Ideation Phase Brainstorm & Idea Prioritization Template

Date	19 September 2022	
Team ID	PNT2022TMID21992	
,	AIRLINES DATA ANALYTICS FOR AVIATION INDUSTRY	
Maximum Marks	4 Marks	

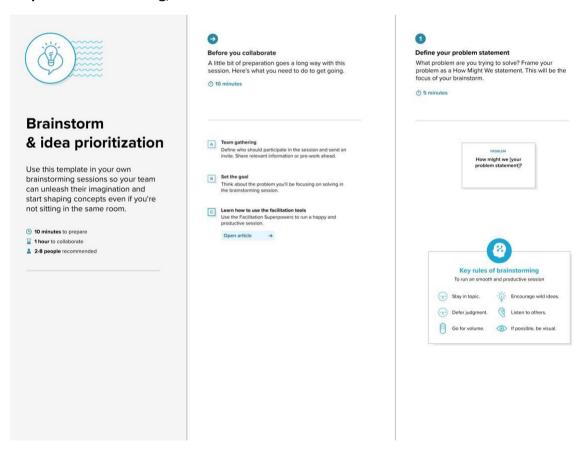
Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

CHARUMATHI.S

Passengers safe departure.	Departure in the correct locations.	Airports details in clear understanding to the passenger.
Passengers' feasibility to airports.		

MONICA.K

Dealing of countries categorization.	Identification of country name.	Dealing with region name.
Unique local codes for easier identification by passenger.		

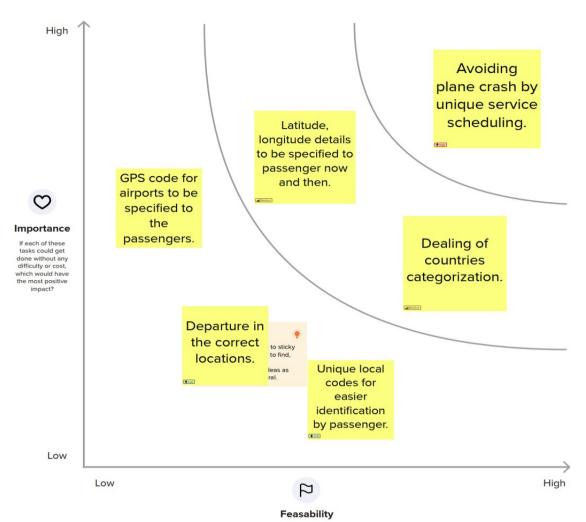
MADHUMITHA.K

Unique country code and id.	GPS code for airports to be specified to the passengers.	Latitude, longitude details to be specified to passenger now and then.
Details of elevation level of flight during travel to the airports.		

BENNY PRIYA.D

Boolean value of Scheduling services to airport.	Avoiding plane crash by unique service scheduling.	In-case of international travel, continents' name,id and details would be provided.
Regression details using machine learning techniques.		

Step-3: Idea Prioritization



Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)