and feelings might influence their behavior?

The thoughts of others helps to understand the user perspective

It also helps to design an user friendly app

mentors are helpful

Instructions

What do they DO?

What do they do today?
What behavior have we observed?
What can we imagine them doing?

Gaining the information of the Project and scope

Working with the basics of the Platforms required for the Project

Collecting the Data for the Project