

Project Design Phase-II

Customer Journey

Date	03 OCT 2022
Team ID	PNT2022TMID13623
Project Name	Project -GLOBAL SALES DATA ANALYTICS
Maximum Mark	4 marks

	AWARENESS	CONSIDERATION	DECISION	RETENTION
MOTIVATION	Information about Researched data report	Compare the past data	Try to overcome loss	Comparatively Gain the profit than past
GOAL	Data report	More profit data	Make them work work smart	Continuous more data development

INTERACTION	Social Media	Website and advertisements	Direct informati on the peoples	managenment support
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Customer Journey

Customer journey Maps connect companies with their audiences by narrating the customer experience. It can give an overview of the entire process, show how customers act, or identify key moment of interaction between the user and the organization. To create your own, think about your goal of teaching customer about your company.

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OPPORTUNITIES	Advertisements and creating offers to develop	Show advantages	Enhance data development and decrease loss	Loyalty data Report
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