

**Project Design Phase-I**  
**Proposed Solution Template**

Date	19 September 2022
Team ID	PNT2022TMID03890
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	When users land on the application, they expect to find what they are looking for quickly and easily. Also, users are not sure about the brands or the actual products they want to purchase. They have a very broad idea about what they want to buy.
2.	Idea / Solution description	By using Smart fashion recommender application: Effective recommendation of products. Recommendation within a single page via chat-bot Collect feedback instantly. Reduce human error Proper guidance in accessing application.
3.	Novelty / Uniqueness	Chat-bot asks and learns from user preference which recommends appropriate products to the user without making them to search through various filters. Reduces time in choosing right product thus increases sales.
4.	Social Impact / Customer Satisfaction	Feedback from the user at the end of session or after placing order is one of the most important factor in deriving customer satisfaction and providing better services.
5.	Business Model (Revenue Model)	The application can be developed at minimum cost with high performance and interactive user interface.
6.	Scalability of the Solution	The solution can be made scalable by using micro service architecture provided that each server responsible for certain functionality of the application. Storing user preferences along with product in browser cookie will enable to provide response instantly and allows for fetching related products.