

GLOBAL SALES DATA ANALYTICS

FINAL DELIVERABLES

TEAM ID: PNT2022TMID21997

Introduction:

To Analyze the data and improve the sales for the Global superstore.

Overview:

- 1.Sales and profit vs market
- 2.Segment wise sales, Profit and quantity
- 3.use pic to showcase sales by order priority and sales by Market
- 4.Use a Tree Map to present Sales by region By the Sales Order
- 5.Using a Bar chart present Sales by Region by the sales order
- 6.Present Regional sales using Map country
- 7.Present Sales(Bar),Profit(Time) by Sub-category using Line and column chart
- 8.Sales vs profit scatter plot with sub-category points and regions
- 9.Sales and profit forecast by month country as regions
- 10.Sales vs profit forecast by month by order priority

11. Show the Min, Max, and Avg. Sales by sub category using Box plot
12. By setting a 10% extra target for sales present segment wise sales using bullet charts
13. Using a legacy map present sales vs profit by country/region
14. Showcase quantity shown by Radar chart across various Regions
15. Present sales vs Profit of countries by word cloud
16. Sales dashboard with summary cards
17. Summary

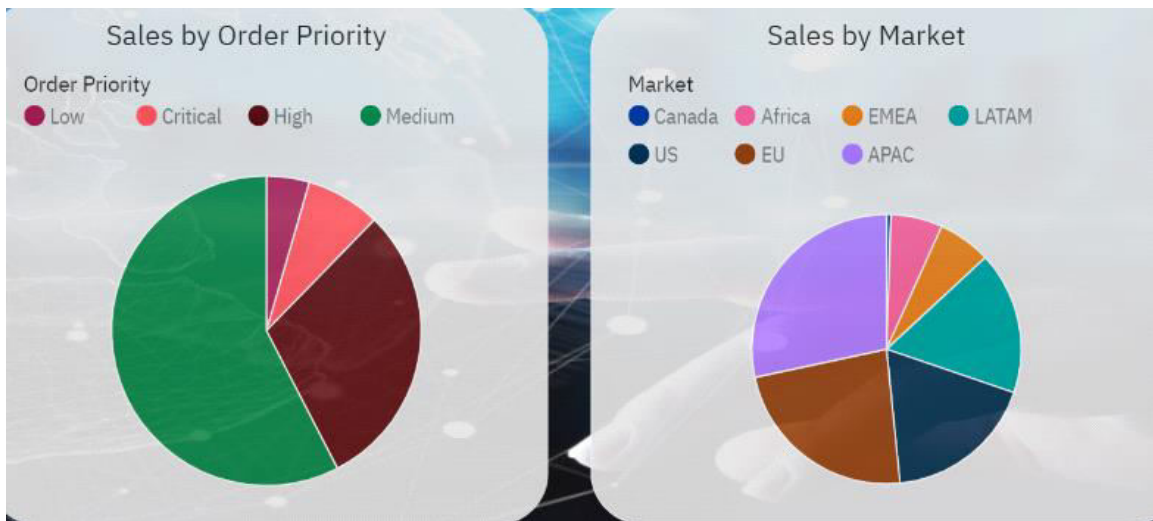
Sales and profit vs market

Sales for Market		Profit for Market	
	Sales		Profit
APAC	3,585,744.13	APAC	436,000.05
Africa	783,773.21	Africa	88,871.63
Canada	66,928.17	Canada	17,817.39
EMEA	806,161.31	EMEA	43,897.97
EU	2,938,089.06	EU	372,829.74
LATAM	2,164,605.17	LATAM	221,643.49
US	2,297,200.86	US	286,397.02

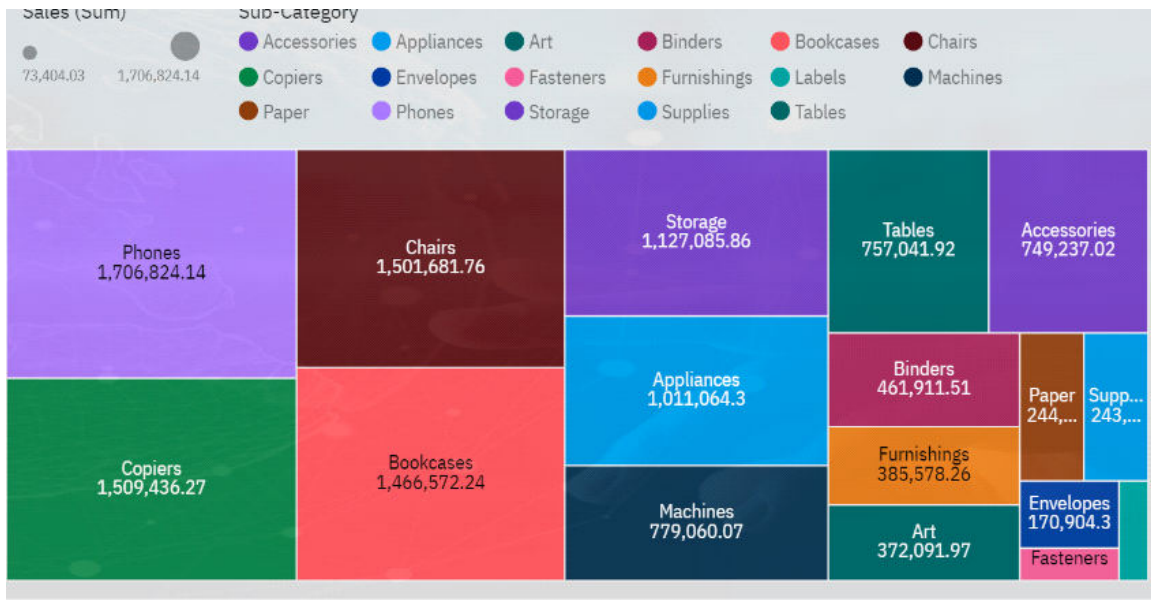
Segment wise sales, Profit and quantity



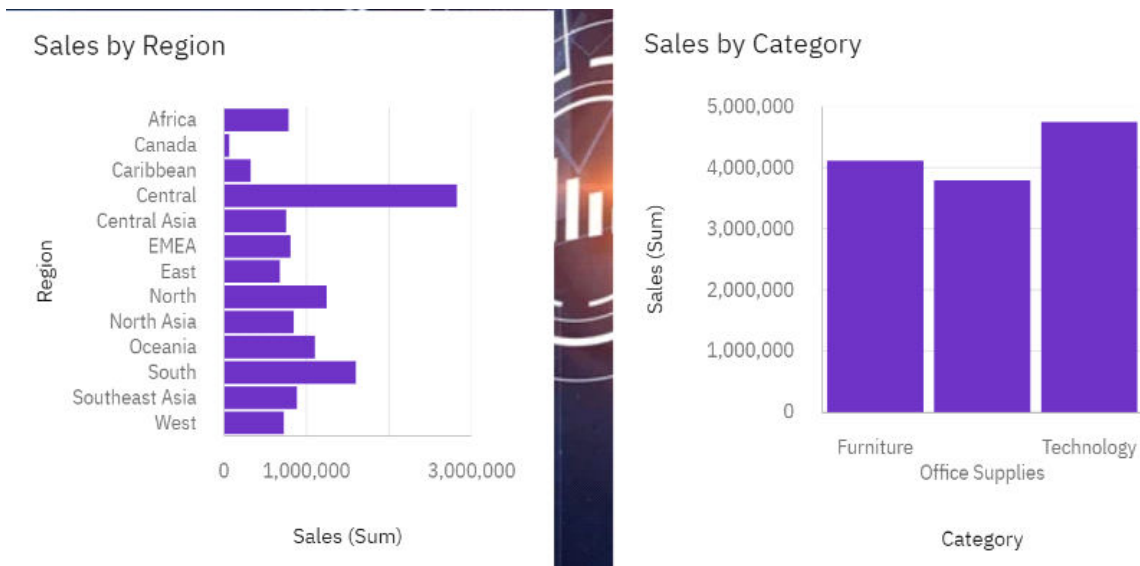
sales by order priority and sales by Market



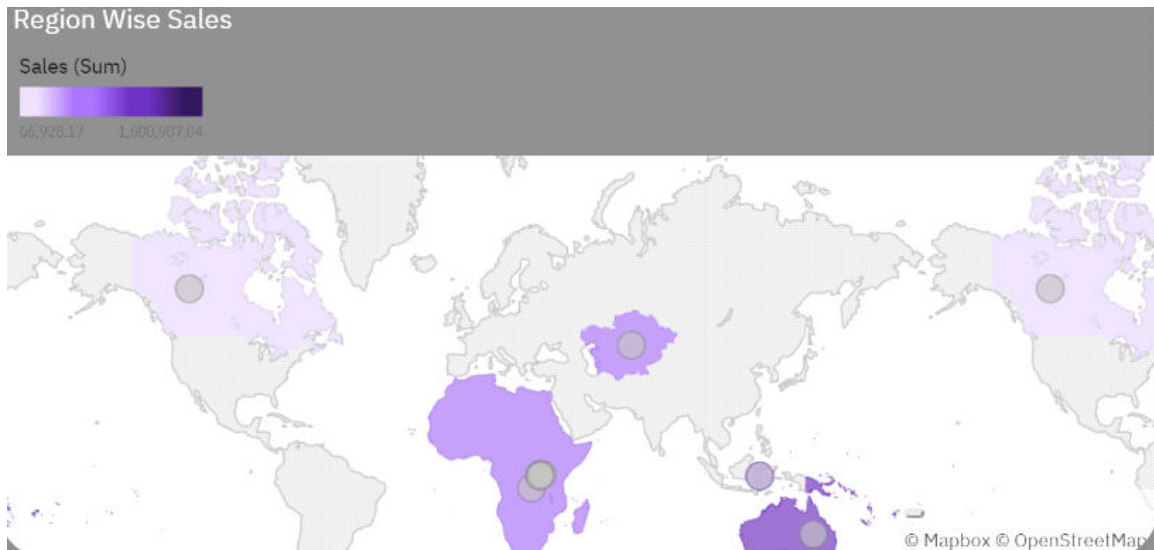
Tree Map to present Sales by region By the Sales Order



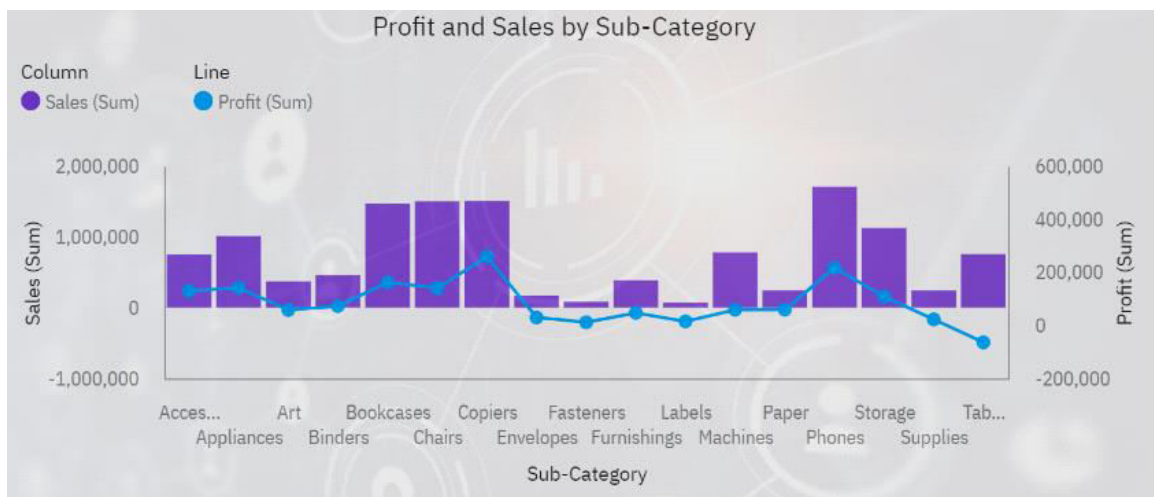
Bar chart present Sales by Region by the sales order



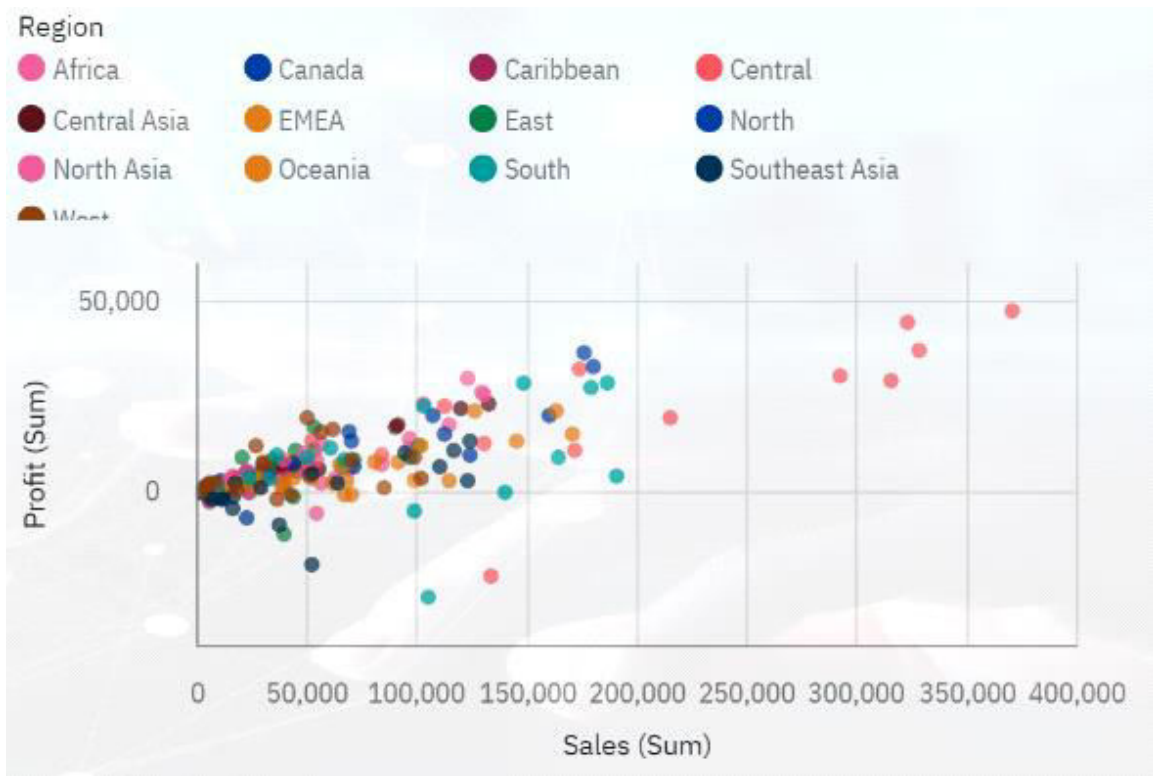
Regional sales using Map country



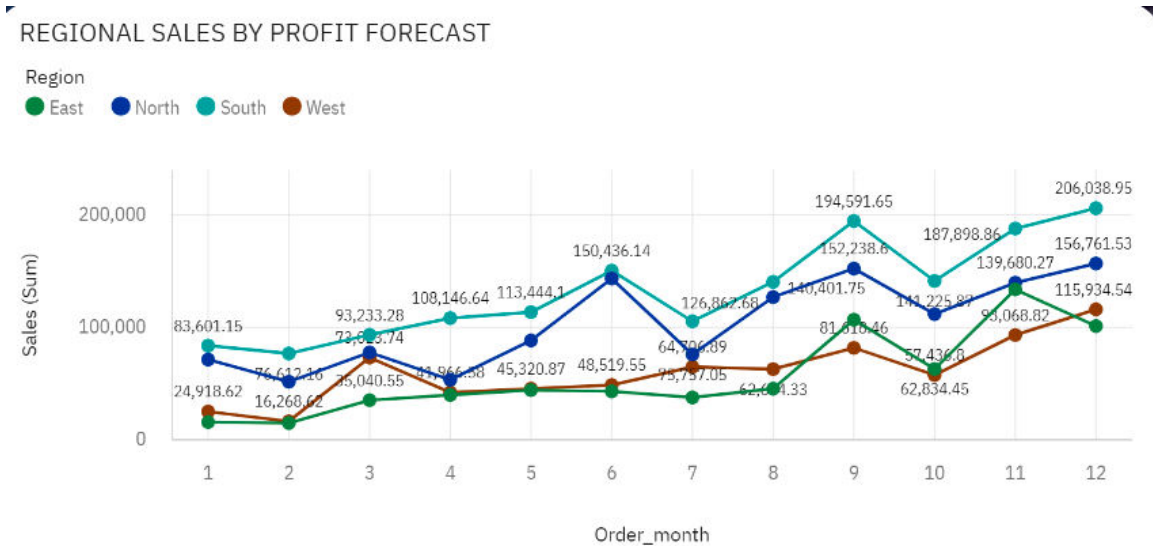
Sales(Bar),Profit(Time) by Sub-category using Line



Sales vs profit scatter plot



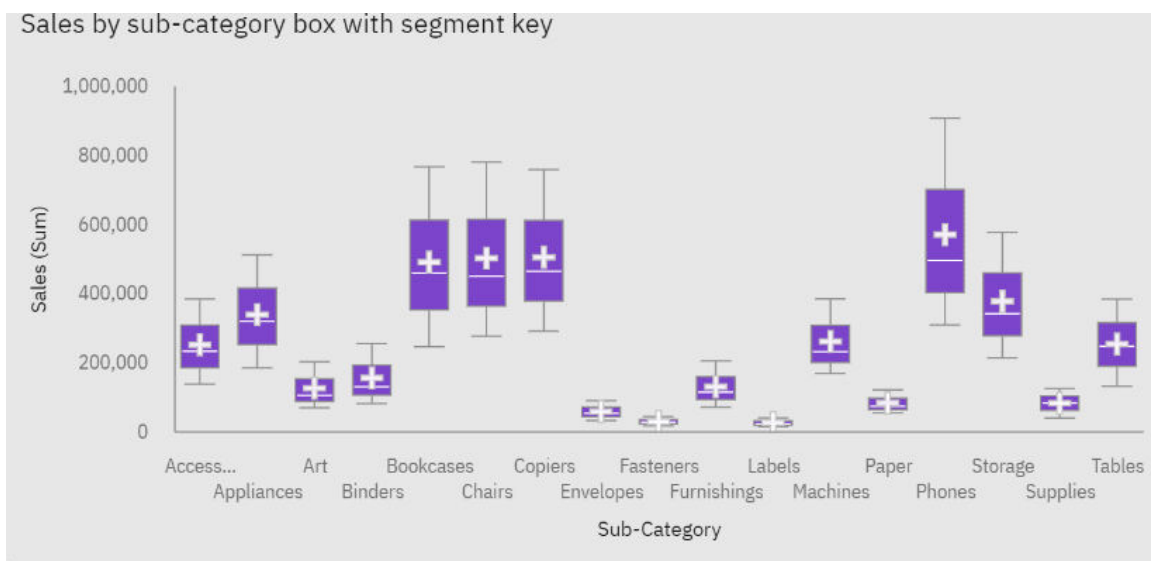
Sales and profit forecast by month



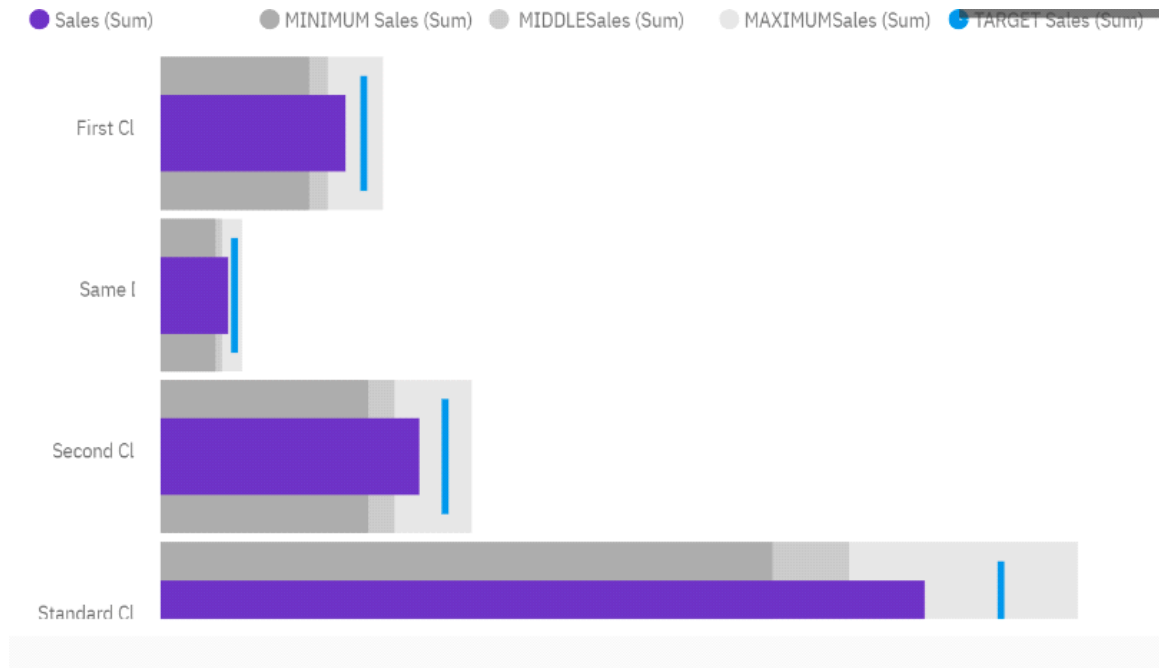
Sales vs profit forecast by month



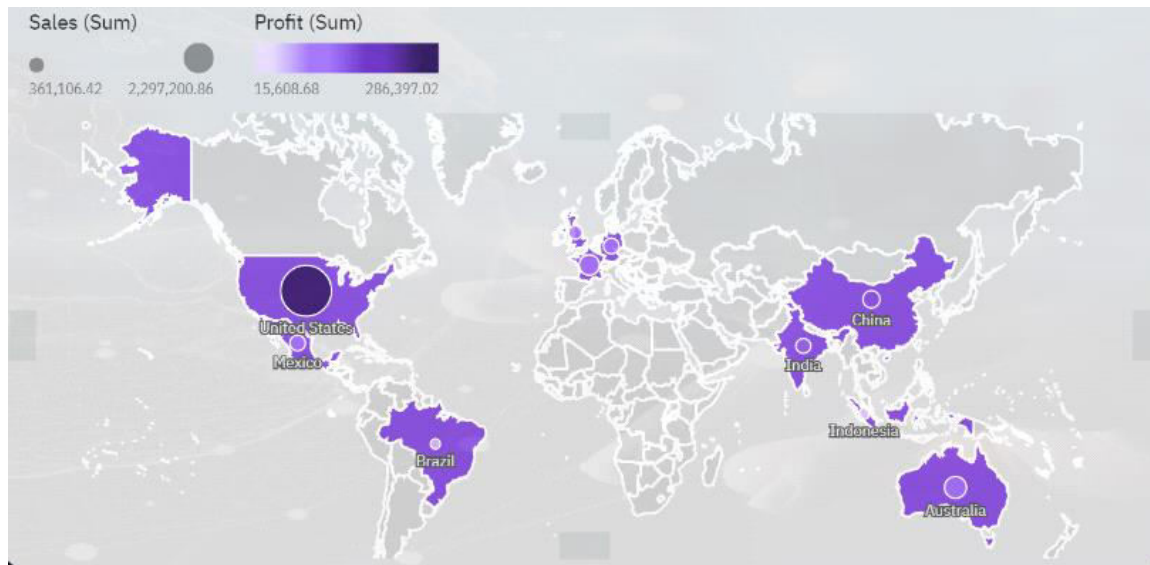
Show the Min,Max, and Avg.Sales by sub category



By setting a 10% extra target for sales present



Using a legacy map present sales vs profit by country/region



Showcase quantity shown by Radar chart accross various Regions



Present sales vs Profit of countries by word cloud



Sales dashboard

SALES DASHBOARD

Sales

₹12.6M

Sales

Profit

₹1.47M

Profit

Quantity

178K

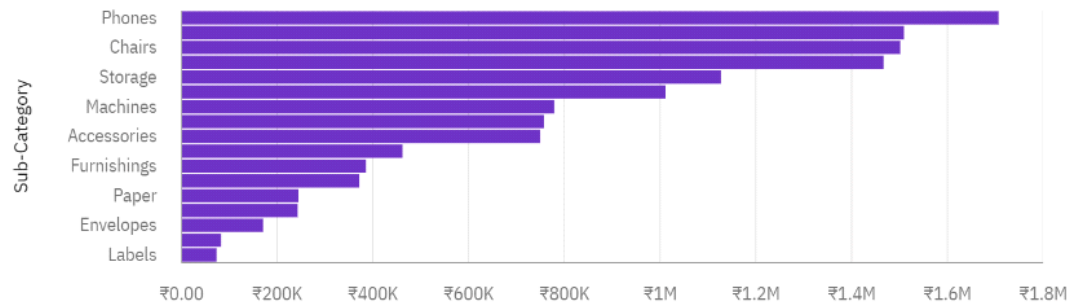
Quantity

Discount

14%

Discount

Sales by Sub-Category



Summary

This dashboard is created to understand a few things like customer analysis of this Global Sales Data

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